

# STRATEGIC PLAN

FISCAL YEARS 2025 to 2029

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## TEXAS GENERAL LAND OFFICE AND VETERANS LAND BOARD

Commissioner and Chairwoman Dawn Buckingham, M.D.



June 1, 2024



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**Table of Contents**

**I. Strategic Plan**

A. Agency Mission and Texas Geographic Map.....	Page 1
B. Agency Goals and Action Plans.....	Page 2
Goal A: Maximize Texas Assets and Preserve Alamo.....	Page 2
Goal B: Protect the Texas Coast.....	Page 4
Goal C: Guarantee Veterans Benefits.....	Page 7
Goal D: Help Texans Recover from Disasters .....	Page 10
Information Resources Planning.....	Page 12
Contract Manager Training.....	Page 15
C. Redundancies and Impediments.....	Page 16

**II. Supplemental Schedules**

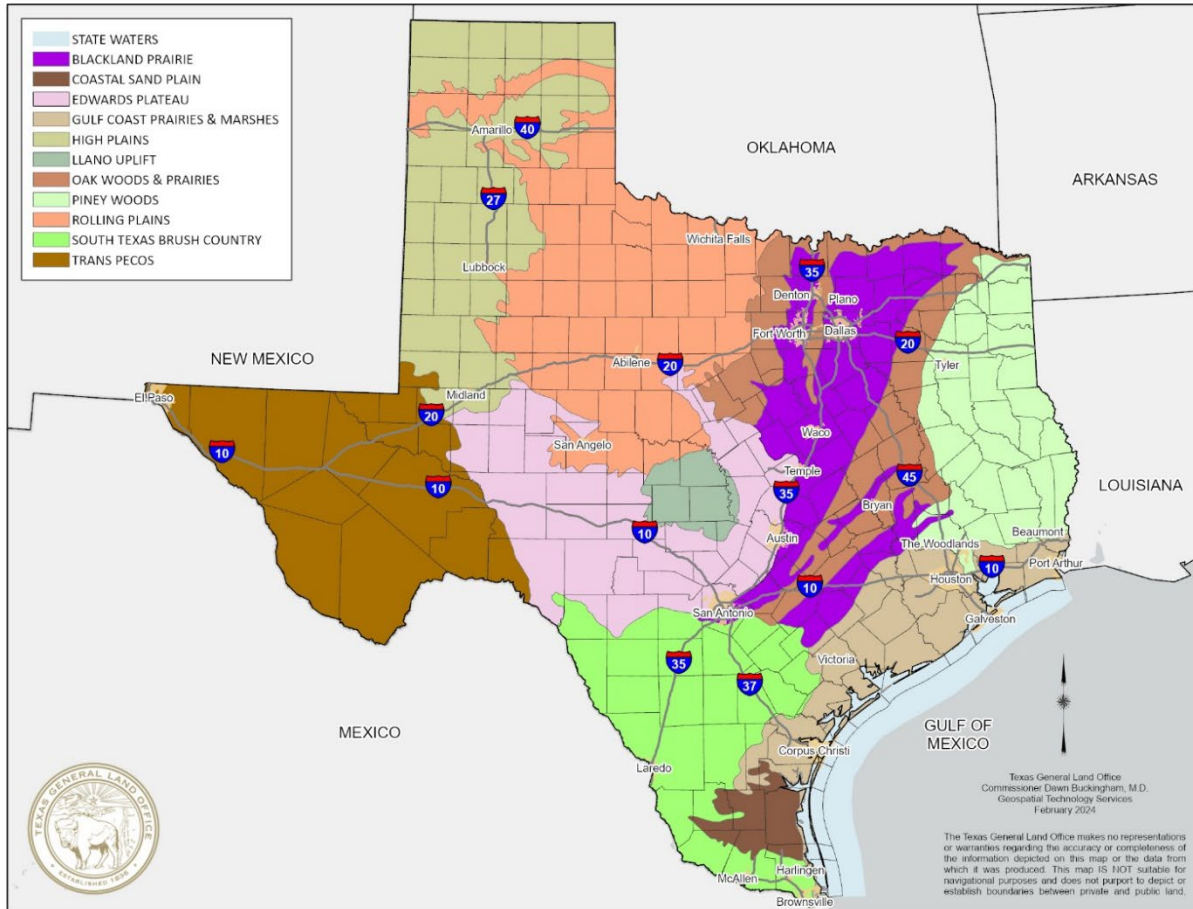
A. Budget Structure – Goals, Objectives, Strategies, and Performance Measures.....	Page 17
B. Performance Measure Definitions.....	Page 23
C. Historically Underutilized Business Plan.....	Page 77
D. Statewide Capital Plan.....	Page 80
E. Agency Workforce Plan.....	Page 81
F. Report on Customer Service.....	Page 93
G. Certification of Compliance with Cybersecurity Training.....	Page 129

## Agency Mission Statement

The Texas General Land Office (GLO) improves the lives of every Texan by preserving our state's history, restoring and operating the Alamo, maximizing the revenue from our state lands to help fund Texas public education, safeguarding our coast, supporting communities impacted by disasters, and providing essential services to Veterans.

## State of Texas Geographic Map

The Texas General Land Office serves all regions of the State of Texas.





## **AGENCY OPERATIONAL GOAL AND ACTION PLAN**

### **A. Goal: Maximize Texas Assets & Preserve the Alamo**

Support Public Education Funding and Texas History by Maximizing the Value of State-owned Lands and Minerals. Preserve, protect, and defend the Alamo.

#### **SPECIFIC ACTION ITEMS TO ACHIEVE YOUR GOAL**

1. Preserve, protect, and defend the Alamo Complex and grounds to ensure the Shrine of Texas Liberty is restored, maintained, and accessible for future generations.
2. Enhance the value of state-owned land by conducting on-the-ground surveys, field inspections, and appraisals of state-owned and Permanent School Fund land and provide professional and technical assistance as needed for members of the public.
3. Generate revenue for the Permanent School Fund by leasing mineral tracts, conducting lease sales, and processing lease applications for mining leases. Review pooling and unitization applications.
4. Conduct reviews and audits to generate money for the Permanent School Fund. Related activities include monitoring drilling, production, and field practices; review of oil and gas volumes; conduct lease reconciliations, review production reports and payments; and process, monitor and assess penalties and interest on monthly royalty reports.
5. Execute strategic acquisitions and divestments of real estate assets and manage the disposition and leasing of sovereign and state submerged lands for the benefit of the Permanent School Fund.

#### **DESCRIBE HOW YOUR GOAL OR ACTION ITEMS SUPPORT EACH STATEWIDE OBJECTIVE**

1. Accountable to tax and fee payers of Texas.
  - Generate maximum financial returns for the Permanent School Fund.
  - Oversight of Permanent School Fund transactions are subject to approval by the Members of the School Land Board.
  - Collaborate with Alamo Trust, Inc., and the City of San Antonio to develop and implement the Alamo Plan. This plan aims to reclaim the historic battleground and protect the future of the Alamo and the area immediately surrounding the complex.
2. Efficient by producing maximum results with no waste of taxpayer funds, including through the elimination of redundant and non-core functions.
  - The divisions within the GLO primarily work together as an interdisciplinary team. As such, the revenue-generating divisions involved with augmenting revenues derived from Permanent School Fund real property rely on skilled in-house professionals such as, but not limited to, field inspectors, surveyors, and appraisers, all of which provide competent, expedient services for functions necessary to effect transactions.

## AGENCY OPERATIONAL GOAL AND ACTION PLAN

3. Effective in successfully fulfilling core functions, measuring success in achieving performance measures, and implementing plans to continuously improve.
  - The core functions of leasing Permanent School Fund land and minerals and acquiring and disposing of real assets are achieved by developing and continuously improving clear and focused objectives to maximize revenues in a practical manner. At the same time, all divisions strive to remain nimble and adapt with technological and financial changes in the business world. Achievement and success are measured through state performance measure targets.
4. Attentive to providing excellent customer service.
  - GLO staff are responsive and provide professional and technical assistance to the public and to other state and federal agencies as requested. Phone calls and e-mails are promptly answered by knowledgeable staff.
  - The management agreement with Alamo Trust, Inc., a Texas non-profit corporation, will facilitate managing the day-to-day operations of the Alamo, including staffing, repairs, grounds maintenance, administration, and providing educational information and living history demonstrations.
5. Transparent such that agency actions can be understood by any Texan.
  - GLO staff communicate agency goals and methods through interaction with lawmakers, other state agencies, and the public.
  - Meetings of the School Land Board (SLB) are held monthly to approve sales, trades, exchanges, and purchases of land for the Permanent School Fund. The SLB approves some permits, leases, and easements for state-owned submerged land. SLB meetings are open to the public and since 2005 are webcast live. SLB meeting agendas are posted in the Texas Register and are accessible via the Texas Secretary of State website. Agendas are posted at least seven working days prior to a SLB meeting.
  - Notices of board meetings and the audited financial statements of Alamo Trust, Inc. (ATI), which manages the Alamo for the GLO, are posted online. ATI board meetings are open to the public and ATI is subject to the Texas Public Information Act. Regular progress reports and information relating to implementation of the Alamo Plan are posted on the Alamo website.
  - Public engagement through Alamo events.

### DESCRIBE ANY OTHER CONSIDERATIONS RELEVANT TO YOUR GOAL OR ACTION ITEM

- Numerous macroeconomic factors are beyond the control of the GLO, including commodity prices, real estate acquisition costs and inflation. These have the potential to negatively impact operating costs and revenues.

## AGENCY OPERATIONAL GOAL AND ACTION PLAN

### B. Goal: Protect the Texas Coast

Protect the Texas coast due to its ecological importance, economic value, and the direct benefits it provides to citizens, including tourism, fisheries, and natural disaster resilience.

#### SPECIFIC ACTION ITEMS TO ACHIEVE YOUR GOAL

1. Enhance and safeguard the natural resources and economy of the Texas coast by leveraging the State Coastal Management Program, Coastal Erosion Planning & Response Act, State Open Beaches Act, State Dune Protection Act, Gulf of Mexico Energy Security Act, Federal Coastal Zone Management Act, Natural Resource Damage Assessments, Beaches Environmental Assessment and Coastal Health Act, and the Oil Spill Prevention and Response Act, utilizing federal, state, and local funding.
2. Inform the public of water quality at Texas beaches through the Beach Watch Program.
3. Analyze beach water quality data to identify and resolve harmful pollution by leveraging university and coastal jurisdiction resources and expertise.
4. Identify and eliminate potential coastline pollution sources and safety hazards, including derelict vessels and structures within GLO jurisdiction.
5. Use the GLOs' Permit Service Center and outreach efforts to assist permit applicants and customers by guiding them through federal and state processes and ensuring more efficient permit application issuance and project implementation.

## DESCRIBE HOW YOUR GOAL OR ACTION ITEMS SUPPORT EACH STATEWIDE OBJECTIVE

1. Accountable to tax and fee payers of Texas.
  - Enforce Open Beaches Act, Dune Protection Act, and Natural Resource Damages Assessments fairly and responsibly along the coast and ensure compliance through diligent management and monitoring of contracts and grants.
  - Administer funding programs openly and help local communities leverage funding for coastal projects.
  - Ensure responsible parties are held accountable for response costs for spill cleanups.
2. Efficient such that maximum results are produced with no waste of taxpayer funds, including through the elimination of redundant and non-core functions.
  - Perform a cost benefit analysis for all coastal erosion projects submitted under the Coastal Erosion Response and Protection Act.
  - Develop a Coastal Resiliency Master Plan that will allow for a prioritization and strategic implementation of coastal projects.
3. Effective in successfully fulfilling core functions, measuring success in achieving performance measures, and implementing plans to continuously improve.
  - Timely and accurate reporting of performance measures to the Legislative Budget Board.
  - Reporting to the U.S. Department of Commerce National Oceanic and Atmospheric Administration (NOAA) and U.S. Environmental Protection Agency (EPA) on performance measures, or goals and objectives met during established reporting periods.
  - Consistently exceed key state performance measures for oil spill prevention and response activities including facility certification and readiness programs, vessel monitoring and tracking, and spill response efforts.
4. Attentive to providing excellent customer service.
  - Use the permit service center and outreach efforts to help applicants with permits and help GLO staff understand community concerns.
  - Maintain the Texas coast website and application that allows people to find coastal access and recreation locations.
  - Maintain a dedicated 24/7 public emergency notification line with other response agencies for easy and immediate spill notification.
5. Transparent such that agency actions can be understood by the public.
  - Provide Legislature with agency reports: Coastal Management Program (CMP) Biennial Report and Coastal Erosion Planning & Response Act (CEPRA) Report. Reports are made available to the public on the GLO website.
  - Conduct annual Deepwater Horizon restoration public meetings with other natural resource trustee agencies and solicit public comments on Damage Assessment and Restoration Plans.
  - Provide project information and deliverables on website and through community outreach efforts.
  - Public engagement through Beach Watch Program.

**DESCRIBE ANY OTHER CONSIDERATIONS RELEVANT TO YOUR GOAL OR ACTION ITEM**

- The GLO's Coastal Program will continue to prioritize and implement projects identified in the Coastal Resiliency Master Plan.



## **AGENCY OPERATIONAL GOAL AND ACTION PLAN**

### **C. Goal: Guarantee Veterans Benefits**

The Veterans Land Board (VLB) ensures Texas Veterans obtain affordable home, land, and home improvement loans, receive high quality skilled nursing care and dignified cemetery and burial services in recognition for their honorable service to our country.

#### **SPECIFIC ACTION ITEMS TO ACHIEVE YOUR GOAL**

1. Assist Veterans in purchasing homes, land or conducting home improvement by backing \$500 million to \$400 million in home mortgages, \$100 million in land loans and \$2 million to \$3 million in home improvement loans per year.
2. Inform more Veterans of their benefits by effectively using data to directly communicate to Veterans and their family members.
3. Increase the capacity to offer burial services to Veterans by completing the construction of the West Texas State Veterans Cemetery in Lubbock and the expansion of the Coastal Bend Texas State Veterans Cemetery in Corpus Christi on time and on budget.
4. Complete construction, open and admit the maximum number of Veterans and eligible family members as residents in the Tuskegee Airmen Texas State Veterans Home in Fort Worth.
5. Enhance living conditions for Veterans and residents in Texas State Veterans Homes that are 20 years or older by planning and beginning execution of a refurbishment and remodeling plan.
6. Serve the maximum number of Veterans by maintaining a daily population of 92% or greater in all Texas State Veterans Homes.
7. Manage bond funds in a fiscally sound way to ensure the maximum return while managing financial risk.
8. Collaborate with the Texas Veterans Commission to serve the maximum number of Veterans possible through the statewide call center and to assist residents of the Texas State Veterans Homes to review their disability claims with the U.S. Department of Veterans Affairs.

## DESCRIBE HOW YOUR GOAL OR ACTION ITEMS SUPPORT EACH STATEWIDE OBJECTIVE

1. Accountable to tax and fee payers of Texas.
  - All Texas Veterans Land Board programs are financially self-sustaining and are appropriated a minimal amount of General Revenue by the Legislature. The funding for the VLB is constitutionally appropriated, not legislatively appropriated. The bond issuances are not counted against the state cap on debt limits and are used to back the home, land, and home improvement loans. When Veterans pay off the loans, the VLB uses proceeds to pay off the bonds. Some proceeds are used to fund the Texas State Veterans Cemeteries up to a maximum of \$7 million per year. Operations in the Texas State Veterans Home program are self-sustaining and are funded by reimbursements from the U.S. Department of Veterans Affairs, Medicaid, Medicare, private insurance, and private payers.
  - The VLB employs a grant writer who assists the senior staff in identifying and applying for grants, primarily from the U.S. Department of Veterans Affairs, to build and remodel Veterans Homes, build, and expand State Veterans Cemeteries and execute other functions such as retaining nurses. The VLB conducts detailed monthly review and analysis of financial performance and has strict controls on spending and capital planning.
2. Efficient such that maximum results are produced with no waste of taxpayer funds, including through the elimination of redundant and non-core functions.
  - Texas laws require state agencies to develop and comply with purchasing accountability and risk analysis procedures. The GLO purchasing staff applies state purchasing laws to prevent abuse and waste.
  - The Office of General Counsel conducts conflict and other checks on purchases to prevent fraud, waste, and abuse.
3. Effective in successfully fulfilling core functions, measuring success in achieving performance measures, and implementing plans to continuously improve.

### Texas State Veterans Homes

- The VLB contracts with skilled nursing home operators to manage the Texas State Veterans Homes. In each home a VLB employee serves as the On-site Representative to ensure contract compliance. The VLB employs nurses who inspect medical records and quality of care issues. The VLB conducts monthly meetings with operators to focus on quality of care and risk reduction.

### Texas State Veterans Cemeteries

- Local municipalities or counties conduct Operations and Maintenance via contract at the Texas State Veterans Cemeteries. At each cemetery a VLB employee serves as the On-site Representative to ensure contract compliance.

### Veterans Land and Housing

- The servicing of loans in the Land, Housing and Home Improvement program is conducted by a third party. The VLB and servicer conduct frequent meetings to monitor performance and contract compliance.

4. Attentive to providing excellent customer service.

Texas State Veterans Homes

- Maintain a clean, caring, and dignified environment for our Veterans, their Spouses, and Gold Star Parents.
- Collaborate with our Operators, the Texas Health and Human Services Commission, and the U.S. Department of Veterans Affairs to identify and resolve issues impacting resident quality of life.

Texas State Veterans Cemeteries

- Participate in the National Cemetery Administration’s Survey of Satisfaction, which is distributed to the next-of-kin and funeral directors to measure customer satisfaction.

Veterans Land and Housing

- Reduce loan processing time to less than 45 days.
- Initiate planning to improve technology so that customers have complete access to their loan processing status.
- Maintain buyer’s loan solvency through loss mitigation efforts that achieve no less than 65% of delinquent land accounts removed from forfeiture.

5. Transparent such that agency actions can be understood by any Texan.

- State Law guarantees the public has a right to access government records. The Texas General Land Office/Veterans Land Board is committed to open government and has staff dedicated to ensuring that all requests for public information are responded to quickly and efficiently.
- The VLB conducts at least four public called meetings throughout the year. The meetings are open to the public and broadcast live via the Internet. A public comment period is included in each meeting agenda. Notice of public meetings are posted on the GLO/VLB website and in the Texas Register.
- The VLB maintains a webpage that posts links to all agendas, meeting notices, board packets, minutes, and videos of VLB Board meetings from 2023 forward.
- On-line public notices, press releases, editorials and newsletters are posted to the GLO and VLB websites.

**DESCRIBE ANY OTHER CONSIDERATIONS RELEVANT TO YOUR GOAL OR ACTION ITEM**

- Four Texas State Veterans Homes are more than 20 years old. These facilities require refurbishment and remodeling to reduce operations and maintenance expense and to enhance the aesthetics for the enjoyment of the residents.
- High inflation rates result in increased operations and maintenance costs which result in reduced margins and more demand from third-party operators for increased compensation to cover labor, pharmaceuticals, and other costs.
- Texas has a shortage of licensed nurses which has the potential to impact nursing home resident care, hiring, retention and labor costs.

## AGENCY OPERATIONAL GOAL AND ACTION PLAN

### D. Goal: Help Texans Recover from Disasters

The Community Development and Revitalization (CDR) division helps Texas communities rebuild by putting Texans back in their homes, restoring critical infrastructure, and mitigating future damage through resilient community planning.

#### SPECIFIC ACTION ITEMS TO ACHIEVE YOUR GOAL

1. Maintain three deployable 10-person teams, consisting of CDR and qualified vendor representatives with specialized knowledge, to respond quickly to disasters. These teams have pre-positioned vendor pool contracts that can be mobilized immediately when needed.
2. Create short-term and long-term recovery solutions based on grant funding requirements.
3. Collaborate with local governments and state agencies to identify disaster recovery needs. Provide grants that support the rebuilding and revitalization of communities. Improve resiliency by establishing pre-identified projects through master planning.
4. Offer specialized, technical assistance to customers, including Regional Councils of Government (COGs), municipalities, counties, universities, drainage districts, river authorities, and residents. Ensure alignment with identified program and national objectives, while affirmatively furthering fair housing.
5. Supervise program goals and deliverables through CDR's monitoring function.

#### DESCRIBE HOW YOUR GOAL OR ACTION ITEMS SUPPORT EACH STATEWIDE OBJECTIVE

1. Accountable to tax and fee payers of Texas.
  - CDR does not require state funds to operate, as grants are sourced through federal funding. However, it is the GLO's fiduciary duty to leverage federal taxpayer dollars to maximize assistance to communities. Quarterly reports are submitted identifying progress with national objectives and program activities.
2. Efficient such that maximum results are produced with no waste of taxpayer funds, including through the elimination of redundant and non-core functions.
  - Federal requirements limit administrative funding to five percent, maximizing the allocation of program dollars to communities. The monitoring function minimizes fraud, waste, and abuse, and provides process improvement through continuous evaluation of program activities.
3. Effective in successfully fulfilling core functions, measuring success in achieving performance measures, and implementing plans to continuously improve.
  - Program monitoring operations continuously assess functions to evaluate program activities and facilitate process improvement. Success is measured through state and federal performance targets.

## **AGENCY OPERATIONAL GOAL AND ACTION PLAN**

4. Attentive to providing excellent customer service.

- A dedicated team ensures the highest level of customer satisfaction by finding solutions to issues as they arise. This is an agile team which can be utilized as supporting responders to future disasters by providing outreach services and guidance to potential applicants.

5. Transparent such that agency actions can be understood by any Texan.

- The CDR website, [www.recovery.texas.gov](http://www.recovery.texas.gov) includes disaster recovery information to citizens, vendors, and sub-recipients as well as federal reports that identify quarterly program progress. Reports are available to the public on the GLO's website. In addition, the public may participate through open comment periods.

### **DESCRIBE ANY OTHER CONSIDERATIONS RELEVANT TO YOUR GOAL OR ACTION ITEM**

- The GLO CDR program has added additional performance measures associated with reporting environmental clearances to better demonstrate the progress of infrastructure projects and planning studies before project completion for the FY2026-27 biennium.

## **Information Resources Planning**

### **Information Technology Services**

At the core of the General Land Office's (GLO) mission lies technology, empowering the GLO to fulfill the agency commitments to its constituents and stakeholders. The Information Technology Services (ITS) division is committed to providing innovative technology solutions and services to the agency, acting as a value partner in the GLO's mission success. This commitment centers around the people GLO serves, both internal agency customers and the public constituency. To deliver on this commitment, ITS has outlined six strategic priorities to support the agency mission. Each of these strategic priorities is aligned to the objectives and goals of the State Strategic Plan (SSP) for Information Resources Management.

### **Strategic Priorities**

#### **Invest in GLOs Workforce:**

Investing in the GLO's workforce is the first and most important strategic goal. The agency will continue to invest in diverse and skilled talent across all phases of the employment lifecycle, will clearly define its workforce positions and articulate the skills and abilities to perform well in these positions. The GLO is focused on continually investing in attracting and retaining talent and preparing tomorrow's leaders to continue ITS' transformation journey.

This strategic priority is directly aligned with all four objectives under the third goal of the SSP for Information Resources Management to develop and support a skilled and resilient workforce.

#### **Enhance Customer Value:**

Collaboration is at the heart of ITS' service model. ITS understands the critical role IT plays in every facet of the agency's business operations. By partnering closely with each division, ITS tailors services to meet their unique needs. Objective performance measures guide ITS' efforts, allowing ITS to identify areas for improvement and make informed decisions to better support the agency goals.

This strategic priority is moderately aligned with the first objective of the first goal of the SSP for Information Resources Management to deliver an elevated government experience.

#### **Improve Customer Experience:**

ITS' focus remains steadfast on aligning IT investments with the overarching goals of the GLO. ITS establishes portfolio management and related governance processes so that the GLO leadership are part of the decision-making process in setting IT investment priorities. ITS will proactively engage with customers through transparency and knowledge sharing. Ultimately, ITS aims to be a trusted and value-added partner to the GLO divisions and departments, optimizing IT spending to support the GLO business operations.

This strategic priority is moderately aligned with the first objective of the first goal of the SSP for Information Resources Management to deliver an elevated government experience.

#### **Mature Data Management:**

Data is the lifeblood of the GLO's operations. To harness its full potential, ITS is committed to maturing the agency data management program. By bolstering resources, refining processes, and implementing a comprehensive data lifecycle management methodology, ITS will lay the foundation to ensure we optimize the value of agency data, increase the efficiency of business operations, and reduce costs.

This strategic priority is directly aligned with all four objectives of the second goal of the SSP for Information Resources Management to develop and support mature data management and privacy practices.



## **Information Resources Planning**

### **Invest in Innovation:**

Innovation is ITS' compass in a rapidly evolving information technology landscape. ITS leverages technology innovations such as cloud computing, artificial intelligence, and machine learning, as well as process innovations such as Agile and the Information Technology Infrastructure Library (ITIL) framework. ITS establishes the innovation processes necessary to understand, nurture, and embrace new technologies. Maturing beyond a cloud first strategy, ITS has adopted a cloud smart strategy which embraces best practices from the public sector and private sector, ensuring the agency has the capability to leverage innovative solutions to better serve the agency mission, drive improved citizen services, and increase cyber security.

This strategic priority is directly aligned with all three objectives of the fourth goal of the SSP for Information Resources Management to focus on transformation and modernization.

### **Enhance Cybersecurity:**

Collaboration with the Office of Information Security (OIS) forms the bedrock of cybersecurity initiatives. Together, ITS will craft robust policies, implement shared solutions, and champion best practices to safeguard the agency's information assets. Every member of the GLO community bears the responsibility of upholding the agency's stringent security standards, ensuring that trust and integrity remain paramount.

This strategic priority is directly aligned with the fourth objective of the first goal and second goal of the SSP for Information Resources Management.

## **Office of Information Security (OIS)**

The Office of Information Security focuses on creating a defensible security program that reflects the unique business context of the GLO by leveraging generally accepted standards and proven practices. To deliver on this commitment, OIS has outlined three strategic priorities to support the agency mission. Each of these strategic priorities is aligned to the goals of the State of Texas Cybersecurity Strategic Plan.

### **Strategic Priorities**

#### **Investing in Capabilities:**

OIS prioritizes continuous improvement of cybersecurity capabilities and personnel. By leveraging multiple assessments and data points, OIS gains invaluable insights that inform our roadmap. These insights drive targeted actions and empower OIS to manage risks effectively.

This strategic priority directly aligns with the first and fourth goal of the State of Texas Cybersecurity Strategic Plan.

#### **Implementing Effective Data Protection Governance:**

Managing risks effectively requires clear accountability to ensure risk-based control decisions. The GLO's governance structure around cybersecurity is built to help demonstrate that the agency is doing what is required to reasonably protect its information resources by providing a clear mandate from executive leadership and establishing and enforcing clear owner accountability.

## **Information Resources Planning**

This strategic priority is directly aligned with the second goal of the State of Texas Cybersecurity Strategic Plan.

### **Promoting a Culture of Security:**

The GLO empowers agency staff to make informed decisions by providing a continuous, world-class cybersecurity awareness training and promoting a culture of data security. By aligning OIS' efforts with these strategic imperatives, OIS reinforces a collective commitment to excellence and resilience, safeguarding the interests of the GLO and its constituents.

This strategic priority directly aligns with the third goal of the State of Texas Cybersecurity Strategic Plan.

This information resources strategy articulates a clear vision and delineates actionable strategies to propel Information Technology Services and the Office of Information Security towards shared objectives, ultimately advancing the mission of the Texas General Land Office.

## **Contract Manager Training**

The Contract Management Division (CMD) of the General Land Office requires contract managers, in compliance with the Texas Government Code, to be certified as Texas Contract Managers. To maintain this certification, contract management professionals must renew their certification every three (3) years. This continuing certification requires twenty-four (24) hours of Statewide Procurement Division (SPD) sponsored in-person or online continuing education, one of which must be ethics.

Each fiscal year CMD management establishes a training plan for the division, including some trainings which meet recertification requirements. On average, CMD conducts at least one of these trainings per month. Some topics covered in these trainings include “Vendor Performance – Annual and \$5M,” “Boards, Commissions, and Legal Entity,” and “Contract Lifecycle Management (CLM) Templates.” Each individual contract manager is required to manage their own training schedule to maintain the Certified Texas Contract Manager (CTCM) certification. The completion of these courses is reviewed during the contract manager’s annual evaluation.

## **Redundancies and Impediments**

The programs of the General Land Office (GLO) have reviewed current services, statutes, rules, and regulations applicable to the agency and, at this time, the GLO does not have any redundancies and impediments to report in the fiscal year 2025-29 Strategic Plan.

## Budget Structure

Schedules A and B contain the GLO's budget structure and performance measures, which align with the budget cycle and are reviewed and revised, as needed, every two years. The following performance measures have been edited by the agency and at the time of printing were under review by the Legislative Budget Board and Office of the Governor. Once approved, the Legislature will use this structure and performance measures in the 2026-27 biennium.

### **A. Goal: Maximize TX Assets & Preserve Alamo - Maximize Texas Assets and Preserve the Alamo**

#### Objectives and Outcome Measures

Objective: Generate Revenue from the Lease of State-owned Lands.

Outcome Measures:

- Percent of Permanent School Fund Uplands Acreage Leased - KEY
- % Oil and Gas Revenue from Audits/LCRs/Reconciliations of Mineral Leases
- Gas Utility Savings Generated by State Energy Marketing Program
- Total Mega Watt Hours (MWh) Sold Per Year

Objective: Sale and Purchase of Real Property

Outcome Measures: N/A

Objective: Alamo Complex.

Outcome Measures: N/A

#### Strategies and Output, Efficiency and Explanatory Measures

**A.1.1. Strategy:** Energy Lease Management and Revenue Audit - Assess the revenue potential of state lands for energy leasing and conduct aggressive energy leasing and revenue management activities.

Output Measures:

- Number of Active Mineral Leases Managed
- Number of Mineral Value Assessments Performed
- Number of Mineral Lease Documents Processed
- Amount of Revenue from Audits/LCRPs/Lease Reconciliations - KEY

Efficiency Measures:

- Program Cost As a Percent of Revenue Generated
- Average Management Cost Per Mineral Lease
- Average Revenue Detected Per Auditor/Account Examiner
- Program Cost As a Percent of Detected Revenue

Explanatory/Input Measures:

- Annual Mineral Lease Revenue (Millions)
- Amount of Detected Revenue Collected

**A.1.2. Strategy:** Energy Marketing - Promote the sale and use of state-owned energy resources to maximize the revenues generated by assets and develop public-private partnerships and programs to promote economic development.

## **Budget Structure**

### Output Measures:

- Average Monthly Volume of Gas Sold In Million British Thermal Units - KEY
- Annual Revenue from Electric Marketing
- Number of Acres Evaluated for Renewable Energy Development Projects
- Permanent School Fund Revenue from Renewable Energy Development Projects

### Efficiency Measures:

- Program Cost As a Percent of Utility Savings and Permanent School Fund Revenue
- Percent of Revenue Enhancement Generated by State Energy Marketing Program

### Explanatory/Input Measures:

- Number of Customers in State Energy Marketing Program

**A.1.3. Strategy:** Defense and Prosecution - Prosecute for the defense of title to Permanent School Fund lands and the Relinquishment Act, royalty deficiencies and other mineral lease claims or cases.

- Output, Efficiency, Explanatory Measures: N/A

**A.1.4. Strategy:** Coastal and Uplands Leasing - Promote and conduct coastal and upland/surface leasing activities for Permanent School Fund and state agency lands.

### Output Measures:

- Annual Revenue from Uplands Surface Leases - KEY
- Number of Active Uplands Surface Leases Managed
- Number of Permanent School Fund Uplands Acres Leased
- Number of Uplands Field Inspection Reports Completed
- Number of Active Coastal Leases Managed
- Annual Revenue from Coastal Leases - KEY

### Efficiency Measures:

- Coastal Program Cost As a Percent of Revenue Generated

### Explanatory/Input Measures:

- Dollar Amount of Surface Damage Fee Assessments Collected

**A.2.1. Strategy:** Asset Management - To evaluate, acquire, and dispose of real property on behalf of the Permanent School Fund and to evaluate and dispose of underutilized state-owned land.

### Output Measures:

- Evaluations of Permanent School Fund and Other State Agency Land

### Efficiency Measures:

- Disposition Transactions, Percent Fair Market Value
- Acquisition Transactions, Percent Fair Market Value

**A.2.2. Strategy:** Surveying and Appraisal - Conduct surveys and appraisals on Permanent School Fund and state agency lands.



## **Budget Structure**

- Output, Efficiency, Explanatory Measures: N/A

**A.3.1. Strategy:** Preserve & Maintain Alamo Complex - Preserve, maintain and restore the Alamo Complex and its contents and the protection of the historical and architectural integrity of the exterior, interior, and grounds of the Alamo complex.

Output Measures:

- Number of Alamo Shrine Visitors - KEY
- Number of Alamo Gift Shop Visitors - KEY
- Alamo Gift Shop Revenue in Dollars - KEY

Efficiency Measures:

- Alamo Operational Cost Per Visitor (In Dollars) - KEY
- Alamo Net Revenue Per Visitor (In Dollars) - KEY

Explanatory/Input Measures: N/A

## **B. Goal: Protect the Texas Coast - Protect the Texas Coast**

### **Objectives and Outcome Measures**

Objective: Protect and Maintain Texas' Coastal and Natural Resources

Outcome Measures:

- Percent of Shorelines Maintained, Protected, Restored - KEY
- Percent of Non-CEPRA Funds Leveraged
- Percent Beach Waters Not Meeting Water Quality Standards - KEY

Objective: Prevent and Respond to Oil Spills

Outcome Measures: N/A

### **Strategies and Output, Efficiency and Explanatory Measures**

**B.1.1. Strategy:** Coastal Management - Administer federally funded Texas Coastal Management Program (CMP), CMP grants, Beach Watch, state-funded beach management programs and a coastal erosion control and beach nourishment program.

Output Measures:

- Number of Joint Permit Application Forms processed
- Number of Coastal Management Program Grants Awarded - KEY
- Number of Federal Actions and Activities Reviewed
- Number of Volunteers Participating in Cleanups
- Trash Collected by Volunteers
- Number of Beach Water Samples Collected

**B.1.2. Strategy:** Coastal Erosion Control Projects - Develop and implement a comprehensive Coastal Erosion Response Program.

## **Budget Structure**

Output Measures:

- Number of Miles of Shoreline Maintained, Protected and Restored

Explanatory/Input Measures:

- Cost/Benefit Ratio for Coastal Erosion Planning and Response Act Projects - KEY

**B.2.1. Strategy:** Oil Spill Response - Develop and implement an oil spill response program and respond quickly and efficiently to oil spills.

Output Measures:

- Number of Oil Spill Responses - KEY

Explanatory/Input Measures:

- Number of Incident Calls Reported to Emergency Reporting System
- Total Amount of Oil Spill Response Program Costs Recovered

**B.2.2. Strategy:** Oil Spill Prevention - Develop and implement a comprehensive oil spill prevention program to monitor the integrity of oil transport through Texas' coastal waters.

Output Measures:

- Number of Prevention Activities - Oil Handling Facilities
- Number of Prevention Activities – Vessels - KEY
- Number of Oil Spill Related Patrols
- Number of Derelict Vessels Removed from Texas Coastal Waters - KEY

Explanatory/Input Measures:

- Number of Certified Oil Handling Facilities
- Number of Derelict Vessels in Texas Coastal Waters - KEY

## **C. Goal: Guarantee Veterans Benefits – Guarantee Veterans Benefits**

### **Objectives and Outcome Measures**

Objective: Veterans' Benefit Programs

Outcome Measures:

- Percent Loan Income Used for Administration - KEY
- Percent of Delinquent VLB Land Program Loans Removed from Forfeiture - KEY

### **Strategies and Output, Efficiency and Explanatory Measures**

**C.1.1. Strategy:** Veterans' Loan Programs - Provide veterans with benefit information, below-market lending opportunities, and efficient loan services; manage active loan accounts and bond funds to ensure the financial integrity of VLB loan programs.

Output Measures:

- Dollar Value of VLB Housing Loans Purchased from Participating Lenders
- Dollar Value of Land and Home Improvement Loans Funded by the VLB
- Number of Land and Home Improvement Loans Funded by the VLB - KEY
- Number of VLB Housing Loans Purchased from Participating Lenders

## **Budget Structure**

- Number of Land and Home Improvement Pre-Applications Received

### Efficiency Measures:

- Percent of Delinquent Loans in Portfolio
- Percent of Foreclosed Loans in Portfolio
- Average Number of Processing Days for VLB Land Program Loans
- Average Number Loans with Loss Mitigation Services per Specialist

### Explanatory/Input Measures:

- Number of VLB Land Loans Serviced by Outside Contractors

**C.1.2. Strategy:** State Veterans' Homes - Administer nursing home facilities to ensure veterans receive quality nursing home care.

### Output Measures:

- Occupancy Rate at Veterans Homes - KEY

**C.1.3. Strategy:** State Veterans' Cemeteries - Provide burial sites for veterans and eligible family members.

### Output Measure:

- Percent of Total Burial Space Remaining

### Explanatory/Input Measures:

- Number of Interments Provided by the State Veterans Cemetery Program

## **D. Goal: Help Texans Recover From Disasters – Help Texans Recover From Disasters**

### **Objectives and Outcome Measures**

Objective: Provide Grants for Housing and Infrastructure Projects and Activities

Outcome Measures: N/A

### **Strategies and Output, Efficiency and Explanatory Measures**

**D.1.1. Strategy:** Oversee Housing Projects and Activities – Oversee Housing Projects and Activities in Furtherance of Disaster Recovery

### Output Measures:

- Number of Completed Housing Projects- KEY
- Direct Cost of Completed Housing Projects
- Number of Beneficiaries Served by Completed Housing Projects
- Number of Completed Housing Activities - KEY
- Direct Cost of Completed Housing Activities
- Number of Beneficiaries Served by Completed Housing Activities
- Total Number of CDR Compliance Reviews Conducted - KEY
- Number of Housing Environmental Clearances

## **Budget Structure**

**D.1.2. Strategy:** Oversee Infrastructure Projects and Activities - Oversee Infrastructure Projects and Activities and Planning Studies in Furtherance of Disaster Recovery.

### Output Measures:

- Number of Completed Infrastructure Projects- KEY
- Direct Cost of Completed Infrastructure Projects
- Number of Beneficiaries Served by Completed Infrastructure Projects
- Number of Completed Infrastructure Activities That Are Considered Closed – KEY
- Direct Cost of Completed Infrastructure Activities
- Number of Beneficiaries Served by Completed Infrastructure Activities
- Number of Infrastructure Environmental Clearances
- Number Planning Studies In Progress
- Number Planning Studies Completed

## **Performance Measure Definitions**

### **General Land Office - FY 2026-27 Performance Measures & Definitions**

Schedules A and B contain the GLO's budget structure and performance measures, which align with the budget cycle and are reviewed and revised, as needed, every two years. The following performance measures have been edited by the agency and at the time of printing were under review by the Legislative Budget Board and Office of the Governor. Once approved, the Legislature will use this structure and performance measures in the 2026-27 biennium.

## Performance Measure Definitions

<b>Goal:</b>	Maximize Texas Assets and Preserve the Alamo	
<b>Objective:</b>	Generate Revenue from the Lease of State-owned Lands	
<b>Outcome Measure:</b>	<b>Percent of Permanent School Fund Uplands Acreage Leased</b>	
	<b>Definition</b> This measure reflects the percentage of PSF surface inventory leased for uplands surface leases, uplands special documents and uplands commercial leases.	
	<b>Data Limitations</b> The percentage of uplands acres leased may vary annually and from each quarter, due to land sales by the agency, lease renewal cycles, and the economy.	
	<b>Data Source</b> The Agency Lease and Asset Management Operations (ALAMO) internal database provides a summary of the total acres in the PSF inventory, and the total acres leased.	
	<b>Methodology</b> The total acres leased is divided by the total acres in the inventory to calculate the percentage.	
	<b>Purpose</b> To track the overall increase/decrease in the percentage of PSF uplands acres leased.	
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative
		<b>Target Attainment</b> Higher
<b>Outcome Measure:</b>	<b>% Oil &amp; Gas Revenue from Audits/LCRs/Reconciliations of Mineral Leases</b>	
	<b>Definition</b> Derived by dividing annual collections from audits, lease compliance reviews as part of the Lease Compliance Review Program (LCRP), and lease reconciliations of State mineral leases by annual mineral lease revenue.	
	<b>Data Limitations</b> None	
	<b>Data Source</b> Data is derived from GLO databases.	
	<b>Methodology</b> Divide the total annual collections from audits, lease compliance reviews, and lease reconciliations by annual mineral lease revenue.	
	<b>Purpose</b> To collect revenue due from the lease of State-owned lands and to assess State lands' revenue potential from mineral production and to ensure the reporting companies/royalty payers are in compliance with the terms of the lease agreement.	
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative
		<b>Target Attainment</b> Higher



## Performance Measure Definitions

<b>Outcome Measure:</b>	<b>Gas Utility Savings Generated by State Energy Marketing Program</b>		
	<b>Definition</b> Total dollar savings of all customers purchasing gas from the State Energy Marketing Program as opposed to “tariff” gas from local suppliers. Include fixed priced volumes but translate the fixed price back to an equivalent indexed price as part of this analysis.		
	<b>Data Limitations</b> Timing issues associated with lead/lag and rates filed subject to refund.		
	<b>Data Source</b> Internal management reports and utility tariffs.		
	<b>Methodology</b> The difference between the delivered gas costs associated with the in-kind gas volumes and State Energy Marketing Program, and the alternate gas cost available from the local suppliers.		
	<b>Purpose</b> To determine the savings public retail customers within the program, enjoy as a result of purchases made from the Energy Resources, State Energy Marketing Program.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher
<b>Outcome Measure:</b>	<b>Total Mega Watt Hours (MWh) Sold Per Year</b>		
	<b>Definition</b> Total number of MWh sold within the year for the electric power contract portfolio. A contract portfolio is the number of contracts within the program as of the end of the measurable period.		
	<b>Data Limitations</b> Timing issues associated with the difference between the reported amounts and the billed amounts. Volumes are not reported until payment is collected.		
	<b>Data Source</b> Internal management reports and external reports from contracted agent for electric service.		
	<b>Methodology</b> Total number of MWh billed within the year, as reported by the State Energy Marketing group and the contracted agent for electric service.		
	<b>Purpose</b> To support energy usage within the State Energy Marketing Program as deliveries occur to public retail customers within the program portfolio.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher

## Performance Measure Definitions

<b>Goal:</b>	Protect the Texas Coast		
<b>Objective:</b>	Protect and Maintain Texas' Coastal and Natural Resources		
<b>Outcome Measure:</b>	<b>Percent of Shorelines Maintained, Protected, Restored</b>		
	<b>Definition</b> A measure of the percentage of critically-eroding shorelines maintained, protected or restored through completion of erosion response construction projects. This measure is expressed as the ratio of miles of critically-eroding shoreline maintained, protected or restored to the mileage of critically-eroding shoreline determined by the Land Commissioner. Critically eroding shorelines is identified by the Land Commissioner as “critical coastal erosion area” which is defined under TNRC §33.601 (4) as a coastal area that is experiencing historical erosion, according to the most recently published data of the Bureau of Economic Geology of the University of Texas at Austin, that the commissioner finds to be a threat to (a) public health, safety or welfare; (b) public beach use or access; (c) general recreation; (d) traffic safety; (e) public property or infrastructure; (f) private commercial or residential property; (g) fish or wildlife habitat; (h) an area of regional or national importance.		
	<b>Data Limitations</b> The level of state appropriations obligated for the CEPRA program. Targets should be set using the formulas shown in the Method of Calculation.		
	<b>Data Source</b> Information collected and published generally by the Bureau of Economic Geology (BEG) and specific information collected for the implementation of each erosion project.		
	<b>Methodology</b> The numerator for this measure indicates the level of project construction activity of the erosion response program and should use the mileage target for the output measure 2.1.2 Op1 (# of miles of coastal shoreline restored and maintained annually) which is derived using a formula that takes into account state funding levels in a biennium. The denominator is the number of miles of critically eroding developable coastline identified by the Land Commissioner. E.g., if the biennium mileage target for output measure 2.1.2 Op 1 was 20 miles, and the denominator is 60 miles of critically developable coastline, the biennium target for this measure would be 33%. For each biennium, the first year should be based on achievement of 25% of the total biennium target, the second year based on achievement of 75% of the total biennium target.		
	<b>Purpose</b> Measures how much progress is being made in remedying shoreline erosion and represents a good planning and decision-making tool.		
	<b>New Measure</b>	<b>Calculation Method</b>	<b>Target Attainment</b>
	No	Noncumulative	Higher

## Performance Measure Definitions

<b>Outcome Measure:</b>	<b>Percent of Non-CEPRA Funds Leveraged</b>		
	<b>Definition</b> The ratio of total non-CEPRA funds to total CEPRA funds obligated under Project Cooperation Agreements (PCA)		
	<b>Data Limitations</b> The amount of non-CEPRA funding successfully sought may not be as high as expected due to circumstances beyond the GLO's sphere of control (e.g., federal match requirements may be changed in future years).		
	<b>Data Source</b> Executed PCAs outlining the amount of non-CEPRA funds matched to state appropriated CEPRA funds obligated to specific CEPRA projects.		
	<b>Methodology</b> The amount of non-CEPRA funds matched to state appropriated CEPRA funding commitments obligated to approved CEPRA projects, as outlined in Project Cooperation Agreements (PCAs) executed during each reporting period. The numerator for this measure indicates the amount of non-CEPRA funding committed to approved CEPRA projects as obligated under executed PCAs. The denominator for this measure indicates the amount of CEPRA state-appropriated funds committed to approved CEPRA projects as obligated under executed PCAs.		
	<b>Purpose</b> To measure the extent/success to which state appropriated CEPRA funds can be matched with non-CEPRA funds, thereby leveraging the ability of limited state funds for CEPRA projects. Optimization of funding for CEPRA is vital to the state's ability to protect public beaches, other coastal shorelines, public infrastructure, and private property. Funding spent on CEPRA projects will also save millions in future public funds for post-storm cleanup and recovery.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher
<b>Outcome Measure:</b>	<b>Percent Beach Waters Not Meeting Water Quality Standards</b>		
	<b>Definition</b> The percent of monitored beaches not meeting water quality standards suitable for contact recreation. Texas Beach Watch is a quasi-regulatory program that monitors water for Enterococcus bacteria on the Texas coast. Enterococcus bacteria, which indicate the presence of fecal pollution and pathogens, can thrive in waters where sewage or storm runoff or untreated waste is present. When Enterococcus levels exceed those recommended by the Environmental Protection Agency (EPA) and standards promulgated by the Texas Commission on Environmental Quality (TCEQ), water quality advisories are recommended. Tier 1 beach locations determined to host the highest levels of contact recreation are the only areas addressed in this measure. Specific sites can be identified at <a href="http://www.texasbeachwatch.com">www.texasbeachwatch.com</a> .		
	<b>Data Limitations</b> Continued EPA federal funding and additional funding to expand the sampling locations and number of weeks monitored per year, equipment, and database malfunctions. Testing results do not assist in determining causal factors of fecal pollution.		

## Performance Measure Definitions

	<b>Data Source</b> Commercial laboratories, universities, and local governments conduct water monitoring and testing analysis and report all field observations and Enterococcus bacteria testing results.		
	<b>Methodology</b> The calculation for this measure is: A = number of unacceptable water quality samples in a beach segment; and B = total beach segments, calculated as $((A/B) \times 100) = \%$ of beaches not meeting water quality standards. Beach segments contain multiple monitoring locations. Calculations are derived from samples collected and results reported from the commercial labs, universities, and local governments. The program maintains monitoring stations at approximately 61 peak use recreational beaches. Water samples are routinely collected from approximately 172 monitoring stations.		
	<b>Purpose</b> To ensure notification to the public on Enterococcus bacteria levels and to protect human health through timely advisories and regulatory assessments. Notification is considered timely when laboratory results are posted on-line and transmitted to patrons within two hours of analysis completion.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Lower
<b>Goal:</b>	Guarantee Veterans Benefits		
<b>Objective:</b>	Veterans' Benefit Programs		
<b>Outcome Measure:</b>	<b>Percent Loan Income Used for Administration</b>		
	<b>Definition</b> To determine administrative cost for administrating the VLB programs.		
	<b>Data Limitations</b> Data will be limited to funds expended and encumbered at 8/31 and loan interest and Veterans' Program revenues receipted as of 8/31 of each fiscal year.		
	<b>Data Source</b> Data for the measure will be taken from the 8/31 ANPS report for Fund 522 and report, BD ZZ LP LAR Interest calc Fund 522 from ANPS.		
	<b>Methodology</b> Total funds expended/encumbered for the measure (taken from the 8/31 ANPS report for Fund 522) will be divided by total loan interest and other Veterans' Program generated revenues (taken from BD ZZ LP LAR Interest calc Fund 522, from ANPS) to come up with a percent.		
	<b>Purpose</b> Provide an indication of actual cost incurred by a self-supporting program and to ensure that cost is being reviewed by the agency.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Lower

## Performance Measure Definitions

<b>Outcome Measure:</b>	<b>Percent of Delinquent VLB Land Program Loans Removed from Forfeiture</b>		
	<b>Definition</b> This measure represents the percent of delinquent contract for deed accounts that are eligible for forfeiture (more than 120 days delinquent) and VLB staff performs loss mitigation services to remove the property from forfeiture.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> Program loan servicers database		
	<b>Methodology</b> A report is created and posted to a secure portal by the contracted program servicer. The report is retrieved monthly by the VLB staff.		
	<b>Purpose</b> To maintain a low percentage of forfeited land loans.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher
<b>Goal:</b>	Maximize Texas Assets and Preserve the Alamo		
<b>Objective:</b>	Generate Revenue from the Lease of State-owned Lands		
<b>Strategy:</b>	Assess State Lands' Revenue Potential and Manage Energy Leases / Revenues		
<b>Output Measure:</b>	<b>Number of Active Mineral Leases Managed</b>		
	<b>Definition</b> This number reflects the number of oil, gas and other mineral tracts that are currently leased and in good standing.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> The number of active or producing leases is derived from GLO databases.		
	<b>Methodology</b> Sum the number of active or producing leases. Any forfeited leases are excluded from this calculation.		
	<b>Purpose</b> To evaluate leasing policies and the marketplace.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher

## Performance Measure Definitions

<b>Output Measure:</b>	<b>Number of Mineral Value Assessments Performed</b>		
	<b>Definition</b> Mineral value assessments are performed on prospective leases to determine the amount of bonus, royalty and rental that should be charged and how long the primary term should be. This number includes assessments of tracts proposed for lease by sealed bid, Relinquishment Act and highway right-of-way tracts, and other state agency and miscellaneous tracts.		
	<b>Data Limitations</b> As the number of assessments is driven largely by industry demand, it is subject to numerous external factors. And the amount of time spent assessing a specific tract and/or mineral there under varies depending upon the unique characteristics of the tract. Therefore, the number of assessments does not necessarily relate directly to the total work output.		
	<b>Data Source</b> The data is collected from internal reports.		
	<b>Methodology</b> Summation of the numbers contained in the internal reports.		
	<b>Purpose</b> This output measure tracks the number of tracts assessed for lease. As the number of tracts assessed is directly related to industry demand, this measure is indicative of market conditions, such as, oil and gas prices, technological innovation and new discoveries of oil and gas, as well as other minerals.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher
<b>Output Measure:</b>	<b>Number of Mineral Lease Documents Processed</b>		
	<b>Definition</b> The number represents mineral royalty documents filed, electronically or by paper, associated with oil, gas, or hard minerals taken in-kind or in cash. Documents include original filings, adjustments, amendments, deletions and corrections generally made by producers, but a small number may be generated internally.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> The number of production and payment documents processed is derived from GLO databases.		
	<b>Methodology</b> Sum the number of production documents (original filings, adjustments, amendments, deletions and corrections) and the number of payment documents. These documents are called GLO-1, GLO-2, GLO-3, MA-3, and TIK (take-in-kind) reports. This total equals the number of mineral lease documents processed.		



## Performance Measure Definitions

	<b>Purpose</b> The number processed indicates compliance with the terms of the lease agreement as relates to leasing state lands that require reporting and payment of royalties. The number processed also indicates the amount of data analyzed during other processes related to the leasing state lands such as audits, lease compliance reviews, reconciliations, and collections.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher

<b>Output Measure:</b>	<b>Amount of Revenue from Audits/LCRPs/Lease Reconciliations</b>		
	<b>Definition</b> Total revenue detected from audits, lease compliance reviews as part of the Lease Compliance Review Program (LCRP), and reconciliations of oil and gas leases. Revenue also includes assessments for late paying and late reporting. Revenue is considered detected when an exception has been identified, quantified, and a billing notice has been sent.		
	<b>Data Limitations</b> GLO databases and systems and the Railroad Commission.		
	<b>Data Source</b> Revenue data is derived from GLO databases.		
	<b>Methodology</b> Sum of the annual detections from audits, lease compliance reviews, and reconciliations of federal and state leases.		
	<b>Purpose</b> To collect revenue due from the sale and lease of State-owned lands and to assess State lands' revenue potential from mineral production and to ensure the reporting companies and royalty payers are in compliance with the terms of the lease agreement.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher

<b>Efficiency Measure:</b>	<b>Program Cost As a Percent of Revenue Generated</b>		
	<b>Definition</b> The cost to manage state leases vs. the income generated from those leases.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> Program expenditures are derived from the agency's financial system. Revenue data is derived from GLO databases.		
	<b>Methodology</b> Program expenditures are divided by the annual mineral lease revenue.		
	<b>Purpose</b> To measure the cost effectiveness of our management of state leases.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Lower

## Performance Measure Definitions

<b>Efficiency Measure:</b>	<b>Average Management Cost Per Mineral Lease</b>		
	<b>Definition</b> Average cost to manage each mineral lease. The number of active mineral leases managed is shown under output measures for this strategy.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> Expenditures are derived from the agency's financial system. The number of active mineral leases is derived from GLO databases.		
	<b>Methodology</b> Expenditures divided by the number of active leases managed equals the average management cost per mineral lease.		
	<b>Purpose</b> To measure the cost effectiveness of each lease.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Lower
<b>Efficiency Measure:</b>	<b>Average Revenue Detected Per Auditor/Account Examiner</b>		
	<b>Definition</b> Total audit, lease compliance review, and reconciliation revenue detected divided by the total number of auditors/account examiners.		
	<b>Data Limitations</b> GLO databases.		
	<b>Data Source</b> Revenue data is derived from GLO databases.		
	<b>Methodology</b> Divide total annual audit, lease compliance review, and reconciliation revenue detections by number of auditors/account examiners.		
	<b>Purpose</b> To collect revenue due from the lease of State-owned lands and to assess State lands' revenue potential from mineral production and to ensure the reporting companies/royalty payers are in compliance with the terms of the lease agreement.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher
<b>Efficiency Measure:</b>	<b>Program Cost As a Percent of Detected Revenue</b>		
	<b>Definition</b> Program cost, defined as actual funds expended by the audit and reconciliation functions, divided by total detected revenue.		
	<b>Data Limitations</b> Agency's financial system and GLO databases.		
<b>Data Source</b> Expenditures are derived from the agency's financial system and total detected revenue is derived from GLO databases.			

## Performance Measure Definitions

	<b>Methodology</b> Divide total program costs by total detected revenue.		
	<b>Purpose</b> To collect revenue due from leases of State-owned lands and to assess State lands' revenue potential from mineral production and to ensure the reporting companies/royalty payers are in compliance with the terms of the lease agreement.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Lower
<b>Explanatory Measure:</b>	<b>Annual Mineral Lease Revenue (Millions)</b>		
	<b>Definition</b> The annual mineral lease revenue is the sum of the royalty, rental and bonus.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> Revenue data is derived from GLO databases.		
	<b>Methodology</b> Sum revenue from royalty, rental, bonus, and revenue collected from audits, leases compliance reviews, and reconciliations.		
	<b>Purpose</b> To indicate the amount of revenue paid by companies that lease state minerals.		
		<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative
<b>Explanatory Measure:</b>	<b>Amount of Detected Revenue Collected</b>		
	<b>Definition</b> Amount of detected revenue collected from audits, lease compliance reviews, and reconciliations.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> Revenue data is derived from GLO databases.		
	<b>Methodology</b> Sum of the total audit, lease compliance review, and reconciliation revenue collected, including related collection efforts by Legal Services.		
	<b>Purpose</b> To collect revenue due from the lease of State-owned lands and to assess State lands' revenue potential from mineral production and to ensure the reporting companies/royalty payers are in compliance with the terms of the lease agreement.		
		<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative

## Performance Measure Definitions

<b>Goal:</b>	Maximize Texas Assets and Preserve the Alamo		
<b>Objective:</b>	Generate Revenue from the Lease of State-owned Lands		
<b>Strategy:</b>	Energy Marketing		
<b>Output Measure:</b>	<b>Average Monthly Volume of Gas Sold in Million British Thermal Units</b>		
	<b>Definition</b> The monthly volumes disposed of through sales, transfer, storage, and/or transportation, storage, or imbalance use.		
	<b>Data Limitations</b> Timeliness of receipt of external reports.		
	<b>Data Source</b> Internal management reports, external transportation and storage reports, and external imbalance statements.		
	<b>Methodology</b> Using the total of all production volumes available, the total sales and uses (balancing – make-up gas) are summed to assure that all volumes are accounted for via some type of disposition. The average is derived by taking the amounts sold each month and obtaining an average for the quarter.		
	<b>Purpose</b> Intended to show total dispositions further segregated into revenue and expense categories.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher
<b>Output Measure:</b>	<b>Annual Revenue from Electric Marketing</b>		
	<b>Definition</b> The PSF revenue enhancement from electricity delivered to Public Retail Customers.		
	<b>Data Limitations</b> Data only available in service functions where sales occur.		
	<b>Data Source</b> The information comes from contracted values for the sale of units of electricity and usage projections based on historical demand provided by the traditional utilities and the customers themselves.		
	<b>Methodology</b> The difference between the costs associated with generation and delivery of the electricity to Public Retail Customers and the receipts from the sales of these units of electricity.		
	<b>Purpose</b> The measure evaluates revenue that the State Energy Marketing Program will generate and contribute to the Permanent and Available School Funds.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher

## Performance Measure Definitions

<b>Output Measure:</b>	<b>Number of Acres Evaluated for Renewable Energy Development Projects</b>		
	<b>Definition</b> Number of PSF acres evaluated that are eligible for Renewable Energy Development. Requests may be written or verbal, from internal or external customers. Evaluation includes the potential for renewable energy development and/or the desirability of retention of renewable energy rights on PSF land prior to disposition. Evaluation is based on a variety of internal and external factors including, renewable energy resource potential and compatibility with other planned or existing projects.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> Research sources may include other GLO program areas, internally and/or externally produced maps, and data from regulatory entities and private industry. Documentation of requests and research are retained in the Renewable Energy working and/or lease files and in the Performance Measures folders.		
	<b>Methodology</b> Using documentation from requests, count all acres evaluated during the quarter.		
	<b>Purpose</b> Provides for another source of highest and best use of our state lands and aids in maximizing revenue to the Permanent School Fund.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher
<b>Output Measure:</b>	<b>Permanent School Fund Revenue from Renewable Energy Development Projects</b>		
	<b>Definition</b> Revenue generated from the leases associated with renewable energy projects.		
	<b>Data Limitations</b> The lessee capturing and reporting the information correctly.		
	<b>Data Source</b> GLO internal monthly and quarterly management reports of renewable energy revenue.		
	<b>Methodology</b> Summation of revenue reported by lessees of renewable energy.		
	<b>Purpose</b> Provides for another source of the highest and best use of state lands and aids in maximizing revenue to the Permanent School Fund.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher
<b>Efficiency Measure:</b>	<b>Program Cost As a Percentage of Utility Savings and Permanent School Fund Revenue</b>		
	<b>Definition</b> The funds expended for the gas and oil In-Kind Program divided by the sum of the utility savings to the customers and the revenue enhancement to the PSF.		

## Performance Measure Definitions

	<b>Data Limitations</b> Tariff filings used to calculate utility savings may lead, lag, or be filed subject to refund, thereby, distorting savings calculations.		
	<b>Data Source</b> Internal management reports and program expenditures.		
	<b>Methodology</b> The sum of direct and indirect overheads divided by the sum of the utility savings for the customers and the enhancement to the PSF.		
	<b>Purpose</b> Reflects the net margin of the program, on a percentage basis.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Lower
<b>Efficiency Measure:</b>	<b>Percent of Revenue Enhancement Generated by State Energy Marketing Program</b>		
	<b>Definition</b> Amount of total revenue enhancement received from in-kind oil, gas, and power sales, divided by total annual Energy Resources royalty mineral lease revenue.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> Internal management reports.		
	<b>Methodology</b> Amount of in-kind oil, gas, revenue enhancement plus enhancement divided by total annual Energy Resources royalty revenue from mineral leases.		
	<b>Purpose</b> This calculation will reflect what portion of total oil and gas revenues are attributable to the State Energy Marketing Program.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher
<b>Explanatory Measure:</b>	<b>Number of Customers in State Energy Marketing Program</b>		
	<b>Definition</b> The number of customers participating in the State Energy Marketing Program.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> The number of customers participating in the State Energy Marketing Program.		
	<b>Methodology</b> Summation of the numbers of contracts executed.		
	<b>Purpose</b> To measure the actual number of customers actually taking advantage of the savings being offered.		

## Performance Measure Definitions

	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher
<b>Goal:</b>	Maximize Texas Assets and Preserve the Alamo		
<b>Objective:</b>	Generate Revenue from the Lease of State-owned Lands		
<b>Strategy:</b>	Coastal and Uplands Leasing and Inspection		
<b>Output Measure:</b>	<b>Annual Revenue from Uplands Surface Leases</b>		
	<b>Definition</b> This measure reflects the total revenue collected from uplands commercial leases, uplands surface leases, uplands special documents and uplands miscellaneous easements.		
	<b>Data Limitations</b> Due to the varying renewal cycles, and payment requirements, such as some leases or easements pay the total consideration up front, others require monthly, quarterly, or annual payments; some periods will reflect higher lease revenue than others.		
	<b>Data Source</b> The Agency Lease and Asset Management Operations (ALAMO) internal database tracks the consideration received for each instrument.		
	<b>Methodology</b> Sum of all payments received during each quarter.		
	<b>Purpose</b> To determine the revenue generated from uplands leasing and easement activities.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher
<b>Output Measure:</b>	<b>Number of Active Uplands Surface Leases Managed</b>		
	<b>Definition</b> This measure counts the total number of active uplands commercial leases, upland surface leases, uplands special documents and uplands miscellaneous easements.		
	<b>Data Limitations</b> The total number of active uplands leases may vary annually, and from each quarter, due to lease renewal cycles, changes in the economy, and land sales.		
	<b>Data Source</b> Internal database tracks the total number active uplands leases and easements.		
	<b>Methodology</b> The total number reflects all active instruments in the PSF inventory at the time the report is generated each quarter.		
	<b>Purpose</b> To track the overall increase/decrease in the number of active upland leases and easements managed.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher

## Performance Measure Definitions

<b>Output Measure:</b>	<b>Number of PSF Uplands Acres Leased</b>	
	<b>Definition</b> This measure reflects the total acres of upland property leased.	
	<b>Data Limitations</b> Changes in the inventory (i.e., land sales, acquisitions) and the economy may cause an unexpected variance in data.	
	<b>Data Source</b> The Agency Lease and Asset Management Operations (ALAMO) internal database provides a summary of the total acres of PSF upland property leased.	
	<b>Methodology</b> The numbers used for calculations reflect average acreage in the inventory at the time the reports are generated each quarter.	
	<b>Purpose</b> To track the overall increase/decrease in the total acres of upland property leased.	
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative
<b>Output Measure:</b>	<b>Number of Uplands Field Inspection Reports Completed</b>	
	<b>Definition</b> The number of field inspections resulting in a field report, memo or other written report.	
	<b>Data Limitations</b> None	
	<b>Data Source</b> Tracked through the monthly summary of Uplands activities.	
	<b>Methodology</b> Utilize internal reports to track inspections reported by Uplands staff. Total number of inspections done during each quarter.	
	<b>Purpose</b> Track number of inspections completed and relationship of inspections performed to leases issued.	
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative
<b>Output Measure:</b>	<b>Number of Active Coastal Leases Managed</b>	
	<b>Definition</b> This value is the total number of active coastal instruments.	
	<b>Data Limitations</b> None	
<b>Data Source</b> Internal automated database is maintained on the number of instruments by instrument type.		



## Performance Measure Definitions

	<p><b>Methodology</b> Counting the total number of active coastal instruments each quarter utilizing automated database.</p>		
	<p><b>Purpose</b> Track the total number of coastal instruments managed and new instruments issued. Used to track fluctuations in issuance of instruments from quarter to quarter and year to year.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Noncumulative</p>	<p><b>Target Attainment</b> Higher</p>
<b>Output Measure:</b>	<b>Annual Revenue from Coastal Leases</b>		
	<p><b>Definition</b> This value equals the total revenue collected from coastal instruments.</p>		
	<p><b>Data Limitations</b> Due to the varying payment and renewal schedules, (i.e., initial, one-time, monthly, quarterly, or annual payments), some periods will reflect higher lease revenue than others.</p>		
	<p><b>Data Source</b> Revenues from coastal leases are tracked by an automated information system.</p>		
	<p><b>Methodology</b> Adding all revenue received during each quarter generated by coastal instruments.</p>		
	<p><b>Purpose</b> To determine amount of revenue received from coastal instruments. Data is used to assess increase/decrease in revenue activity.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>	<p><b>Target Attainment</b> Higher</p>
<b>Efficiency Measure:</b>	<b>Program Cost As a Percent of Revenue Generated</b>		
	<p><b>Definition</b> The cost to manage state leases vs. the income generated from those leases.</p>		
	<p><b>Data Limitations</b> None.</p>		
	<p><b>Data Source</b> Program expenditures are derived from the agency’s MIP Fund Accounting system and/or CAPPs. Revenues (annual mineral lease revenue) are derived from Cash Management Division (MIP Fund Accounting system and/or CAPPs and Summary of Wire Transfer from BOEMRE by Fiscal Year).</p>		
	<p><b>Methodology</b> Program expenditures are divided by the annual mineral lease revenue.</p>		
	<p><b>Purpose</b> To measure the cost effectiveness of our management of state leases.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Noncumulative</p>	<p><b>Target Attainment</b> Lower</p>

## Performance Measure Definitions

<b>Explanatory Measure:</b>	<b>Dollar Amount of Surface Damage Fee Assessments Collected</b>		
	<b>Definition</b> A Surface Damage Fee is collected from permittees, lessees and other entities whose activities impact state-owned properties. The primary source of revenue at this time is generated by fees assessed for geophysical permits.		
	<b>Data Limitations</b> It is difficult to accurately project future collections, as the number of dollars collected is driven largely by market demand and is subject to numerous external economic factors.		
	<b>Data Source</b> The data is collected from internal reports.		
	<b>Methodology</b> Summation of the dollar amounts contained in the internal reports.		
	<b>Purpose</b> This output measure tracks the total dollars collected for surface damages to state-owned properties. Typically, the amount collected is directly related to the size and scope of the impacts caused by the permitted activity, therefore this measure is indicative of such impacts on state-owned properties.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher
<b>Goal:</b>	Maximize Texas Assets and Preserve the Alamo		
<b>Objective:</b>	Sale and Purchase of Real Property		
<b>Strategy:</b>	PSF and State Agency Real Property Evaluation/Acquisition/Disposition		
<b>Output Measure:</b>	<b>Evaluations of Permanent School Fund and Other State Agency Land</b>		
	<b>Definition</b> Using automated internal management reports as the source of data, this number represents the total number of property evaluations performed on PSF and other state agency land.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> An internal database is used to store, sort, report, and retrieve evaluation reporting data.		
	<b>Methodology</b> For OA tracts, an evaluation is tabulated upon completion of the first draft property report. For PSF, an evaluation is tabulated upon completion of the property assessment.		
	<b>Purpose</b> To measure, track, and assess progress of evaluations.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher

## Performance Measure Definitions

<b>Efficiency Measure:</b>	<b>Disposition Transactions, Percent of Fair Market Value</b>		
	<b>Definition</b> This measure reflects the extent to which Fee Simple PSF dispositions exceed fair market value (FMV) by reflecting the disposition prices as a percentage of the FMV for all dispositions during the period.		
	<b>Data Limitations</b> Data derived from the database must be verified by reviewing disposition documents due to data entry lag times.		
	<b>Data Source</b> The Agency Lease and Asset Management Operations (ALAMO) system provides a summary of disposition price and FMV for each Fee Simple disposition.		
	<b>Methodology</b> The percentage is calculated as the total disposition price for all sales during the period divided by the total FMV for all sales during the period.		
	<b>Purpose</b> To measure the managerial efficiency and/or agency achievement with regard to negotiating Fee Simple disposition prices that exceed FMV.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher
<b>Efficiency Measure:</b>	<b>Acquisition Transactions, Percent of Fair Market Value</b>		
	<b>Definition</b> This measure reflects the extent to which PSFS acquisitions are at or below fair market value (FMV) by reflecting the acquisition prices as a percentage of the FMV for all acquisitions during the period.		
	<b>Data Limitations</b> Data derived from the database must be verified by reviewing acquisition documents due to data entry lag times.		
	<b>Data Source</b> The Agency Lease and Asset Management Operations (ALAMO) system provides a summary of acquisition prices and FMV for each acquisition.		
	<b>Methodology</b> The percentage is calculated as the total acquisition price for all acquisitions during the period divided by the total FMV for all acquisitions during the period.		
	<b>Purpose</b> To measure the managerial efficiency and/or agency achievement with regard to negotiating acquisition prices below FMV.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Lower

## Performance Measure Definitions

<b>Goal:</b>	Maximize Texas Assets and Preserve the Alamo		
<b>Objective:</b>	Alamo Complex		
<b>Strategy:</b>	Preserve and Maintain the Alamo and Alamo Complex		
<b>Output Measure:</b>	<b>Number of Alamo Shrine Visitors</b>		
	<b>Definition</b> An electronic tabulation of the number of individuals that enter the Alamo Shrine.		
	<b>Data Limitations</b> The equipment which tabulates the number of individuals is a camera based system and is subject to known counting anomalies.		
	<b>Data Source</b> Data is captured using a camera based system developed by a third party vendor (hereinafter referred to as the visitor counting system or "System"). Currently the agency has deployed the visitor counting system at four sites, one each at the Alamo "Shrine", the Alamo "Long Barracks", the Alamo "Gift Shop", and the Alamo "Annex" (facilities). A daily tabulation is generated from the System with counts for each of the facilities separately and is stored in a permanent electronic file on the Alamo servers. As a precaution (or back up), a copy is also retained by the vendor.		
	<b>Methodology</b> One of the visitor counting systems or sites is located at the entrance of the Alamo "Shrine", and it tabulates individuals entering the Shrine each day.		
	<b>Purpose</b> To calculate a representative number of visitors to the Alamo Shrine on a daily and periodic basis (e.g. quarterly, annually, etc.). Visitation impacts all areas of Alamo operational requirements – including, but not limited to, maintenance, utilities, horticultural, administration, and education.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher
<b>Output Measure:</b>	<b>Number of Alamo Gift Shop Visitors</b>		
	<b>Definition</b> An electronic tabulation of the number of individuals that enter the Alamo (Complex) Gift Shop.		
	<b>Data Limitations</b> The equipment which tabulates the number of individuals is a camera based system and is subject to known counting anomalies.		
	<b>Data Source</b> Data is captured using a camera based system developed by a third party vendor (hereinafter referred to as the visitor counting system or "System"). Currently, the agency has deployed the visitor counting system at four sites, one each at the Alamo "Shrine", the Alamo "Long Barracks", the Alamo "Gift Shop", and the Alamo "Annex" (facilities). A daily tabulation is generated from the System with counts for each of the facilities separately, and is stored in a permanent electronic file on the Alamo servers. As a precaution (or back up), a copy is also retained by the vendor.		

## Performance Measure Definitions

	<p><b>Methodology</b> One of the visitor counting systems or sites is located at the Alamo (Complex) Gift Shop, and it tabulates individuals entering the Gift Shop each day.</p>		
	<p><b>Purpose</b> To calculate a representative number of visitors to the Alamo (Complex) Gift Shop on a daily and periodic basis (e.g. quarterly, annually, etc.). Visitation impacts all areas of Alamo operational requirements –including, but not limited to maintenance, utilities, horticultural, administration, and education. In addition, visitation to the Alamo (Complex) Gift Shop has a direct correlation to the Gift Shop revenue that is generated.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>	<p><b>Target Attainment</b> Higher</p>
<b>Output Measure:</b>	<b>Alamo Gift Shop Revenue in Dollars</b>		
	<p><b>Definition</b> The amount of revenue generated by contracting out the operation of the gift shop to a third party.</p>		
	<p><b>Data Limitations</b> None</p>		
	<p><b>Data Source</b> Payments made by the third party contractor are captured monthly and reported to the accounting system. Variable income is calculated at the end of the fiscal year.</p>		
	<p><b>Methodology</b> Total Alamo Gift Shop Revenue received from the third party contractor.</p>		
	<p><b>Purpose</b> Gift Shop sales generate the majority of the revenue that supports the operations at the Alamo Complex. This metric will provide the Legislature with an ability to measure the success of the gift shop in generating revenue at the Alamo Complex.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>	<p><b>Target Attainment</b> Higher</p>
<b>Efficiency Measure:</b>	<b>Alamo Operational Cost per Visitor (In Dollars)</b>		
	<p><b>Definition</b> A measure of the efficiency of the operations at the Alamo Complex. This measure is expressed as a ratio of the costs to operate the Alamo Complex to a representative number of visitors at the Alamo Complex. The Alamo Complex in this context is defined as the historical Shrine and public access area in and around the Shrine, Gift shop, Long Barracks, etc. within the walls of the property. It does not include the public street or state-owned buildings adjacent to the property.</p>		
	<p><b>Data Limitations</b> An exact total count of visitors to the Alamo Complex is not currently possible given the public's free access to the complex via multiple points of ingress and egress. Currently the agency has only four facilities at the complex with electronic measurement capability of its visitors.</p>		

## Performance Measure Definitions

	<p><b>Data Source</b> Operational Costs (expenses) for the Alamo Complex are captured in the agency's accounting system. Due to the ability of visitors to elect to enter any building which allows public access, and the limitation of only four electronic measurements of attendance; the agency will utilize the higher of the four electronic measurements as the representative number of visitors to the Alamo Complex for the ratio calculation (Number of Visitors).</p>		
	<p><b>Methodology</b> The ratio is calculated by dividing the total Operational Cost (dollars) by the Number of Visitors (#).</p>		
	<p><b>Purpose</b> Provides transparency of the expenditures as a function of the public visitation at the Alamo Complex.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Noncumulative</p>	<p><b>Target Attainment</b> Lower</p>
<p><b>Efficiency Measure:</b></p>	<p><b>Alamo Net Revenue Per Visitor (In Dollars)</b></p>		
	<p><b>Definition</b> A measure of the net revenue generation capability of the Alamo Complex as a function of public visitation. This measure is expressed as a ratio of the net revenue to a representative number of visitors at the Alamo Complex. The Alamo Complex in this context is defined as the historical Shrine and public access area in and around the Shrine, Gift shop, Long Barracks, etc. within the walls of the property. It does not include the public street or state-owned buildings adjacent to the property.</p>		
	<p><b>Data Limitations</b> An exact total count of visitors to the Alamo Complex is not currently possible given the public's free access to the complex via multiple points of ingress and egress. Currently the agency has only four facilities at the complex with electronic measurement capability of its visitors.</p>		
	<p><b>Data Source</b> Alamo Complex revenue (e.g. donations, vending, rental, tours) and Operational Costs (expenses) are captured in the agency's accounting system. Due to the ability of visitors to elect to enter any building which allows public access, and the limitation of only four electronic measurements of attendance; the agency will utilize the higher of the four electronic measurements as the representative number of visitors to the Alamo Complex for the ratio calculation (Number of Visitors).</p>		
	<p><b>Methodology</b> The Alamo (Complex) Net Revenue equals the total Alamo Complex revenue for a defined time period less the Operational Costs for that same time period. The ratio is calculated by dividing the Alamo Net Revenue (dollars) by the Number of Visitors (#).</p>		
	<p><b>Purpose</b> Provides an indication of net revenue as a function of visitation at the Alamo Complex.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Noncumulative</p>	<p><b>Target Attainment</b> Higher</p>

## Performance Measure Definitions

<b>Goal:</b>	Protect the Texas Coast		
<b>Objective:</b>	Protect and Maintain Texas' Coastal and Natural Resources		
<b>Strategy:</b>	Coastal Management		
<b>Output Measure:</b>	<b>Number of Joint Permit Application Forms Processed</b>		
	<b>Definition</b> Using internal records, the number of responses associated with permitting assistance in the Individual and Small Business Assistance Program. Joint Permit Applications are processed each year by the Permit Service Center (PSC).		
	<b>Data Limitations</b> None		
	<b>Data Source</b> The Agency Lease and Asset Management Operations (ALAMO) internal database maintained by field operations staff.		
	<b>Methodology</b> Using an internal database, report quarterly the total number of joint permit application forms processed by the PSC.		
	<b>Purpose</b> This function is highly important to the success of the projects undertaken at the community level. These efforts are essential to keep the projects on going and prevent excessive delays.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher
<b>Output Measure:</b>	<b>Number of Coastal Management Program Grants Awarded</b>		
	<b>Definition</b> Using internal agency reports, the number of grants and contracts awarded each year by the Coastal Management Division.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> CMP grant database.		
	<b>Methodology</b> The team efforts enumerated above within the definition are tracked and aggregated on a quarterly basis for reporting purposes.		
	<b>Purpose</b> The function of grant administration represents over 50 percent of the budget associated with the program area and aids significantly in assisting our coastal communities to maintain safe beaches, healthy dunes, clean beaches and accessibility.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher

## Performance Measure Definitions

<b>Output Measure:</b>	<b>Number of Federal Actions and Activities Reviewed</b>		
	<b>Definition</b> Using internal agency reports, the number of federal consistency certifications and determinations for federal actions and activities technically-reviewed by the coastal management staff.		
	<b>Data Limitations</b> Sometimes the permittee provides insufficient data to make determinations regarding the potential impacts to our natural resources. When this occurs, the permittee is contacted for the warranted information. Projects are also received that fall outside the coastal zone boundary, which are not technically-reviewed or included in these measures.		
	<b>Data Source</b> Internal agency reports of permit applications from the Corp of Engineers and other federal agencies.		
	<b>Methodology</b> Quarterly summation of reviews conducted.		
	<b>Purpose</b> To track certifications and determinations for federal agency projects on the Texas coast.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher
<b>Output Measure:</b>	<b>Number of Volunteers Participating in Cleanups</b>		
	<b>Definition</b> The number of volunteers is calculated by adding up the total number of volunteers reporting to each check-in location reported by the local volunteer coordinators.		
	<b>Data Limitations</b> Human error only. With the training and commitment level of our volunteers, these risks are minimal.		
	<b>Data Source</b> Internal agency reports of information maintained regarding all volunteers and recruitment efforts.		
	<b>Methodology</b> Aggregating the number of volunteers from online registrations and day of registrations.		
	<b>Purpose</b> Critical to the success of this endeavor. There is not enough staff employed to perform cleanups independent of volunteers. Additionally, these hands on types of experiences help better educate our citizens and communities regarding our coastal areas and keeping them free of debris.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher
<b>Output Measure:</b>	<b>Trash Collected by Volunteers</b>		
	<b>Definition</b> The amount of trash is calculated by adding the total pounds of trash collected at each cleanup site as reported by the local volunteer coordinators.		



## Performance Measure Definitions

	<p><b>Data Limitations</b> Very minimal, with the exception of having to depend on the accuracy of sites that do not have access to scales in order to weigh the trash collected at the check-in point location. With the training and commitment level of the local Adopt-A-Beach volunteer coordinators, these risks are minimal.</p>		
	<p><b>Data Source</b> Texas General Land Office Adopt-A-Beach local volunteer coordinator worksheets that document the amount of trash removed during the cleanup.</p>		
	<p><b>Methodology</b> The amount of trash collected by volunteers is calculated by weighing in bags and debris on scales, and/or by calculating trash bag amounts using the following formulas: Number of 30-gallon bags multiplied by 25 pounds equals pounds of trash, and/or number of 13-gallon bags multiplied by 12 pounds equals pounds of trash, then divided by 2,000 equals tons of trash. This is done at each check-in site location and reported by the local volunteer coordinators. Summation of Data Source.</p>		
	<p><b>Purpose</b> The purpose of this measure is that it records the amount of marine debris found on accessible public beaches and bays in Texas. Additionally, this information is instrumental in helping us better educate our citizens and communities regarding Texas coastal areas, keeping them free of debris and safe for all to enjoy.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>	<p><b>Target Attainment</b> Higher</p>
<p><b>Output Measure:</b></p>	<p><b>Number of Beach Water Samples Collected</b></p>		
	<p><b>Definition</b> The number of beach water samples collected at designated sites to monitor water quality. Texas Beach Watch is a quasi-regulatory program that monitors water for Enterococcus bacteria on the Texas coast. Enterococcus bacteria, which indicate the presence of fecal pollution and pathogens, can thrive in waters where storm runoff or untreated waste is present. When Enterococcus levels exceed those recommended by the Environmental Protection Agency (EPA) and standards promulgated by the Texas Commission on Environmental Quality (TCEQ), water quality advisories are recommended.</p>		
	<p><b>Data Limitations</b> Continued EPA federal funding and additional funding to expand the sampling locations and number of weeks monitored per year; equipment and database malfunctions.</p>		
	<p><b>Data Source</b> Commercial laboratories, universities, and local governments conduct water monitoring and testing analysis and report all field observations and Enterococcus bacteria testing results.</p>		
	<p><b>Methodology</b> Calculations are derived from samples collected and results reported from the commercial labs, universities, and local governments. The program maintains monitoring stations at 61 peak use recreational beaches. Water samples are routinely collected from 172 monitoring stations.</p>		

## Performance Measure Definitions

	<p><b>Purpose</b> To ensure notification to the public on Enterococcus bacteria levels and to protect human health through timely advisories and regulatory assessments. Notification is considered timely when laboratory results are posted on-line and transmitted to patrons within two hours of analysis completion.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>	<p><b>Target Attainment</b> Higher</p>
<b>Goal:</b>	Protect the Texas Coast		
<b>Objective:</b>	Protect and Maintain Texas' Coastal and Natural Resources		
<b>Strategy:</b>	Coastal Erosion Control Projects		
<b>Output Measure:</b>	<b>Number of Miles of Shoreline Maintained, Protected and Restored</b>		
	<p><b>Definition</b> Miles of coastal shoreline protected, restored, or maintained through the coastal erosion initiatives.</p>		
	<p><b>Data Limitations</b> Monitoring for the proper construction is one facet of CEPRA project management, but on-going monitoring to measure the anticipated results is also an integral part of reviewing the success of this program.</p>		
	<p><b>Data Source</b> Monitoring of project execution as documented in project engineering/design and construction deliverables.</p>		
	<p><b>Methodology</b> The number of miles restored is reasonably measurable as documented through project construction deliverables and verified via monitoring:</p> <p>1) A beach nourishment baseline three-dimensional measurement of cubic yards of sand placed per lineal foot of coastal shoreline. The method of calculation establishes a three-dimensional baseline measurement of 10 cubic yards of sand per linear foot of beach shoreline.</p> <p>2) A marsh acreage conversion factor to lineal footage measurement and define the amount of area restored or protected. The recommended conversion is 25 acres of maintained, protected or restored marsh to one mile of shoreline maintained, protected or restored.</p> <p>The basic formula should be: <math>[(\\$CEPRA) \times (3.0 \text{ leverage factor})] \div (\\$1.5 \text{ M/mile avg. cost}) = \# \text{ miles biennia target}</math>. To work through an example, if \$10M CEPRA funds were appropriated in a particular biennia, then the formula would be solved as such: <math>[(\\$10M CEPRA) \times (3.0)] \div \\$1.5 \text{ M/mile} = 20 \text{ miles as the biennial target}</math>.</p>		
	<p><b>Purpose</b> The Coastal Erosion Planning and Response Act (CEPRA) is significant in providing for protection of our public beaches, public infrastructure, public property, and private property. It will also save millions in future public funds for post-storm cleanup and recovery.</p>		

## Performance Measure Definitions

	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher
<b>Explanatory Measure:</b>	<b>Cost/Benefit Ratio for Coastal Erosion Planning and Response Act Projects</b>		
	<b>Definition</b> Benefit/Cost Ratio for Coastal Erosion Planning and Response Act (CEPRA) Projects		
	<b>Data Limitations</b> Given that the measure must be reported annually, project close-out/determination of final project costs of all subject projects examined (e.g. projects will be on different schedules, each project may face timeline challenges-permitting delays, turtle nesting season delays, construction delays-that will affect the availability of final completion and hence known actual project costs) will vary. Consequently, this crucial piece of information may not be available for all projects in the study universe by the end of the biennium, but only a sub-set thereof, given the varying timelines of projects under construction at different times during a given biennium.		
	<b>Data Source</b> The General Land Office and Veterans' Land Board (GLO) is statutorily required to collect this information. In the past, the agency has done so in conjunction with the University of Texas at Austin School of Architecture Community and Regional Planning program and private engineering firms in undertaking a study to facilitate the calculation of the cost-benefit ratio of each subject project. The GLO (CEPRA staff with the assistance of Financial Management staff) will determine which construction projects should be considered in the study and provide project-related information, including project construction data and final total project costs based on paid invoices and construction payment applications. At least 20 percent of the projects completed per fiscal year/biennium and at least one project from each category for which a project was undertaken should be included in the study universe.		
	<b>Methodology</b> Each biennium, the benefit-to-cost (B/C) ratio will be calculated by a CEPRA study, using a universe of CEPRA construction projects funded during the preceding biennium. The study will be performed by a Professional Services Provider under contract to the agency. Comparing the estimated benefits to the project costs shows the net benefits of the assessed projects. Dividing the estimated benefits by the cost produces the B/C ratio. B/C ratios greater than one indicate the cost effectiveness of a project. In short, for each constructed CEPRA project, project benefits are calculated by considering storm damage reduction benefits, beach visitation benefits (if for a BN-DR type project) and the natural resource restoration benefits (derived through quantification of natural resource benefits). These benefits are examined against the estimated project life and multiplier effects taken into consideration, along with present-value and inflation adjustments.		
	<b>Purpose</b> This measure provides information regarding the economic and financial benefits the state receives from the money spent on CEPRA projects. This will help the legislature determine the benefits of funding CEPRA, increase program transparency, and make information easily accessible when future funding decisions are being made.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher

## Performance Measure Definitions

<b>Goal:</b>	Protect the Texas Coast		
<b>Objective:</b>	Prevent and Respond to Oil Spills		
<b>Strategy:</b>	Oil Spill Response		
<b>Output Measure:</b>	<b>Number of Oil Spill Responses</b>		
	<b>Definition</b> This number includes GLO physical responses to reported spills that occur on or threaten coastal waters.		
	<b>Data Limitations</b> There are many factors beyond the agency's control which affect the number of reported spills.		
	<b>Data Source</b> The program area's Main Oil Spill Application (MOSA) within the Oil Spill Compliance and Reporting System (OSCAR) data system.		
	<b>Methodology</b> Anytime a Response Officer goes to the site of a notification (with the exception of duplicates and drills), the appropriate field is marked in MOSA for the incident. A standardized query is performed of the MOSA data for the quarter and a report is generated.		
	<b>Purpose</b> This measure provides an indication of the program's spill response activity as required by OSPRA 40.004(a).		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Lower
<b>Explanatory Measure:</b>	<b>Number of Incident Calls Reported to the Emergency Reporting System</b>		
	<b>Definition</b> This number includes all phone calls to the 1-800 reporting system.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> The program area's 1-800 Database and/or the Oil Spill Compliance and Reporting (OSCAR) data system.		
	<b>Methodology</b> All incoming calls to the 1-800-832-8224 emergency reporting line are entered into the database and tallied every quarter.		
	<b>Purpose</b> This 24-hour state-wide environmental emergency reporting line is used by the GLO, TCEQ, and the RRC for notification of incidents requiring immediate evaluation/response by the appropriate jurisdictional agency.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Lower

## Performance Measure Definitions

<b>Explanatory Measure:</b>	<b>Total Amount of Oil Spill Response Program Costs Recovered</b>		
	<b>Definition</b> Total monies recovered to the Coastal Protection Fund through fines, penalties, response cost reimbursements, and National Pollution Funds Center reimbursements.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> CAPPS.		
	<b>Methodology</b> A report is run using CAPPS to determine all monies posted for penalties and response related reimbursements during a given reporting period. Revenues falling under the preceding categories are housed under unique revenue GLA codes that are used to query CAPPS. The resulting report returns the total revenue reported under this measure.		
	<b>Purpose</b> This measure is intended to address the extent to which the program complies with Section 40.153 of the Natural Resources Code, which states: “The commissioner shall recover to the use of the fund, either from persons responsible for the unauthorized discharge or otherwise liable or from the federal fund, jointly and severally, all sums owed to or expended from the fund.”		
<b>New Measure</b>	<b>Calculation Method</b>	<b>Target Attainment</b>	
No	Noncumulative	Higher	
<b>Goal:</b>	Protect the Texas Coast		
<b>Objective:</b>	Prevent and Respond to Oil Spills		
<b>Strategy:</b>	Oil Spill Prevention		
<b>Output Measure:</b>	<b>Number of Prevention Activities - Oil Handling Facilities</b>		
	<b>Definition</b> Preventive activities at oil handling facilities include audits and inspections conducted to determine response preparedness, adequacy of responses and prevention initiatives.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> The program area's Compliance Database within the Oil Spill Compliance and Reporting System (OSCAR) data system.		
	<b>Methodology</b> A standardized query in the Compliance Database is processed and utilizes the projects table, which contains all facility-related activities entered by field staff. The standardized query is filtered to return a specific criterion, facility-related activity. The resulting report will then list only facility-related activities performed during the time period identified by the query. The report is used to furnish a count.		

## Performance Measure Definitions

	<p><b>Purpose</b> The measure indicates the number of facility-related prevention and preparedness activities conducted by program personnel. Activities are conducted in both announced and unannounced fashion to facilitate comprehensive compliance with known pollution prevention and preparedness practices. These facility activities are designed to elevate oil pollution awareness, identify potential oil spill problems, and raise preparedness factors across the spectrum of facilities in accordance with the Oil Spill Prevention and Response Act.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>	<p><b>Target Attainment</b> Higher</p>
<b>Output Measure:</b>	<b>Number of Prevention Activities - Vessels</b>		
	<p><b>Definition</b> This number for preventive activities involving vessels reflects the number of audits, inspections, and other prevention activities conducted on vessels and vessel operators located in or planning to transit Texas coastal waters.</p>		
	<p><b>Data Limitations</b> None</p>		
	<p><b>Data Source</b> The program area's Compliance Database within the Oil Spill Compliance and Reporting System (OSCAR) data system.</p>		
	<p><b>Methodology</b> A standardized query in the Compliance Database is processed and utilizes the projects table, which contains all vessel-related activities entered by field staff. The standard query is filtered to return a specific criteria, vessel-related activity. The resulting report will then list only vessel-related activities performed during the time period identified by the query. The report is used to furnish a count.</p>		
	<p><b>Purpose</b> The measure indicates the number of prevention activities conducted by program personnel. Activities are conducted in both announced and unannounced fashion to facilitate comprehensive compliance with known pollution prevention and preparedness practices. These vessel activities are designed to elevate oil pollution awareness, identify potential oil spill problems, and raise preparedness factors across the spectrum of vessels in accordance with the Oil Spill Prevention and Response Act.</p>		
		<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>
<b>Output Measure:</b>	<b>Number of Oil Spill Related Patrols</b>		
	<p><b>Definition</b> This number includes all patrols done by GLO personnel via boat or aircraft in/over harbors, waterways and via vehicle on public property near oil handling facilities and docks.</p>		
	<p><b>Data Limitations</b> None</p>		
	<p><b>Data Source</b> The program area's Compliance Database within the Oil Spill Compliance and Reporting System (OSCAR) data system.</p>		

## Performance Measure Definitions

	<p><b>Methodology</b> Forms have been developed to capture patrol information. Field staff enters all patrol activity into the database. A standardized query in the Compliance Database is processed and utilizes the projects table, which contains all patrol activity entered by field staff. The standard query is filtered to return a specific criteria, patrol activity. The resulting report will then list only patrol related activities performed during the time period identified by the query. The report is used to furnish a count,</p>		
	<p><b>Purpose</b> This activity is critical to the prevention of oil spills and to their timely reporting. It has been proven that the “presence” of regulatory or law enforcement personnel deters violations of the law. The patrol is one of the primary methods GLO uses to obtain “presence.” In addition, patrols allow the GLO to keep up with the changing world of the waterfront. New facilities are identified, vessels are monitored and unreported spills are found.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>	<p><b>Target Attainment</b> Higher</p>
<b>Output Measure:</b>	<b>Number of Derelict Vessels Removed from Texas Coastal Waters</b>		
	<p><b>Definition</b> This number includes all derelict vessels subject to removal in Texas coastal waters under Natural Resources Code, Sec. 40.108.</p>		
	<p><b>Data Limitations</b> None</p>		
	<p><b>Data Source</b> Derelict Vessel System (DVS), an internal database for vessels identified as derelict and subject to removal, within the Oil Spill Compliance and Reporting System (OSCAR) data system.</p>		
	<p><b>Methodology</b> Number is derived by a standard query to total the number of derelict vessels removed. Once a vessel is removed, the record is marked as removed.</p>		
	<p><b>Purpose</b> Relating to the removal and disposal of certain vessels and structures in Texas coastal waters.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>	<p><b>Target Attainment</b> Higher</p>
<b>Explanatory Measure:</b>	<b>Number of Certified Oil Handling Facilities</b>		
	<p><b>Definition</b> The number of oil handling facilities subject to General Land Office jurisdiction. This number includes all facilities identified and certified as being within the operations of which are determined to have the potential of spilling oil into Texas coastal waters.</p>		
	<p><b>Data Limitations</b> None</p>		
	<p><b>Data Source</b> The program area's Compliance Database within the Oil Spill Compliance and Reporting System (OSCAR) data system.</p>		

## Performance Measure Definitions

	<p><b>Methodology</b> A standardized query in the database is run utilizing the facilities table and a report is generated which lists all facilities currently certified by the Program Area.</p>		
	<p><b>Purpose</b> This number is indicative of a work amount that is required to be coordinated on a periodic basis to ensure facilities comply with Section 40.109 of the Oil Spill Prevention &amp; Response Act.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Noncumulative</p>	<p><b>Target Attainment</b> Higher</p>
<b>Explanatory Measure:</b>	<b>Number of Derelict Vessels in Texas Coastal Waters</b>		
	<p><b>Definition</b> The number includes all derelict vessels subject to removal in Texas coastal waters.</p>		
	<p><b>Data Limitations</b> None</p>		
	<p><b>Data Source</b> Derelict Vessel System (DVS), the internal database for vessels identified as derelict and subject to removal, within the Oil Spill Compliance and Reporting System (OSCAR) data system.</p>		
	<p><b>Methodology</b> The number is derived by totaling the number of derelict vessels remaining to be removed. Once the vessel is removed, the record is marked indicating such. Only those vessels/structures that have not yet been removed make up this reporting number.</p>		
	<p><b>Purpose</b> H.B. No. 2096 amended Section 40.108 of the Natural Resources Code relating to the removal and disposal of certain vessels and structures in Texas coastal waters.</p>		
		<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Noncumulative</p>
<b>Goal:</b>	Guarantee Veterans Benefits		
<b>Objective:</b>	Veterans' Benefit Programs		
<b>Strategy:</b>	Veterans' Loan Programs		
<b>Output Measure:</b>	<b>Dollar Value of VLB Housing Loans Purchased from Participating Lenders</b>		
	<p><b>Definition</b> This measure reflects the dollar value of housing program loans purchased from participating lenders by the VLB contracted program administrator.</p>		
	<p><b>Data Limitations</b> The dollar value of loans purchased may be impacted by economic conditions; market supply and demand; applicable state and federal rules, regulations, and laws; generally accepted lending industry standards and practice; and availability of qualified staffing.</p>		
	<p><b>Data Source</b> Program Loan Administrator database.</p>		



## Performance Measure Definitions

<b>Methodology</b> A report is created and posted to a secure portal by the contracted program administrator. The report is retrieved monthly by the VLB staff.		
<b>Purpose</b> To measure the outcome of the VLB goal to meet the demand for eligible veterans home loans.		
<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher

<b>Output Measure:</b>	<b>Dollar Value of Land and Home Improvement Loans Funded by the VLB</b>		
	<b>Definition</b> This measure represents the dollar value of land and home improvement loans funded by Veterans Land Board (VLB) staff.		
	<b>Data Limitations</b> The dollar value of loans originated may be impacted by economic conditions; market supply and demand; state and federal rules, regulations, and laws; generally accepted lending industry standards and practice; and availability of qualified staffing.		
	<b>Data Source</b> VLB Mortgage Builder database.		
	<b>Methodology</b> A monthly report created by the VLB Staff is retrieved from the Mortgage builder data base specifying the dollar value of land and home improvement loans funded.		
	<b>Purpose</b> To measure the outcome of the VLB goal to provide land and home improvement loan services to eligible Texas veterans and to increase loan value to the Veterans Land Fund.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher

<b>Output Measure:</b>	<b>Number of Land and Home Improvement Loans Funded by the VLB</b>		
	<b>Definition</b> This measure represents the total number of land and home improvement loans funded by Veterans Land Board (VLB) staff.		
	<b>Data Limitations</b> The number of loans originated may be impacted by economic conditions; market supply and demand; state and federal rules, regulations, and laws; generally accepted lending industry standards and practice; and availability of qualified staffing.		
	<b>Data Source</b> VLB Mortgage Builder database.		
	<b>Methodology</b> A monthly report created by VLB staff is retrieved from the Mortgage builder data base specifying the number of land and home improvement loans funded.		

## Performance Measure Definitions

	<p><b>Purpose</b> To measure the outcome of the VLB goal to provide land and home improvement loan services to eligible Texas veterans and to increase loan value to the Veterans Land Fund.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>	<p><b>Target Attainment</b> Higher</p>
<b>Output Measure:</b>	<b>Number of VLB Housing Loans Purchased from Participating Lenders</b>		
	<p><b>Definition</b> This measure reflects the total number of housing program loans purchased from participating lenders by the VLB contracted program administrator.</p>		
	<p><b>Data Limitations</b> The number of loans purchased may be impacted by economic conditions; market supply and demand; applicable state and federal rules, regulations, and laws; generally accepted lending industry standards and practice; and availability of qualified staffing.</p>		
	<p><b>Data Source</b> Program Loan Administrator database.</p>		
	<p><b>Methodology</b> A report is created and posted to a secure portal by the contracted program administrator. The report is retrieved monthly by the VLB staff.</p>		
	<p><b>Purpose</b> To measure the outcome of the VLB goal to meet the demand for eligible veterans home loans.</p>		
		<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>
<b>Output Measure:</b>	<b>Number of Land Home Improvement Pre-Applications Received</b>		
	<p><b>Definition</b> This measure reflects the number of Land and Home Improvement pre-applications received by the Texas Veterans Land Board (VLB).</p>		
	<p><b>Data Limitations</b> None</p>		
	<p><b>Data Source</b> The Mortgage Builder program utilized by the Loan Operations team of the VLB maintains a reporting system that allows the VLB at any time to view the exact number of pre-applications that have been received by the VLB. Reviewing these reports and the que system allows the VLB to know if our progression towards the yearly goal is on track.</p>		
	<p><b>Methodology</b> The number of Land loan and Home Improvement loan pre-applications are retrieved from the Mortgage Builder program and displayed on VLB dashboard system in the Communications and Loan Origination areas of the VLB. This information is available on each computer within this system as well. This allows each employee to receive the latest information for all loan programs.</p>		

## Performance Measure Definitions

	<p><b>Purpose</b> The purpose of this measure is to inform the entire VLB community on the progress of the team as they work towards achieving the goals set on a fiscal year basis. This information is then used as a basis for the upcoming yearly Marketing Plan.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>	<p><b>Target Attainment</b> Higher</p>
	<b>Percent of Delinquent Loans in Portfolio</b>		
<b>Efficiency Measure:</b>	<p><b>Definition</b> This measure reflects the percent of all land, housing, and home improvement loans in the TVLB portfolio which are 90 or more days delinquent. It included loans originated by TVLB and participating lenders.</p>		
	<p><b>Data Limitations</b> None</p>		
	<p><b>Data Source</b> For purpose of the quarterly reports, data provided as of the end of each quarter will be used to calculate the number of delinquent accounts. A report supplied by the land loan servicer provides the number of land loans 90 or more days delinquent. Financial reports from the Program Administrator provide statistics on delinquent housing and home improvement program loans. A report is supplied from the land loan servicer to determine the number of active land loan accounts. Housing and home improvement program active accounts are provided by the Program Administrator.</p>		
	<p><b>Methodology</b> Reports provided by the Program Administrator and land loan servicer provide the number of program loans that are 90 or more days delinquent. The number of delinquent and active accounts for each program are entered into a master spreadsheet and added to obtain the total number of delinquent loans and the total number of active loans. This total number of delinquent accounts is divided by the total number of active loans in the portfolio to obtain the percentage of delinquent loans.</p>		
	<p><b>Purpose</b> Tracking delinquent loans enables the TVLB to have an overview of the rate of delinquency in all TVLB programs. Identifying delinquent loans gives the agency and servicers the opportunity to work with veterans to remedy their delinquency in an attempt to keep accounts from being foreclosed.</p>		
		<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Noncumulative</p>
	<b>Percent of Foreclosed Loans in Portfolio</b>		
<b>Efficiency Measure:</b>	<p><b>Definition</b> This measure reflects the percent of all land, housing, and home improvement loans in the TVLB portfolio that are foreclosed and possible losses. It includes loans originated by TVLB and participating lenders.</p>		
	<p><b>Data Limitations</b> None</p>		

## Performance Measure Definitions

	<p><b>Data Source</b> This measure reflects the percent of all land, housing, and home improvement loans in the TVLB portfolio that are foreclosed and possible losses. It includes loans originated by TVLB and participating lenders.</p>		
	<p><b>Methodology</b> The number of foreclosed loans for each program and the number of active accounts are entered into a master spreadsheet and added to obtain the total number of foreclosed loans and the total number of active accounts. The total number of foreclosed accounts is divided by the total number of active loans in the portfolio to obtain the percentage of foreclosed loans.</p>		
	<p><b>Purpose</b> To ensure the stability of all loan programs, the percentage of all properties in foreclosure is carefully monitored.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Noncumulative</p>	<p><b>Target Attainment</b> Lower</p>
<b>Efficiency Measure:</b>	<b>Average Number of Processing Days for VLB Land Program Loans</b>		
	<p><b>Definition</b> This measure reflects the cumulative average processing days between receipt of buyer/seller land contracts to the date of funding.</p>		
	<p><b>Data Limitations</b> None</p>		
	<p><b>Data Source</b> VLB Mortgage Builder database.</p>		
	<p><b>Methodology</b> A monthly report created by the VLB Staff is retrieved from the Mortgage builder data base specifying the YTD average number of processing days between receipt of buyer/seller land contracts to the date of funding.</p>		
	<p><b>Purpose</b> To maintain a processing time goal of 45-days or less from receipt of buyer/seller land contracts to the date of funding.</p>		
		<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Noncumulative</p>
<b>Efficiency Measure:</b>	<b>Average Number Loans with Loss Mitigation Services per Specialist</b>		
	<p><b>Definition</b> This measure reflects the average number of land loan accounts each Loss Mitigation staff handles.</p>		
	<p><b>Data Limitations</b> None</p>		
	<p><b>Data Source</b> The TLVB Delinquency/Forfeiture Database and the Customer Information File from the land loan servicer are the sources for the data. Reports are generated to show the number of accounts that are provided with loss mitigation services. Organizational charts are used to determine the number of Loss Mitigation staff.</p>		

**Performance Measure Definitions**

	<p><b>Methodology</b>  Monthly, electronic report will be generated from the TVLB Delinquency/Forfeiture Database and the Customer Information File provided by the contract servicer. The reports show information on accounts over 120 days delinquent, accounts in forfeiture, and the inventory of foreclosed accounts. The data is entered into master spreadsheet. The total of the specified accounts is averaged each quarter. The fiscal year to date figure is the average of the same data for the appropriate time frame. (i.e., Dec., Jan., Feb. will be used for 2nd quarter activity. FYTD activity at the end of the second quarter will be the average of Sept. through Feb.) Data on the number of staff is averaged in the same manner. The average loans handled are divided by the average specialists to obtain the average number of accounts the specialists handle during any particular time frame. Relevant staff consists of all Loss Mitigation Specialists.</p> <p><b>Purpose</b>  The purpose of the measure is to ensure that adequate staff is provided to effectively handle loss mitigation services for all land accounts. Accounts that are delinquent more than 120 days or in forfeiture/foreclosure require loss mitigation services.</p> <table border="1" data-bbox="331 716 1474 793"> <tr> <td data-bbox="331 716 711 793"><b>New Measure</b> No</td> <td data-bbox="711 716 1091 793"><b>Calculation Method</b> Cumulative</td> <td data-bbox="1091 716 1474 793"><b>Target Attainment</b> Lower</td> </tr> </table>			<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Lower
<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Lower				
<b>Explanatory Measure:</b>	<b>Number of VLB Land Loans Serviced by Outside Contractors</b>					
	<p><b>Definition</b>  This measure reflects the number of active land loan accounts that are serviced by our servicer, Dovenmuehle Mortgage Inc. (DMI).</p>					
	<p><b>Data Limitations</b>  None</p>					
	<p><b>Data Source</b>  Loan servicing data for the Land program loans are maintained on the contracted program loan servicer's database. Reports are generated by contracted servicer and downloaded by VLB staff.</p>					
	<p><b>Methodology</b>  Monthly reports indicate the number of active accounts and the status of those accounts. The number of active accounts change daily, so the count at the last day of the month will be used for the calculation.</p>					
	<p><b>Purpose</b>  The purpose of the measure is to track the number of active land loans serviced by DMI.</p>					
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher			

## Performance Measure Definitions

<b>Goal:</b>	Guarantee Veterans Benefits		
<b>Objective:</b>	Veterans' Benefit Programs		
<b>Strategy:</b>	State Veterans' Homes		
<b>Output Measure:</b>	<b>Occupancy Rate at Veterans Homes</b>		
	<b>Definition</b> This measure compares the ratio of occupied veterans' nursing home beds to the number of beds available.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> Daily census reports are provided to the Veterans Land Board by the operators of the Texas State Veterans Homes.		
	<b>Methodology</b> The average number of occupied beds of an accounting period, divided by the total number of available beds for the same period, determines the occupancy rate.		
	<b>Purpose</b> The purpose of this measure is to maximize operational revenues that meet or exceed operational costs plus bond indebtedness while meeting veterans appropriate demand for skilled nursing care.		
	<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative	<b>Target Attainment</b> Higher
<b>Goal:</b>	Guarantee Veterans Benefits		
<b>Objective:</b>	Veterans' Benefit Programs		
<b>Strategy:</b>	State Veterans' Cemeteries		
<b>Output Measure:</b>	<b>Percent of Burial Space Remaining</b>		
	<b>Definition</b> The measure represents the estimated available burial space, using a percentage, which also includes the total number of current interments at each cemetery.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> A daily report of interment activity of Veterans and their families for each cemetery.		
	<b>Methodology</b> A report is submitted highlighting the number of new interments in a given period for each cemetery. The reports are generated to indicate the percentage of total used interment space and the estimated remaining percentage of interment space.		

## Performance Measure Definitions

	<b>Purpose</b> The purpose of this measure is to monitor interments at the Texas State Veterans Cemeteries to ensure maximum availability and utilization of burial benefits by Veterans and their families.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher
<b>Explanatory Measure:</b>	<b>Number of Interments Provided by the State Veterans Cemetery Program</b>		
	<b>Definition</b> This measure represents the number of veterans and dependents who have been buried in a Texas State Veterans' Cemetery.		
	<b>Data Limitations</b> None		
	<b>Data Source</b> A daily report of interment activity of Veterans and their dependents for each cemetery.		
	<b>Methodology</b> A report is submitted showing the number of new interments during the month. The report details a total number of interments during any specified period for each cemetery.		
	<b>Purpose</b> The purpose of this measure is to monitor interments at the Texas State Veterans Cemeteries to ensure maximum utilization of burial benefits by veterans and their families.		
		<b>New Measure</b> No	<b>Calculation Method</b> Noncumulative
<b>Goal:</b>	Help Texans Recover from Disasters		
<b>Objective:</b>	Provide Grants for Housing and Infrastructure Projects and Activities		
<b>Strategy:</b>	Oversee Housing Projects and Activities		
<b>Output Measure:</b>	<b>Number of Completed Housing Projects</b>		
	<b>Definition</b> Represents the number of completed housing projects. Projects are defined as being contained in the following categories: *Construction of new housing *Construction of new replacement housing *Rehabilitation/reconstruction of residential structures  New project categories may be added as needed based upon new directives from funding agencies.		
	<b>Data Limitations</b> None.		

**Performance Measure Definitions**

	<p><b>Data Source</b> The data is gathered from information maintained by the Community Development and Revitalization Program.</p>		
	<p><b>Methodology</b> The project is classified as closed when all construction is completed and has been inspected and all funds expended to the grantee by the GLO. Projects are defined as being contained in the following categories: *Construction of new housing *Construction of new replacement housing *Rehabilitation/reconstruction of residential structures  New project categories may be added as needed based upon new directives from funding agencies.</p>		
	<p><b>Purpose</b> To evaluate the GLO on the housing program.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>	<p><b>Target Attainment</b> Higher</p>
<b>Output Measure:</b>	<b>Direct Cost of Completed Housing Projects</b>		
	<p><b>Definition</b> Direct cost of housing projects that are considered closed.</p>		
	<p><b>Data Limitations</b> None.</p>		
	<p><b>Data Source</b> The data is gathered from information maintained by the Community Development and Revitalization Program.</p>		
	<p><b>Methodology</b> The project is classified as closed when all construction is completed and has been inspected and closed and all funds expended. Projects are defined as being contained in the following categories: *Construction of new housing *Construction of new replacement housing *Rehabilitation/reconstruction of residential structures  New project categories may be added as needed based upon new directives from funding agencies.</p>		
	<p><b>Purpose</b> To evaluate the GLO on the housing program.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>	<p><b>Target Attainment</b> Higher</p>



## Performance Measure Definitions

<b>Output Measure:</b>	<b>Number of Beneficiaries Served by Completed Housing Projects</b>		
	<b>Definition</b> A count of the beneficiaries assisted by completed housing projects.		
	<b>Data Limitations</b> None.		
	<b>Data Source</b> The data is gathered from information maintained by the Community Development and Revitalization Program.		
	<b>Methodology</b> The number of beneficiaries is the sum of beneficiaries assisted by a closed housing project. Beneficiaries served are defined in the application, which may be defined as number of houses, units being repaired or constructed depending on the nature of the project. Projects are defined as being contained in the following categories: *Construction of new housing *Construction of new replacement housing *Rehabilitation/reconstruction of residential structures  New project categories may be added as needed based upon new directives from funding agencies.		
	<b>Purpose</b> To evaluate the GLO on the housing program.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher
<b>Output Measure:</b>	<b>Number of Completed Housing Activities</b>		
	<b>Definition</b> Represents the number of housing activities completed. Activities are defined as being contained in the following categories: *Acquisition - general *Acquisition of relocation properties *Affordable Rental Housing *Code enforcement *Homeownership Assistance to low- and moderate-income *Relocation payments and assistance *Rental Assistance (waiver only)  New activity categories may be added as needed based upon new directives from funding agencies.		
	<b>Data Limitations</b> None.		
	<b>Data Source</b> The data is gathered from information maintained by the Community Development and Revitalization Program.		

## Performance Measure Definitions

	<p><b>Methodology</b>  The activity is classified as closed when all associated required steps are completed and all funds have been expended. Activities are defined as being contained in the following categories:</p> <ul style="list-style-type: none"> <li>*Acquisition - general</li> <li>*Acquisition of relocation properties</li> <li>*Affordable Rental Housing</li> <li>*Code enforcement</li> <li>*Homeownership Assistance to low- and moderate-income</li> <li>*Relocation payments and assistance</li> <li>*Rental Assistance (waiver only)</li> </ul> <p>New activity categories may be added as needed based upon new directives from funding agencies.</p>		
	<p><b>Purpose</b>  To evaluate the GLO on the housing program.</p>		
	<p><b>New Measure</b>  No</p>	<p><b>Calculation Method</b>  Cumulative</p>	<p><b>Target Attainment</b>  Higher</p>
<p><b>Output Measure:</b></p>	<p><b>Direct Cost of Completed Housing Activities</b></p>		
	<p><b>Definition</b>  Direct cost of housing activities in which all grant funded activities have been completed. Activities are defined as being contained in the following categories:</p> <ul style="list-style-type: none"> <li>*Acquisition - general</li> <li>*Acquisition of relocation properties</li> <li>*Affordable Rental Housing</li> <li>*Clearance and demolition</li> <li>*Code enforcement</li> <li>*Homeownership Assistance to low- and moderate-income</li> <li>*Relocation payments and assistance</li> <li>*Rental Assistance (waiver only)</li> </ul> <p>New activity categories may be added as needed based upon new directives from funding agencies.</p>		
	<p><b>Data Limitations</b>  None.</p>		
	<p><b>Data Source</b>  The data is gathered from information maintained by the Community Development and Revitalization Program.</p>		

## Performance Measure Definitions

	<p><b>Methodology</b></p> <p>The activity is classified as closed when all associated required steps are completed and all funds have been expended. Activities are defined as being contained in the following categories:</p> <ul style="list-style-type: none"> <li>*Acquisition - general</li> <li>*Acquisition of relocation properties</li> <li>*Affordable Rental Housing</li> <li>*Clearance and demolition</li> <li>*Code enforcement</li> <li>*Homeownership Assistance to low- and moderate-income</li> <li>*Relocation payments and assistance</li> <li>*Rental Assistance (waiver only)</li> </ul> <p>New activity categories may be added as needed based upon new directives from funding agencies.</p>		
	<p><b>Purpose</b></p> <p>To evaluate the GLO on the housing program.</p>		
	<p><b>New Measure</b></p> <p>No</p>	<p><b>Calculation Method</b></p> <p>Cumulative</p>	<p><b>Target Attainment</b></p> <p>Higher</p>
<b>Output Measure:</b>	<b>Number of Beneficiaries Served by Completed Housing Activities</b>		
	<p><b>Definition</b></p> <p>A count of the beneficiaries assisted by completed housing activities. Activities are defined as being contained in the following categories:</p> <ul style="list-style-type: none"> <li>*Acquisition - general</li> <li>*Acquisition of relocation properties</li> <li>*Affordable Rental Housing</li> <li>*Clearance and demolition</li> <li>*Code enforcement</li> <li>*Homeownership Assistance to low- and moderate-income</li> <li>*Relocation payments and assistance</li> <li>*Rental Assistance (waiver only)</li> </ul> <p>New activity categories may be added as needed based upon new directives from funding agencies.</p>		
	<p><b>Data Limitations</b></p> <p>None.</p>		
	<p><b>Data Source</b></p> <p>The data is gathered from information maintained by the Community Development and Revitalization Program.</p>		

## Performance Measure Definitions

	<p><b>Methodology</b></p> <p>The number of beneficiaries is the sum of beneficiaries assisted by a housing activity. Beneficiaries served are defined in the application, which may be defined as number of buildings acquired, rented, demolished, etc. depending on the nature of the project. Activities are defined as being contained in the following categories:</p> <ul style="list-style-type: none"> <li>*Acquisition - general</li> <li>*Acquisition of relocation properties</li> <li>*Affordable Rental Housing</li> <li>*Clearance and demolition</li> <li>*Code enforcement</li> <li>*Homeownership Assistance to low- and moderate-income</li> <li>*Relocation payments and assistance</li> <li>*Rental Assistance (waiver only)</li> </ul> <p>New activity categories may be added as needed based upon new directives from funding agencies.</p>		
	<p><b>Purpose</b></p> <p>To evaluate the GLO on the housing program.</p>		
	<b>New Measure</b>	<b>Calculation Method</b>	<b>Target Attainment</b>
	No	Cumulative	Higher

<b>Output Measure:</b>	<b>Total Number of CDR Compliance Reviews Conducted</b>		
	<p><b>Definition</b></p> <p>Measure represents the number of onsite or desk compliance area reviews performed by CDR (Community Development and Revitalization) Compliance under both housing and non-housing programs.</p>		
	<p><b>Data Limitations</b></p> <p>None.</p>		
	<p><b>Data Source</b></p> <p>The data is gathered from information maintained by CDR Compliance.</p>		
	<p><b>Methodology</b></p> <p>The number reported is the actual number of compliance areas reviewed.</p>		
	<p><b>Purpose</b></p> <p>The measure meets statutory and agency requirements</p>		
	<b>New Measure</b>	<b>Calculation Method</b>	<b>Target Attainment</b>
	No	Cumulative	Higher

## Performance Measure Definitions

Performance Measure Definitions		
<b>Output Measure:</b>	<b>Number of Housing Environmental Clearances</b>	
	<b>Definition</b> A count of environmental clearances approved in the quarter. Activities are defined as being contained in the following categories and may include eligible activities per 24 CFR 570.201:  *Rehabilitation, reconstruction, and new construction of single-family residential structures *Rehabilitation, reconstruction, and new construction of Affordable Rental Housing *Buyouts or Acquisition with or without relocation assistance, down payment assistance, housing incentives, and demolition  New activity categories may be added as needed based upon new directives from funding agencies.	
	<b>Data Limitations</b> None.	
	<b>Data Source</b> The data is gathered from information maintained by the Community Development and Revitalization Program.	
	<b>Methodology</b> The number of projects that received environmental clearance. Projects are defined as being contained in the following categories:  *Rehabilitation, reconstruction, and new construction of single-family residential structures *Rehabilitation, reconstruction, and new construction of Affordable Rental Housing *Buyouts or Acquisition with or without relocation assistance, down payment assistance, housing incentives, and demolition	
	<b>Purpose</b> To evaluate the GLO environmental clearances in the housing program.	
	<b>New Measure</b> Yes	<b>Calculation Method</b> Cumulative

## Performance Measure Definitions

<b>Goal:</b>	Help Texans Recover from Disasters		
<b>Objective:</b>	Provide Grants for Housing and Infrastructure Projects and Activities		
<b>Strategy:</b>	Oversee Infrastructure Projects and Activities		
<b>Output Measure:</b>	<b>Number of Completed Infrastructure Projects</b>		
	<p><b>Definition</b>  Represents the number of completed infrastructure projects. Projects are defined as being contained in the following categories:  *Construction of buildings for the general conduct of government  *Construction/reconstruction of streets  *Construction/reconstruction of water lift stations  *Construction/reconstruction of water/sewer lines or systems  *Rehabilitation/reconstruction of a public improvement  *Rehabilitation/reconstruction of other non-residential structures  *Rehabilitation/reconstruction of public facilities  New project categories may be added as needed based upon new directives from funding agencies.</p>		
	<p><b>Data Limitations</b>  None.</p>		
	<p><b>Data Source</b>  The data is gathered from information maintained by the Community Development and Revitalization Program.</p>		
	<p><b>Methodology</b>  The infrastructure project is classified as closed when all construction has been inspected and closed by the local authorities, reported to the GLO, and all funds expended to the grantee by the GLO.  Projects are defined as being contained in the following categories:  *Construction of buildings for the general conduct of government  *Construction/reconstruction of streets  *Construction/reconstruction of water lift stations  *Construction/reconstruction of water/sewer lines or systems  *Rehabilitation/reconstruction of a public improvement  *Rehabilitation/reconstruction of other non-residential structures  *Rehabilitation/reconstruction of public facilities  New project categories may be added as needed based upon new directives from funding agencies.</p>		
	<p><b>Purpose</b>  To evaluate the GLO on the infrastructure program.</p>		
	<b>New Measure</b>	<b>Calculation Method</b>	<b>Target Attainment</b>
No	Cumulative	Higher	

## Performance Measure Definitions

<b>Output Measure:</b>	<b>Direct Cost of Completed Infrastructure Projects</b>		
	<b>Definition</b>		
	Direct cost of infrastructure projects in which all grant funded activities have been completed. Projects are defined as being contained in the following categories:		
	*Construction of buildings for the general conduct of government		
	*Construction/reconstruction of streets		
	*Construction/reconstruction of water lift stations		
	*Construction/reconstruction of water/sewer lines or systems		
	*Rehabilitation/reconstruction of a public improvement		
*Rehabilitation/reconstruction of other non-residential structures			
*Rehabilitation/reconstruction of public facilities			
New project categories may be added as needed based upon new directives from funding agencies.			
<b>Data Limitations</b>			
None.			
<b>Data Source</b>			
The data is gathered from information maintained by the Community Development and Revitalization Program.			
<b>Methodology</b>			
The infrastructure project is classified as closed when all items related to the infrastructure project have been inspected and closed by the local authorities and reported to the GLO. Projects are defined as being contained in the following categories:			
*Construction of buildings for the general conduct of government			
*Construction/reconstruction of streets			
*Construction/reconstruction of water lift stations			
*Construction/reconstruction of water/sewer lines or systems			
*Rehabilitation/reconstruction of a public improvement			
*Rehabilitation/reconstruction of other non-residential structures			
*Rehabilitation/reconstruction of public facilities			
New project categories may be added as needed based upon new directives from funding agencies.			
<b>Purpose</b>			
To evaluate the GLO on the infrastructure program.			
<b>New Measure</b>	<b>Calculation Method</b>	<b>Target Attainment</b>	
No	Cumulative	Higher	

## Performance Measure Definitions

<b>Output Measure:</b>	<b>Number of Beneficiaries Served by Completed Infrastructure Projects</b>		
	<b>Definition</b>		
	<p>A count of the beneficiaries assisted by completed infrastructure projects. Projects are defined as being contained in the following categories:</p> <ul style="list-style-type: none"> <li>*Construction of buildings for the general conduct of government</li> <li>*Construction/reconstruction of streets</li> <li>*Construction/reconstruction of water lift stations</li> <li>*Construction/reconstruction of water/sewer lines or systems</li> <li>*Rehabilitation/reconstruction of a public improvement</li> <li>*Rehabilitation/reconstruction of other non-residential structures</li> <li>*Rehabilitation/reconstruction of public facilities</li> </ul> <p>New project categories may be added as needed based upon new directives from funding agencies.</p>		
	<b>Data Limitations</b>		
	None.		
	<b>Data Source</b>		
	The data is gathered from information maintained by the Community Development and Revitalization Program.		
	<b>Methodology</b>		
<p>The number of beneficiaries is the sum of beneficiaries assisted by an infrastructure project. The number of beneficiaries is calculated at the application phase as the number of persons included within the project-defined service area. Projects are defined as being contained in the following categories:</p> <ul style="list-style-type: none"> <li>*Construction of buildings for the general conduct of government</li> <li>*Construction/reconstruction of streets</li> <li>*Construction/reconstruction of water lift stations</li> <li>*Construction/reconstruction of water/sewer lines or systems</li> <li>*Rehabilitation/reconstruction of a public improvement</li> <li>*Rehabilitation/reconstruction of other non-residential structures</li> <li>*Rehabilitation/reconstruction of public facilities</li> </ul> <p>New project categories may be added as needed based upon new directives from funding agencies.</p>			
<b>Purpose</b>			
To evaluate the GLO on the infrastructure program.			
<b>New Measure</b>	<b>Calculation Method</b>	<b>Target Attainment</b>	
No	Cumulative	Higher	



## Performance Measure Definitions

<b>Output Measure:</b>	<b>Number of Completed Infrastructure Activities</b>
	<p><b>Definition</b></p> <p>Represents the number of infrastructure activities completed through infrastructure activity options. Activities are defined as being contained in the following categories:</p> <ul style="list-style-type: none"> <li>*Acquisition - general</li> <li>*Capacity building for nonprofit or public entities</li> <li>*Demolition</li> <li>*Demolition, rehabilitation of publicly or privately owned commercial or institutional or industrial buildings, and code enforcement</li> <li>*Demolition with buyout or acquisition activities</li> <li>*Buyouts or Acquisition with or without relocation assistance, down payment assistance, housing incentives, and demolition</li> <li>*Disposition</li> <li>*Econ. Development or recovery activity that creates/retains jobs</li> <li>*Public Services</li> </ul> <p>New activity categories may be added as needed based upon new directives from funding agencies.</p>
	<p><b>Data Limitations</b></p> <p>None.</p>
	<p><b>Data Source</b></p> <p>The data is gathered from information maintained by the Community Development and Revitalization Program.</p>
	<p><b>Methodology</b></p> <p>The infrastructure activity is classified as closed when all related grant funds have been expended. Activities are defined as being contained in the following categories:</p> <ul style="list-style-type: none"> <li>*Acquisition - general</li> <li>*Capacity building for nonprofit or public entities</li> <li>*Demolition</li> <li>*Demolition, rehabilitation of publicly or privately owned commercial or institutional or industrial buildings, and code enforcement</li> <li>*Demolition with buyout or acquisition activities</li> <li>*Buyouts or Acquisition with or without relocation assistance, down payment assistance, housing incentives, and demolition</li> <li>*Disposition</li> <li>*Econ. Development or recovery activity that creates/retains jobs</li> <li>*Public Services</li> </ul> <p>New activity categories may be added as needed based upon new directives from funding agencies.</p>

## Performance Measure Definitions

	<b>Purpose</b> To evaluate the GLO on the infrastructure program.		
	<b>New Measure</b> No	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> Higher

<b>Output Measure:</b>	<b>Direct Cost of Completed Infrastructure Activities</b>		
	<b>Definition</b> Direct Cost of infrastructure activities in which all grant funded activities have been completed. Activities are defined as being contained in the following categories: *Acquisition - general *Capacity building for nonprofit or public entities *Demolition *Demolition, rehabilitation of publicly or privately owned commercial or institutional or industrial buildings, and code enforcement *Demolition with buyout or acquisition activities *Buyouts or Acquisition with or without relocation assistance, down payment assistance, housing incentives, and demolition *Disposition *Econ. Development or recovery activity that creates/retains jobs *Public Services  New activity categories may be added as needed based upon new directives from funding agencies.		
	<b>Data Limitations</b> None.		
	<b>Data Source</b> The data is gathered from information maintained by the Community Development and Revitalization Program.		

**Performance Measure Definitions**

<p><b>Methodology</b></p> <p>The infrastructure activity is classified as closed when all related grant funds have been expended. Activities are defined as being contained in the following categories:</p> <ul style="list-style-type: none"> <li>*Acquisition - general</li> <li>*Capacity building for nonprofit or public entities</li> <li>*Demolition</li> <li>*Demolition, rehabilitation of publicly or privately owned commercial or institutional or industrial buildings, and code enforcement</li> <li>*Demolition with buyout or acquisition activities</li> <li>*Buyouts or Acquisition with or without relocation assistance, down payment assistance, housing incentives, and demolition</li> <li>*Disposition</li> <li>*Econ. Development or recovery activity that creates/retains jobs</li> <li>*Public Services</li> </ul> <p>New activity categories may be added as needed based upon new directives from funding agencies.</p>		
<p><b>Purpose</b></p> <p>To evaluate the GLO on the infrastructure program.</p>		
<p><b>New Measure</b></p> <p>No</p>	<p><b>Calculation Method</b></p> <p>Cumulative</p>	<p><b>Target Attainment</b></p> <p>Higher</p>

<p><b>Output Measure:</b></p>	<p><b>Number of Beneficiaries Served by Completed Infrastructure Activities</b></p>	
	<p><b>Definition</b></p> <p>A count of the beneficiaries served by completed infrastructure activities. Activities are defined as being contained in the following categories:</p> <ul style="list-style-type: none"> <li>*Acquisition - general</li> <li>*Capacity building for nonprofit or public entities</li> <li>*Demolition</li> <li>*Demolition, rehabilitation of publicly or privately owned commercial or institutional or industrial buildings, and code enforcement</li> <li>*Demolition with buyout or acquisition activities</li> <li>*Buyouts or Acquisition with or without relocation assistance, down payment assistance, housing incentives, and demolition</li> <li>*Disposition</li> <li>*Econ. Development or recovery activity that creates/retains jobs</li> <li>*Public Services</li> </ul> <p>New activity categories may be added as needed based upon new directives from funding agencies.</p>	

## Performance Measure Definitions

	<p><b>Data Limitations</b> None.</p>		
	<p><b>Data Source</b> The data is gathered from information maintained by the Community Development and Revitalization Program.</p>		
	<p><b>Methodology</b> The infrastructure activity is classified as closed when all related grant funds have been expended. The number of beneficiaries is calculated at the application phase as the number of persons included within the project-defined service area. Activities are defined as being contained in the following categories:            *Acquisition - general            *Capacity building for nonprofit or public entities            *Demolition            *Demolition, rehabilitation of publicly or privately owned commercial or institutional or industrial buildings, and code enforcement            *Demolition with buyout or acquisition activities            *Buyouts or Acquisition with or without relocation assistance, down payment assistance, housing incentives, and demolition            *Disposition            *Econ. Development or recovery activity that creates/retains jobs            *Public Services             New activity categories may be added as needed based upon new directives from funding agencies.</p>		
	<p><b>Purpose</b> To evaluate the GLO on the infrastructure program.</p>		
	<p><b>New Measure</b> No</p>	<p><b>Calculation Method</b> Cumulative</p>	<p><b>Target Attainment</b> Higher</p>
<b>Output Measure:</b>	<b>Number of Infrastructure Environmental Clearances</b>		
	<p><b>Definition:</b> A count of environmental clearances approved in the quarter. Activities are defined as being contained in the following categories and may include all eligible activities per 24 CFR 570.201:             *Economic Development or recovery activity that creates/retains jobs            *Planning studies for State Agencies, Local Governments, Researchers, the Public, and Partner Agencies.            *Rehabilitation/reconstruction/construction of a public improvement            *Rehabilitation/reconstruction/construction of public facilities            *Rehabilitation/reconstruction/construction of street improvements            *Rehabilitation/reconstruction/construction of drainage improvements</p>		
	<p><b>Data Limitations</b> None.</p>		

## Performance Measure Definitions

<b>Data Source:</b> The data is gathered from information maintained by the Community Development and Revitalization Program.		
<b>Methodology:</b> The number of projects that received environmental clearance. Activities are defined as being contained in the following categories:  *Economic Development or recovery activity that creates/retains jobs *Planning studies for State Agencies, Local Governments, Researchers, the Public, and Partner Agencies. *Rehabilitation/reconstruction/construction of a public improvement *Rehabilitation/reconstruction/construction of public facilities *Rehabilitation/reconstruction/construction of street improvements *Rehabilitation/reconstruction/construction of drainage improvements  New activity categories may be added as needed based upon new directives from funding agencies.		
<b>Purpose:</b> To evaluate the GLO environmental clearances in the infrastructure program.		
<b>New Measure</b> Yes	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> High

<b>Number Planning Studies In Progress</b>			
<b>Output Measure:</b>	<b>Definition:</b> A count of planning studies initiated and in progress, funded by the GLO to: develop Resilient Communities by improving ordinances, zoning, other regulations, or educating the Low to Moderate Income Population; or to develop Texas Division of Emergency Management (TDEM) and Federal Emergency Management Agency (FEMA) approved Local Hazard Mitigation Plans that help communities reduce risk and enable eligibility for FEMA local grant programs; or to develop planning tools for State Agencies, Local Governments, Researchers, the Public and Partner Agencies.		
	<b>Data Limitations</b> None.		
	<b>Data Source:</b> Manual Contract Trackers and the Texas Integrated Grant Reporting (TIGR) Database.		
	<b>Methodology:</b> Number of studies in progress (begun or contracted for Resilient Communities Program (RCP) and Local Hazard Mitigation Plans Program (LHMPP)).  New activity categories may be added as needed based upon new directives from funding agencies.		
	<b>Purpose:</b> To evaluate the GLO Locally Conducted Planning Studies Program.		
	<b>New Measure</b> Yes	<b>Calculation Method</b> Cumulative	<b>Target Attainment</b> High

## Performance Measure Definitions

<b>Output Measure:</b>	<b>Number Planning Studies Completed</b>	
	<b>Definition:</b> A count of planning studies completed, funded by the GLO to: develop Resilient Communities by improving ordinances, zoning, other regulations, or educating the Low to Moderate Income Population; or to develop Texas Division of Emergency Management (TDEM) and Federal Emergency Management Agency (FEMA) approved Local Hazard Mitigation Plans that help communities reduce risk and enable eligibility for FEMA local grant programs; or to develop planning tools for State Agencies, Local Governments, Researchers, the Public and Partner Agencies.	
	<b>Data Limitations</b> None.	
	<b>Data Source:</b> Manual Contract Trackers and the Texas Integrated Grant Reporting (TIGR) Database.	
	<b>Methodology:</b> Number of studies complete as determined by meeting the appropriate milestone and the contract closed out.  New activity categories may be added as needed based upon new directives from funding agencies.	
	<b>Purpose:</b> To evaluate the GLO Locally Conducted Planning Studies Program.	
	<b>New Measure</b> Yes	<b>Calculation Method</b> Cumulative

## **Historically Underutilized Business Plan**

In compliance with the Texas Government Code §2161.123 and §2161.0012 for adopting rules based on results from the State of Texas Disparity Study, the General Land Office (GLO) is submitting its Historically Underutilized Business (HUB) Strategic Plan. The HUB Plan outlines the agency's good faith efforts to meet or exceed agency specific HUB goals to increase the use of HUB businesses in the agency's procurements.

### **HUB Program Policy**

The GLO's HUB program policy promotes fair and competitive business opportunities to maximize the inclusion of minority, women, and service-disabled veteran owned businesses, certified through the Statewide HUB Program. HUB goals are consistent with its unique purchases, geographic availability of HUBs, the agency's historical utilization of HUBs, and other relevant factors.

The GLO has established and maintained procurement systems and procedures that are non-discriminatory with respect to race, religion, sex, or national origin.

### **Goals**

<b>Procurement Category</b>	<b>HUB Goals FY 25-29</b>
<b>Heavy Construction</b>	Not Applicable
<b>Building Construction</b>	25.00%
<b>Special Trades</b>	15.00%
<b>Professional Services</b>	5.00%
<b>Other Services</b>	20.00%
<b>Commodities</b>	2.00%

The agency considers the following factors when determining strategies for HUB participation:

1. Agency's mission and operations.
2. HUB availability in the geographic location of the work.
3. Historical HUB utilization by percentage awarded to HUBs in each procurement category.
4. Size, scope of the work, risk to the health, safety, and welfare of the state's veterans nursing homes.
5. Specialized certifications, licensing, or industry specific business practices; and,
6. Experience and ability to meet the requirement for Medicare, Medicaid, and Department of Veterans Affairs.

### **HUB Programs**

#### **Outreach**

- Outreach efforts are coordinated regionally with other state agencies, universities, and external stakeholders (Prime contractors, potential subcontractors, Procurement Technical Assistance Centers, and Small Business Development Centers) to increase effectiveness and productivity. HUB eligible vendors are encouraged to become HUB certified. The GLO proactively encourages current HUB vendors to re-certify in a timely manner. This is done during the solicitation process at the time of verifying vendors HUB status. If the GLO staff identifies vendors whose certifications are within 90 days of expiration, staff will reach out to those vendors to encourage recertification.
- The HUB Team attends state agency sponsored virtual and in-person HUB vendor forums, business opportunity conferences, and economic opportunity forums across the state to educate HUB vendors regarding agency contracting opportunities. The HUB Team attends the monthly HUB Discussion Workgroup meetings and trainings to assist in refining best practices.
- The HUB Team conducts GLO sponsored trainings to assist vendors in HUB certification,

## Historically Underutilized Business Plan

Centralized Master Bidders List (CMBL) registration and to bring awareness of upcoming GLO procurement opportunities.

- The HUB Team conducts virtual pre-solicitation trainings targeting specific solicitations. Vendors are provided information and tips on how to respond to a competitive solicitation, how to complete a HUB Subcontracting Plan, and searching for HUBs on the CMBL.
- The HUB Team notifies major Texas Chambers of Commerce once a new solicitation is posted to the Electronic State Business Daily (ESBD) in an effort to increase HUB participation.
- The following table list examples of some of the agency’s most recent HUB outreach activities occurring in March, April, and May 2024.

Event/Activity	Purpose
One-on-One Meeting with Pruitt Health	Training on how to complete a HUB subcontracting plan.
Follow-up meeting from Spot Bid Fair with Eduardo Martinez	Allow vendor to introduce their service to the agency.
Follow-up meeting from Spot Bid Fair with Ross Semplice	Allow vendor to introduce their service to the agency.
Monthly HUB Discussion Workgroup Meeting Hosted by the Comptroller’s Office	Meet with other agency HUB staff to discuss policies, procedures, and best practices.
Annual Spot Bid Fair	Inform vendors of the agency upcoming solicitations and provide opportunities for vendors to bid on goods and services.
Solicitation Pre-proposal Conference	Train vendors on HUB requirements for an upcoming agency solicitation.
Debrief Meeting with the U.S. Department of Veterans Affairs (USVA)	Review event attendee list, outcomes, and lessons learned from training the GLO provided to USVA members.
Annual “Marketing for Success” HUB Forum Cohosted by the GLO and Department of Motor Vehicles	Network with HUB vendors, bring awareness to the agency’s procurement opportunities and allow vendors to introduce their product or service.
Business Opportunity Session presented by the GLO through the U.S. Department of Veterans Affairs	To share the agency’s upcoming procurements and give attendees training on how to respond to a competitive solicitation.

### **Subcontracting**

- The HUB Team works closely with project managers and internal subject matter experts throughout agency divisions to identify areas with opportunities for subcontracting. The GLO may contact other agencies to gain knowledge in standard industry practices and other agency experiences regarding subcontracting.
- The HUB Team attends GLO’s Procurement kick-off meetings to review solicitations with an expected value of \$100,000 or more in order to identify HUB subcontracting opportunities.
- The HUB Team prepares HUB packages for solicitations valued at \$100,000 or more where subcontracting opportunities have been identified. These packages consist of a HUB Probability Statement, HUB Subcontracting Plan (HSP) form and the associated HUB goal.



## **Historically Underutilized Business Plan**

- The HUB Team conducts HUB Subcontracting Plan presentations at pre-proposal conferences to provide potential prime contractors an overview of HUB policies and HUB subcontracting compliance. Electronic State Business Daily (ESBD) postings are amended to add addenda to include the pre-proposal conference sign-in sheet to provide interested HUB subcontractors the contact information of the Prime contractors in attendance. For solicitations where a pre-solicitation conference will not be held, a power point presentation on how to complete the HSP is also included with the ESBD postings.
- A Power Point presentation exists on the agency website to assist vendors in submitting a compliant HSP response. Courtesy HSP reviews are offered prior to submission of solicitation responses to assist vendors with ensuring their HSPs meet requirements to mitigate delays toward the next step of technical review of their response.
- The HUB team monitors the HSP throughout the life of the contract by requiring the contractors to provide monthly Progress Assessment Reports (PAR) to agency HUB staff and project managers. The HUB team works with the project manager and the contractor to address any errors or discrepancies in the reports. This coordination effort results in accurate recording of HUB participation.

### **In-Reach**

- The HUB Team facilitates potential vendor presentations to give vendors an opportunity to introduce and showcase their products and services to agency decision makers.
- The HUB Team provides training for internal purchasers, program areas, project managers, and contract management staff on HUB statutes, policies, and internal procedures.
- The HUB program launched the “Doing Business with GLO” webpage in December 2022. The webpage provides vendors with resources, calendars of upcoming events and helpful HUB related documents as well as helpful procurement information. This calendar is updated periodically to include new upcoming solicitation opportunities.
- The HUB team conducts Post Award meetings with awarded vendors to outline their HUB requirements throughout the term of the contract.

Additionally, the GLO HUB Team provides Reporting of HUB information monthly and quarterly to executive staff and program areas, bi-annual and annual reports to the Comptroller of Public Accounts – Statewide Historically Underutilized Business Program, and annual progress reports to the agency’s point of contact who submits reports to the Legislative Budget Board.

## **Statewide Capital Planning**

The General Land Office (GLO) will separately submit its capital planning information to the Higher Education Coordinating Board by July 1, 2024, as required by the Bond Review Board and in accordance with the 2024-25 General Appropriations Act, Article IX, Section 11.03, Statewide Capital Planning.

**General Land Office  
and  
Veterans' Land Board  
Workforce Plan  
Fiscal Years 2025 to 2029**



## Agency Workforce Plan

### I. Agency Overview

#### A. Agency Mission

The Texas General Land Office (GLO) improves the lives of every Texan by preserving our state’s history, restoring and operating the Alamo, maximizing the revenue from our state lands to help fund Texas public education, safeguarding our coast, supporting communities impacted by disasters, and providing essential services to Veterans.

#### B. Agency Strategic Goals and Objectives

- Maximize Texas Assets & Preserve Alamo - Support Public Education Funding and Texas History by maximizing the Value of State-owned Lands and Minerals. Preserve, protect, and defend the Alamo.
- Protect the Texas Coast - Protect the Texas coast due to its ecological importance, economic value, and the direct benefits it provides to citizens, including tourism, fisheries, and natural disaster resilience.
- Guarantee Veterans Benefits - The Veterans Land Board (VLB) ensures Texas Veterans obtain affordable home, land, and home improvement loans, receive high quality skilled nursing care and dignified cemetery and burial services in recognition for their honorable service to our country.
- Help Texans Recover from Disasters - The Community Development and Revitalization (CDR) division helps Texas communities rebuild by putting Texans back in their homes, restoring critical infrastructure, and mitigating future damage through resilient community planning.

#### C. Agency Core Business Functions

Appraisal Services	The Alamo	Archives & Records	Asset Management
Coastal Field Operations	Coastal Resources	Communications	Community Development and Revitalization
Construction Services	Contract Management	Energy Resources	Information Technology Services
Financial Management	General Counsel	Governmental Relations	Human Resources
Information Security	Audit and Compliance	Leasing Operations	Oil Spill Prevention & Response
Surveying Services	Veterans Land Board	Veterans Land Board Bond Funds Management	Veterans Homes, Cemeteries, and Land & Housing

#### D. Anticipated Changes to the Mission, Strategies, and Goals over the next five years

The GLO will continue to grow into a more agile and transparent agency by examining its functions to ensure Texans receive the maximum benefits from GLO resources. Through the agency's Community Development and Revitalization (CDR) department, the agency administers short-term and long-term recovery and restoration of housing infrastructure, planning, and economic development in many areas of Texas, including those impacted by natural disasters. CDR administers Community Development Block Grant (CDBG) Disaster Recovery and Mitigation funds on behalf of Texas.

## Agency Workforce Plan

CDR administers over \$14 billion for disaster recovery, mitigation programs, and projects. Areas of Texas benefiting from CDR programs include citizens impacted by Hurricanes Ike and Harvey; the 2015 and 2016 Floods; the 2018 South Texas floods; the 2019 disasters; and the 2021 Winter Ice Storm.

These grants support various activities, including housing redevelopment, infrastructure repair, and long-term planning efforts to help mitigate future events. Housing activities include owner-occupied rehabilitation/reconstruction assistance, affordable multifamily rental restoration, buyouts and acquisitions, reimbursements, resilient home programs, and other housing-related disaster recovery needs. Infrastructure activities include flood and drainage improvements, wastewater treatment plants, and economic development. CDR will continue these housing, infrastructure, and long-term planning activities as other disaster events occur.

Coastal protection continues to be a key objective at the GLO. The GLO has strengthened and enhanced its focus on projects that have improved resiliency, resulting in a stronger coastline in preparation for the next natural disaster.

The GLO's focus on the Alamo continues to center on preserving the historic shrine of Texas Liberty and its artifacts so Texans can remember it today and preserve the shrine for the many generations that will follow. Along with preserving the Alamo, the GLO continues to safeguard and enhance how Texas' archives are conserved for the future. Through public outreach efforts and improved technology, more citizens have access to the magnificent collection of Texas history than ever before. With the passage of S.B. 2612, 88th Legislative Session, Alamo Complex Rangers may now be commissioned as peace officers. The GLO is currently in the research, planning, and implementation phase of this program.

The GLO continues to modernize the administration and management of Texas' vast land, oil and gas, minerals, and renewable holdings to maximize the returns to the Permanent School Fund (PSF) for the benefit of Texas school children. The GLO estimates that \$1.2 billion dollars will be sent to the Permanent School Fund Corporation in fiscal year 2024.

Texas Land Commissioner Dawn Buckingham, M.D., is the ex officio Chair of the Texas Veterans Land Board (VLB). The VLB provides eligible Texas veterans access to land, home, and home improvement loans. The agency operates nine Texas State Veterans Homes, with a tenth opening in Fort Worth in late 2024. The veteran homes provide long-term skilled nursing care to veterans, their spouses, and Gold Star family members. The VLB owns and operates four Texas State Veterans Cemeteries, with a fifth opening in Lubbock in 2025.

To accomplish the agency mission, the GLO continues to be effective in utilizing agency knowledge and human resources, updating processes to become more efficient, and enhancing technology to ensure agency collaboration to fulfill the GLO's mission. As the agency recruits employees, the GLO looks for innovative avenues to attract veterans, qualified employees, and programs to retain GLO staff.

The GLO continues to look for ways to redefine staffing needs. The required infrastructure is available to ensure business continuity when unforeseen state and national conditions require staff to work in alternative workplace situations. The agency is developing a telework/hybrid plan for flexible scheduling and work-life balance.

## Agency Workforce Plan

### II. Current Workforce Profile

#### A. Workforce Demographics

The GLO's fiscal year 2023 annual average full-time equivalents (FTEs) were 801.0,<sup>1</sup> an increase of 56.6 FTEs since fiscal year 2022. As of August 2023, the agency had 758 classified, regular full-time employees based on data from the Comptroller's Centralized Accounting and Payroll/Personnel System (CAPPS) FTE Information Report.

- During fiscal year 2023, the agency's regular full-time classification workforce consisted of 53.8 percent females and 46.2 percent males.
- The agency's ethnic workforce includes approximately 54.8 percent White employees, 26.2 percent Hispanic employees, 11.6 percent Black employees, 4.7 percent Asian employees, 2.2 percent employees of two or more races, and 0.3 percent Native Hawaiian or other Pacific Islander, and 0.3 percent American Indian or Alaska Native. Information on the agency's workforce compared to the statewide civilian workforce is outlined in **Table 1** below.

<b>Table 1: 2023 GLO Workforce and Statewide Civilian Workforce Comparison<sup>2</sup></b>										
<b>(by Percentage)</b>										
Job Category	White		Black		Hispanic		Other		Females	
	GLO	State	GLO	State	GLO	State	GLO	State	GLO	State
Officials/Administrators	70.0%	56.7%	5.4%	8.7%	21.5%	25.2%	3.1%	9.4%	43.8%	40.2%
Professional	52.4%	52.0%	12.8%	10.6%	25.6%	23.0%	9.1%	14.4%	55.1%	53.0%
Technician	66.7%	40.1%	5.6%	11.7%	27.8%	38.5%	0.0%	9.7%	38.9%	63.5%
Para-Professional	39.5%	N/A	10.5%	N/A	44.7%	N/A	5.3%	N/A	55.3%	N/A
Administrative Support	46.5%	39.6%	18.6%	15.2%	30.2%	38.3%	4.7%	6.9%	72.1%	74.1%
Protective Services	N/A	40.0%	N/A	19.7%	N/A	35.5%	N/A	4.7%	N/A	25.8%
Skilled Craft	N/A	32.4%	N/A	10.2%	N/A	51.8%	N/A	5.6%	N/A	12.3%
Service and Maintenance	N/A	25.3%	N/A	13.0%	N/A	55.0%	N/A	6.7%	N/A	47.8%

- The average age for employees in fiscal year 2023 at the GLO was 46.4 years. When looking at the workforce by age group, the approximate breakdown of the age group was as follows:
  - 8.2% of the workforce is under 30
  - 21.4% of the workforce was 30 years of age but not yet 40
  - 27.5% of the workforce was 40 years of age but not yet 50
  - 29.3% of the workforce was 50 years of age but not yet 60
  - 13.6% of the workforce was 60 years of age or over

<sup>1</sup> This analysis does not include the Commissioner of the General Land Office, board members, or temporary employees, such as summer interns, as of August 31, 2023.

<sup>2</sup> Statewide statistics came from the Texas Workforce Commission's (TWC) "Hiring Practices & Equal Employment Opportunity Report for Fiscal Years 2021-2022," Table 1, Page 8. The report indicated that TWC excluded the statewide percentages for the Para-Professional category because it was not available separately from the U.S. Census Bureau source report. Accordingly, there are no statewide para-professional statistics available for comparison. Agency recruitment will continue to seek out many ways to reach those underrepresented segments of the state workforce at the GLO to obtain an applicant pool that reflects the diversity of Texas and thereby helps reduce the above-noted differentials.

## Agency Workforce Plan

- On average, the employee's length of service with the GLO is 7.5 years. In looking at tenure with the GLO, the approximate breakdown of employee agency length of service was as follows:
  - 29.2% of the workforce had less than two years of service
  - 23.5% of the workforce had between 2 years but less than five years of service
  - 20.4% of the workforce had between 5 years but less than ten years of service
  - 10.9% of the workforce had between 10 years of service but less than 15 years of service
  - 16.0% of the workforce had more than 15 years of service
  
- Employees with the agency have an average state length of service of 12.3 years. In looking at tenure with the GLO, the approximate breakdown of employee state length of service was as follows:
  - 11.7% of the workforce had less than two years of state service
  - 16.0% of the workforce had between 2 years but less than five years of state service
  - 20.7% of the workforce had between 5 years but less than ten years of state service
  - 15.3% of the workforce had between 10 years but less than 15 years of state service
  - 15.6% of the workforce had between 15 years but less than 20 years of state service
  - 20.7% of the workforce had more than 20 years of state service
  
- Veterans comprised 10.1% of the agency's workforce during the 4th quarter of fiscal year 2023.

### **B. Retirement Eligibility**

Over the next five years, there is a potential for the agency to be impacted by retirements. Currently, 42.9% of the workforce is over the age of 50. Using age and state service credits shown in CAPPs, the GLO forecasts that as of August 31, 2023, approximately 11% of the agency's employees could retire. This calculation does not include other creditable state service employees may have, which may not be reflected in CAPPs.

If these employees elect to retire, the agency could lose crucial institutional knowledge and expertise. Strategies for addressing the potential retirement and loss of expertise include:

- Formal knowledge transfer programs
- Succession planning
- Documentation of agency procedures
- Cross-training of employees
- Peer-to-peer sharing
- Mentoring
- Development of leadership competencies
- Creation of a team-driven atmosphere
- Development of needed technical skills
- Development of a leadership and management program

### **C. Employee Turnover**

Turnover is a critical issue for any organization; the GLO is no exception. Table 2 compares the agency's turnover rates with the statewide turnover rates for fiscal years 2019 to 2023. In fiscal year 2023, the agency experienced a turnover rate of 16.0%, slightly lower than the statewide turnover rate of 18.7%.

## Agency Workforce Plan

**Table 2**

Fiscal Year	Agency Turnover	Statewide Turnover
2023	16.0%	18.7%
2022	14.3%	22.7%
2021	11.2%	21.5%
2020	9.2%	18.6%
2019	14.3%	20.3%

In the next five years, the agency anticipates higher turnover rates. Some separations will be retirements due to the agency's workforce demographics. This is based on the agency's population reaching the retirement eligibility threshold. The GLO has a predominant population who will be eligible for retirement.

### Economic Conditions

Texas continues to lead the nation in an economic resurgence and remains one of the country's most robust and diverse economies. If employees have opportunities outside the agency for career growth, higher pay, and the ability to achieve work-life balance, the agency could experience a higher-than-average turnover rate.

### **D. Critical workforce skills and competencies**

Skills are needed in the following substantive areas for the GLO to accomplish its essential business functions:

- Financial Management (accounting, budgeting, and procurement)
- Energy (including renewable energy) leasing, sale, and management
- Real estate leasing, sale, development, investment, and management
- Coastal protection, improvement, and management
- Community development and revitalization, including CDBG fund distribution
- Contract management and grant management
- Legal analysis
- Mortgage and loan processing
- Long-term care veterans' facilities and cemetery construction and management
- Historical asset (including documents, oral history, and the Alamo Complex) archiving, preservation, maintenance, restoration, and management

To succeed at its substantive functions, GLO employees need competencies in:

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• Accounting and budgeting</li> <li>• Change management</li> <li>• Contract management</li> <li>• Data and information management</li> <li>• Historic preservation</li> <li>• Information security technology</li> <li>• Leadership management</li> <li>• Problem-solving</li> <li>• Research and analysis</li> </ul> | <ul style="list-style-type: none"> <li>• Business process management</li> <li>• Communication/marketing</li> <li>• Customer service</li> <li>• Financial and fund management</li> <li>• Grant management</li> <li>• Information technology</li> <li>• Negotiation/facilitation/collaboration</li> <li>• Project management</li> <li>• Strategic planning</li> </ul> |
|--|---|



## Agency Workforce Plan

### **III. Future Workforce Profile**

#### **A. Expected Workforce Changes**

- Create an agile, flexible workforce with a shared consciousness and empowered execution to achieve the GLO's mission.
- Engage an innovative and fluid workforce that embraces collaboration and is project focused.
- Develop an organization that continually learns and transforms to meet changing demands.
- Increase emphasis on using technology to serve customers and revise and streamline work processes to make them more efficient and effective.
- Create a talent management program that attracts and retains qualified employees.
- Understand the agency's workforce work-life balance needs.

#### **B. Future Workforce Skills Needed**

The GLO's future workforce needs include having a workforce with the following skills:

- Expertise and flexibility in using technology to improve productivity to provide innovative programs and excellent customer service.
- Creativity, innovation, business acumen, and flexibility.
- Strategic focus and change management abilities.
- The aptitude to develop plans to transfer knowledge (such as cross-training, process documentation, and mentoring).
- Collaborative skills to foster interactions with staff, other state agencies, the Texas Legislature, and the state population.
- A team focus that embraces workforce diversity to create a shared purpose and vision.
- Leaders who motivate their staff to build key partnerships, maintain morale in their team, and encourage staff development.

#### **C. Anticipated Increase/Decrease in Number of Employees Needed to do the Work**

As noted below, the GLO anticipates an increased staff need in fiscal years 2025 through 2029. This is due to:

- Increased and changing requirements associated with enhanced information security measures. This will require optimum utilization of technology and continuous review and development of efficient work processes.

#### **D. Critical Functions**

The General Land Office's critical functions are summarized below:

- Manage and maximize revenues from millions of state-owned surface and mineral acres.
- Provide Texas veterans access to low-cost homes, land and home improvement loans, quality nursing home care, and dignified burial sites.
- Archive, conserve, and make more than 35 million historical land documents and veterans' oral histories available.
- Help to prevent oil spills and ensure proper cleanup of oil spills in state waters.
- Clean, protect, manage, and improve Texas beaches, dunes, and coastal areas.
- Oversee the management of the Texas Alamo Complex.

## Agency Workforce Plan

- Manage the distribution of CDR funds to help communities recover from hurricanes, wildfires, and other natural disasters.

To complete these critical functions, the GLO relies on a robust set of expertise in the following support areas:

Community Development and Revitalization - Program Support	Communications	Construction
Contract Management	Financial Management	Governmental Relations
Human Resources	Information Security	Information Technology
Audit and Compliance	General Counsel	Veterans Land Board Bond Funds Management
Veterans Marketing & Outreach		

### **IV. Gap Analysis — Anticipated Surplus or Shortage of Workers or Skills**

The GLO anticipates an employee skill shortage in fiscal years 2025-2029 in the following areas:

- Financial Management (Accountants, Budget Analysts, and Financial Analysts)
- Attorneys
- Contract Specialists and Grant Specialists
- Information Technology positions
- Information Security positions
- Architect positions

The Austin-Round Rock-San Marcos labor market has an unemployment rate of 3.5% (January 2024). The Texas unemployment rate for the same period was 4.1% (January 2024). Currently, the agency is facing a tight labor market, which in the past has made it difficult to recruit a robust, qualified applicant pool. According to the State Auditor’s Office (SAO) Survey (FY 2024, 1<sup>st</sup> Quarter), employees who resigned from the agency were asked what they would change about the agency, and 75% responded with remote work (a uniform state agency telework policy would be beneficial to address this issue).

Increased workload demands will be addressed by reallocating employees within the agency. As needed, the agency will optimize technology use and continue developing more efficient work processes. Using temporary or contract workers will support specific needs such as information technology positions, auditing, and grant management work.

The GLO will, however, continuously monitor the agency's needs and make adjustments to address competency and skill gaps that might occur due to staffing changes, increased agency programming, or new technology needs (for example, additional needs associated with the conversion to CAPPS Financials in FY 2024).

## Agency Workforce Plan

### V. Strategy to Address Changing Workforce Needs

The GLO has developed goals for the existing workforce plan to address potential gaps between the current workforce and future demands. The goals are based on various factors identified by analyzing the agency and its workforce.

<b>Potential Gap I</b>	<b>Employees with the competencies, skills, innovation, and creativity needed to lead and motivate staff, communicate effectively, resolve conflict, and coordinate with other divisions in the agency, especially during times of change and challenges, to meet agency goals.</b>
<i>Goal</i>	To employ leaders who can effectively lead, develop, and manage their staff during change.
<i>Rationale</i>	<p>Change management: changes can reduce productivity, morale, and loyalty and increase conflict and turnover. The GLO needs employees adept at working effectively and productively during times of change. Also, the agency needs leaders who can:</p> <ul style="list-style-type: none"> <li>• Lead and motivate the staff; build and maintain morale, productivity, and loyalty; resolve conflict; retain valued staff; and</li> <li>• Identify and implement ways to be fiscally responsible, operate more efficiently, and fulfill the agency's mission.</li> <li>• Provide work-life balance.</li> </ul>
<i>Action Steps</i>	<ul style="list-style-type: none"> <li>• Continue to provide leadership and management professional development and training. Develop and prepare employees for future subject matter expert and leadership roles.</li> <li>• Educate senior managers on approaching professional development and training so they will be ready to support this program to develop their management and high-potential staff.</li> <li>• Educate agency managers/team leaders on essential leadership competencies during times of change. Provide tools to help agency leaders increase morale, loyalty, optimism, and team productivity.</li> <li>• Provide avenues and resources employees may use to manage stress during change.</li> </ul>

## Agency Workforce Plan

<b>Potential Gap II</b>	<b>Employees with the professional and technical competencies and skills needed to develop, maintain, and fully utilize the agency's continually advancing information technology.</b>
<i>Goal</i>	To employ staff with the technical skills to develop, maintain, and fully utilize the existing and future agency computer systems.
<i>Rationale</i>	As the agency continues implementing technology to improve business capacities and customer service efficiency and productivity, the agency will need adequate staffing of qualified information technology workers. The agency will also need staff who can learn new and more advanced computer systems and applications on an ongoing basis. Staffing will be especially crucial with upcoming Enterprise Resource Planning (ERP) deployments. Also, unforeseen environmental conditions make it increasingly critical for staff to maintain the ability to work in alternative workforce settings and technology.
<i>Action Steps</i>	<ul style="list-style-type: none"> <li>• Recruit employees with well-developed professional and technical competencies to develop further and refine the information management systems to continue innovating in a fast-paced environment.</li> <li>• Encourage employees to take computer training by allowing job-related courses to count toward the employees' required annual training credits.</li> <li>• Provide options for increased online programs and services, leading to staff with more web-oriented skills.</li> <li>• Evaluate compensation for information technology staff to ensure salary is competitive in the market and adequate to attract and retain high-quality staff members.</li> </ul>

**Agency Workforce Plan**

<p><b>Potential Gap III</b></p>	<p><b>Maintaining employees with valuable institutional knowledge, expertise, and experience; employees needed to replace future retirees; and/or employees with the competencies and skills required to fill vacancies or expanded missions.</b></p>
<p><i>Goal</i></p>	<p>To maintain a competent and knowledgeable workforce, the agency must effectively develop, recruit, and retain employees with the appropriate skills to accomplish the GLO’s mission.</p>
<p><i>Rationale</i></p>	<p>As of August 31, 2023, approximately 11% of the GLO workforce is estimated to be eligible to retire. Shortages of workers in the labor market will make filling some positions more difficult. These positions include accountants, budget analysts, attorneys, loan specialists, appraisers, certified contract specialists, grant specialists, and information security and information technology positions.</p> <p>The agency must work to retain its existing employees with valuable institutional knowledge, skills, and experience. Also, the GLO needs to develop interested employees who can learn new competencies. Hence, they are prepared to progress into more advanced subject matter experts or leadership positions.</p>
<p><i>Action Steps</i></p>	<p>Monitor and develop the agency's need for future leaders for succession management by:</p> <ul style="list-style-type: none"> <li>• Encouraging institutional knowledge and program information are retained by enhancing written procedures and cross-training business functions and processes.</li> <li>• Reviewing the status of staff performance development to prepare others to be eligible for leadership positions.</li> <li>• Providing supervisors and team leaders with professional development leadership training classes to help them learn the competencies and skills needed should they move into management positions.</li> </ul> <p>Continue to reinforce employee development training by:</p> <ul style="list-style-type: none"> <li>• Enhancing the agency's professional development and training program.</li> <li>• Supporting staff training for professional development and designations.</li> <li>• Providing leadership training to current agency managers and future managers.</li> <li>• Encouraging managers to plan employee training targeted for employee skill development in areas of importance and to achieve the performance development plans and succession management.</li> <li>• Supporting managers to strengthen employee’s knowledge and skills who are seeking new challenges to work on special projects, rotations, and developmental assignments</li> <li>• Continue to promote LinkedIn Learning and Neely Employee Assistance Program (EAP) training.</li> </ul>

## Agency Workforce Plan

<i>Action Steps (continued)</i>	<p>Continue the following recruitment and retention efforts:</p> <ul style="list-style-type: none"><li>• Ensure the agency reviews and makes compensation decisions based on market conditions and employee performance.</li><li>• Market GLO positions to achieve a qualified, diverse applicant pool.</li><li>• Train and encourage managers to:<ul style="list-style-type: none"><li>○ offer flexible schedules</li><li>○ provide flexible and challenging work/projects for staff</li></ul></li><li>• Monitor turnover data, employee survey results, and exit interview feedback to identify and address any trends or issues contributing to turnover.</li></ul>
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Texas General Land Office  
Commissioner Dawn Buckingham, M.D.

# Report on Customer Service

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June 1, 2024



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# Report Index

## Table of Contents

- 1. Inventory of External Customers ..... 95
- 2. Information Gathering ..... 108
- 3. Survey Results ..... 116
- 4. Analysis of Findings ..... 121
- 5. Performance Measure Information ..... 123
  
- Conclusion ..... 128



## Introduction

The Texas General Land Office (GLO) improves the lives of every Texan by preserving our state’s history, restoring and operating the Alamo, maximizing the revenue from our state lands to help fund Texas public education, safeguarding our coast, supporting communities impacted by disasters, and providing essential services to Veterans. Consistent with its mission and commitment, the GLO submits this Report on Customer Service.

### 1. Inventory of External Customers

The following chart is an inventory of FY 2022 and 2023 external GLO customer groups, the sub-groups that make up these customer groups and a brief description of the services the agency provides for these customers. The inventory is organized by GLO FY 2024 and FY 2025 strategies.

Customer Groups (GLO FY 2024 - 25 Strategies)	Customer Sub-Groups	Brief Description of Services Provided
<b>ENERGY RESOURCES</b>  A.1.1 Energy Lease Management & Revenue Audit  Assess State Lands’ Revenue Potential & Manage Energy Leases/Revenues.	Lessees of State Oil, Gas and Other Minerals	The GLO conducts lease sales and issues oil, gas, and other mineral leases for the development of Permanent School Fund and other state agency land.
	Geophysical Permittees	The GLO issues geophysical permits for mineral exploration of Permanent School Fund lands.
	Prospect Permittees	The GLO issues prospect permits for hard mineral exploration of Permanent School Fund and other state agency land.
	Public with Map Questions	The GLO provides mapping expertise and related research to the public.
	Corps of Engineers (COE) and COE Permit Recipients	The GLO evaluates and issues certain COE Oil Field Development General Permits (OFD GP) on behalf of the U.S. Army Corps of Engineers, Galveston District.
	Texas Parks & Wildlife and Texas Department of Criminal Justice Boards for Lease Members	The GLO Energy Resources staff provides information and assistance to the Boards for Lease members.

<b>Customer Groups</b> (GLO FY 2024 - 25 Strategies)	<b>Customer Sub-Groups</b>	<b>Brief Description of Services Provided</b>
<p>ENERGY RESOURCES - <i>continued</i></p> <p>A.1.1 Energy Lease Management &amp; Rev Audit</p> <p>Assess State Lands' Revenue Potential &amp; Manage Energy Leases/Revenues.</p>	<p>School Land Board (SLB) Members</p>	<p>The GLO Energy Resources staff provides information and assistance to the SLB Members.</p>
	<p>Board for Lease of University Lands Members</p>	<p>The GLO Energy Resources staff provides information and assistance to the Board for Lease of University Lands members.</p>
	<p>Energy Resources Division Payors</p>	<p>The GLO assists in processing payments relating to the instruments issued and services provided by the GLO Energy Resources Division.</p>
<p>A.1.2 ENERGY MARKETING</p> <p>Promote the sale and use of state-owned energy resources, including renewable energy resources, to maximize the revenues generated by assets and develop public-private partnerships and programs to promote economic development.</p>	<p>Buyers of the State's Oil, Gas and Other Minerals Taken-In-Kind</p>	<p>The GLO sells oil, gas and other minerals received from selected state mineral leases in lieu of cash royalty. In-kind royalty not sold to public institutions may be sold to private parties.</p>
	<p>Buyers of Electricity Through the State Power Program</p>	<p>The GLO converts some gas taken in-kind to electric power for sale to public customers. H.B. 2263, 86th Legislative Session removed the Commissioner's authority to sell electricity going forward for new contracts effective May 17, 2019. The legislation also provided for an orderly winding down of the program resulting in lower actuals for each future FY until 2028 when the program ends entirely.</p>
<p>A.1.3 DEFENSE AND PROSECUTION</p> <p>Royalty and Mineral Lease Defense and Prosecution</p> <p>Prosecute for the defense of title to Permanent School Fund lands and the Relinquishment Act, royalty deficiencies and other mineral lease claims or cases.</p>	<p>Internal Customers</p>	<p>This strategy provides funding for defense and prosecution related to royalty and mineral leases.</p>

<b>Customer Groups</b> (GLO FY 2024 - 25 Strategies)	<b>Customer Sub-Groups</b>	<b>Brief Description of Services Provided</b>
<p>A.1.4 COASTAL AND UPLANDS LEASING</p> <p>Coastal and Uplands Leasing and Inspection</p> <p>Promote and conduct coastal and upland/surface leasing activities for Permanent School Fund and state agency lands.</p>	Uplands Surface Leases	The GLO issues surface leases authorizing the use of state-owned lands for agricultural use, timber production, hunting, grazing, recreation, etc.
	Renewable Energy & Alternative Fuel Customers and Lessees	The GLO issues leases for the development of renewable energy resources on Permanent School Fund and other state agency land. The GLO works with a variety of private businesses, governmental agencies, and non-profit organizations to identify opportunities and plan strategies for infrastructure development, public education and outreach, and legislative initiatives.
	Uplands Miscellaneous Easements	The GLO issues miscellaneous easements authorizing rights-of-way across state-owned land for oil and gas pipelines, transmission lines, roads, etc.
	Uplands Special Documents	The GLO issues special documents for projects not appropriately covered by standard lease or easement contracts.
	Coastal Special Documents	The GLO issues special documents for projects not appropriately covered by standard lease or easement contracts.
	Coastal Easements	The GLO issues coastal easements authorizing the use of state-owned lands for purposes connected with ownership of littoral property, and channel easements to holders of any surface or mineral interest in coastal public land for purposes necessary or appropriate to the use of the interests. Typical structures include docks, shoreline protection structures and dredged channels.

Customer Groups (GLO FY 2024 - 25 Strategies)	Customer Sub-Groups	Brief Description of Services Provided
<p>A.1.4 COASTAL &amp; UPLANDS LEASING - <i>continued</i></p> <p>Coastal and Uplands Leasing and Inspection</p> <p>Promote and conduct coastal and upland/surface leasing activities for Permanent School Fund and state agency lands.</p>	Coastal Leases	The GLO issues coastal leases authorizing the use of state-owned lands for public purposes to: (1) Texas Parks and Wildlife Department (TPWD), for public recreational purposes; (2) TPWD for estuarine preserves; (3) any non-profit, tax- exempt, environmental organization approved by the School Land Board for managing a wildlife refuge; or (4) any scientific or educational organization or institution for conducting scientific research; (5) any eligible city or county for public recreational purposes.
	Coastal Structure Registrations	The GLO issues structure registrations authorizing the use of state-owned lands for small structures associated with private property (e.g., a dock).
	Coastal Commercial Leases	The GLO issues commercial leases authorizing the use of state-owned lands for purposes which produce income (e.g., restaurants, hotels, marinas, commercial wharfs, service stations, bait stands, etc.).
	Coastal Cabin Permits	The GLO issues cabin permits authorizing the use of state-owned lands for GLO fishing cabins that were assigned a permit number prior to the 1973 passage of the Coastal Public Lands Management Act.
	Coastal Surface Leases	The GLO issues surface leases authorizing the use of state-owned lands for oil and gas platform sites, and other types of projects where no littoral property is involved (e.g., habitat restoration, oyster mariculture, fleeting areas).
	Coastal Permit Assistance Customers	The GLO's Coastal Permit Service Center (PSC) helps small businesses, local municipalities, and individuals with environmental permitting issues along the coast.
	Coastal Miscellaneous Easements	The GLO issues miscellaneous easements authorizing rights-of-way across state-owned land for oil and gas pipelines, transmission lines, canals, fiber optic cables, etc.
	School Land Board (SLB) Members	The GLO staff provides information and assistance to the SLB members.

Customer Groups (GLO FY 2024 - 25 Strategies)	Customer Sub-Groups	Brief Description of Services Provided
<p>A.2.1 ASSET MANAGEMENT</p> <p>PSF &amp; State Agency Real Property Evaluation/Acquisition/Disposition</p> <p>To evaluate, acquire and dispose of real property on behalf of the Permanent School Fund and to evaluate and dispose of underutilized state-owned land.</p>	Buyers of State Land	The GLO strives to increase the value of the Permanent School Fund (PSF) by utilizing comprehensive marketing methods such as multi-media, sealed bid sales, brokers, and direct sales. The goal is to dispose of underperforming real estate and achieve premium prices for other assets.
	Sellers of Real Estate Assets	The GLO strives to improve return performance and quality of its PSF real estate portfolio by taking advantage of select acquisition opportunities on a case-by-case basis.
	Those who Traded Land with the GLO	The GLO strives to upgrade the PSF inventory by disposing of nonproductive, state-owned land through land trades.
	Agencies with which (or for) the GLO Conducts Real Estate Transactions	The GLO conducts real estate transactions (sales, leases, and trades) related to other state agency lands.
	Real Estate Evaluation Report Customers	The Texas Natural Resources Code, Section 31.1571 entrusts the GLO with providing the Governor, the Legislative Budget Board (LBB) and other officials an annual list of state agency properties that have been identified as unused or underused and a set of recommended real estate transactions.
	School Land Board (SLB) Members	The Asset Management staff provides recommendations regarding acquisitions and dispositions to assist the SLB members in making informed decisions.

<b>Customer Groups</b> (GLO FY 2024 - 25 Strategies)	<b>Customer Sub-Groups</b>	<b>Brief Description of Services Provided</b>
<p>A.2.2 SURVEYING AND APPRAISAL</p> <p>PSF &amp; State Agency Surveying and Appraisal</p> <p>Conduct surveys and appraisals on Permanent School fund and state agency lands.</p>	<p>Those Who Contacted or Came to the GLO Surveying Division for Assistance with Surveying and Related Title Questions</p>	<p>The GLO responds to surveying and related title questions.</p>
	<p>School Land Board (SLB) Members for Surveying</p>	<p>The GLO Survey staff provides information and assistance to the SLB members.</p>
	<p>School Land Board (SLB) Members for Appraisal</p>	<p>The GLO Appraisal staff provides information and assistance to the SLB members.</p>
	<p>Veterans' Land Board (VLB) Members for Surveying</p>	<p>The GLO Survey staff provides information and assistance to the VLB members.</p>
	<p>Veterans' Land Board (VLB) Members for Appraisal</p>	<p>The GLO Appraisal staff provides information and assistance to the VLB members.</p>
<p>A.3.1 PRESERVE &amp; MAINTAIN ALAMO COMPLEX</p> <p>Preserve, maintain and restore the Alamo Complex and its contents and the protection of the historical and architectural integrity of the exterior, interior and grounds of the Alamo complex.</p>	<p>General Alamo Visitors</p>	<p>The Alamo grounds are open to the public during normal hours of operation.</p> <ul style="list-style-type: none"> <li>▪ General admission is free.</li> <li>▪ Souvenirs and refreshments are available at the gift shop and café on the grounds.</li> <li>▪ The Living History Encampment offers free interactive period programming and informative history talks.</li> <li>▪ The Long Barracks and Exhibition Hall are temporary exhibit spaces where visitors can enjoy a deeper Alamo learning experience free of charge.</li> <li>▪ Visitors may purchase audio and guided walking tours. Discounts are available for school groups and military.</li> </ul>

Customer Groups (GLO FY 2024 - 25 Strategies)	Customer Sub-Groups	Brief Description of Services Provided
<p><b>B.1.1 COASTAL MANAGEMENT</b></p> <p>Administer federally funded Texas Coastal Management Program (CMP), CMP grants, Beach Watch, state-funded beach management programs and a coastal erosion control and beach nourishment program.</p>	<p>Coastal Management Program (CMP) Grant Recipients and Project Partners</p>	<p>The GLO awards federal Coastal Zone Management Act (CZMA) funds to implement projects and programs regarding: Coastal Natural Hazards Response, Critical Areas Enhancement, Public Access, Water/Sediment Quantity and Quality Improvements, Waterfront Revitalization and Ecotourism, Permit Streamlining/Assistance, Governmental Coordination and Local Planning Assistance. The GLO also coordinates with various project partners to study, protect, and restore wetlands, beaches, and other habitats and to address coastal erosion.</p>
	<p>Federal Agencies that Submit Activities and Actions for Consistency Review</p>	<p>The GLO reviews federal agency activities and actions affecting the Texas coastal zone to ensure consistency with the CMP goals and policies.</p>
	<p>Coastal Coordination Advisory Committee Members</p>	<p>The GLO Coastal Resources staff provides information and assistance to the Coastal Coordination Advisory Committee members of the CMP.</p>
<p><b>B.1.2 COASTAL EROSION CONTROL PROJECTS</b></p> <p>Develop and implement a comprehensive Coastal Erosion Response Program.</p>	<p>The GLO Coordinated or Partnered with Various Project Partners on Coastal Erosion and/or Beach Nourishment Projects</p>	<p>The Coastal Erosion Planning and Response Act (CEPRA) of 1999 authorizes the GLO to work with other governmental agencies and other public and private partners to design, build and maintain erosion response projects.</p>
<p><i>Adopt-A-Beach (AAB) Program</i></p>	<p>Adopt-A-Beach (AAB) Coordinators</p>	<p>The GLO works closely with the AAB county site volunteer coordinators to organize the AAB cleanups that are held in the fall and spring of each year.</p>
<p><b>B.2.1 OIL SPILL RESPONSE</b></p> <p>Develop and implement an oil spill response program and respond quickly and efficiently to oil spills.</p>	<p>Emergency Management Coordinators Regarding Oil Spill Issues</p>	<p>The GLO contracts and partners with others regarding oil spill issues.</p>
	<p>Port Authorities and Navigation Districts</p>	<p>The GLO identifies and removes abandoned vessels as resources are available and responds to oil spills.</p>

<b>Customer Groups</b> (GLO FY 2024 - 25 Strategies)	<b>Customer Sub-Groups</b>	<b>Brief Description of Services Provided</b>
<p><b>B.2.2 OIL SPILL PREVENTION</b></p> <p>Develop and implement a comprehensive oil spill prevention program to monitor the integrity of oil transport through Texas’ coastal waters.</p>	<p>Vessel Response Plan Submitters</p>	<p>The GLO audits and reviews oil-carrying vessel response plans and conducts coordinated spill response exercises (drills) with vessel owners and operators.</p>
	<p>Oil Handling Facilities</p>	<p>The GLO audits and inspects oil-handling facilities and conducts coordinated spill response exercises (drills) with facility owners and operators.</p>
	<p>Discharge Cleanup Organizations (DCO)</p>	<p>Organizations involved in the oil spill response industry may apply to the GLO for state certification as a DCO. Certification allows DCOs to be listed in vessel and facility response plans as a location-dependent source of response and authorizes them, with a letter of agreement, for state hire.</p>
	<p>Clean Gulf Participants</p>	<p>Each year, the GLO co-hosts the Clean Gulf Conference and Exhibition. The conference offers exhibits and speakers relevant to the oil and hazardous materials spill prevention, response, and cleanup community.</p>
<p><b>C.1.1 VETERANS’ LOAN PROGRAMS</b></p> <p>Provide veterans with benefit information, below-market lending opportunities, and efficient loan services; manage active loan accounts and bond funds to ensure the financial integrity of VLB loan programs.</p>	<p>Recipients of Loans Originated by the VLB</p>	<p>The Veterans' Land Board (VLB) originates land and home improvement loans to Texas veterans.</p>
	<p>Recipients of Loans Purchased on Behalf of VLB by the Contracted Housing Loan Program Administrator with Oversight by VLB</p>	<p>Gateway Mortgage administers the housing loan program through participating mortgage lenders that provide housing loans to Texas veterans.</p>
	<p>Recipients of Land Loans Serviced by Contracted Third Party with Oversight by VLB</p>	<p>The contracted loan servicer Dovenmuehle Mortgage, Inc. (DMI) performs mortgage loan servicing for all land program loans with oversight by VLB. DMI is responsible for conducting surveys for customers of the VLB.</p>



<b>Customer Groups</b> (GLO FY 2024 - 25 Strategies)	<b>Customer Sub-Groups</b>	<b>Brief Description of Services Provided</b>
<b>C.1.1 VETERANS LOAN PROGRAMS - <i>continued</i></b>  Provide veterans with benefit information, below-market lending opportunities, and efficient loan services; manage active loan accounts and bond funds to ensure the financial integrity of VLB loan programs.	Recipients of the Housing and Home Improvement Loan Programs are Serviced by Contracted Third Parties with Oversight by VLB	Housing loans are serviced by approved lenders with oversight by the master loan servicer, Mr. Cooper (formerly Nationstar).  Home improvement program loans are serviced by Gateway Mortgage, the contracted program administrator.  Oversight of the contracted program administrator and the contracted master loan servicer is performed by the VLB.
	Those who Called the VLB Statewide Texas Veterans Call Service Center or were Reached by VLB Outreach Efforts	The VLB operates a joint statewide Texas Veterans Call Service Center that provides service to veterans, military members, and their families. The Veterans Call Service Center actively performs outbound calls to veterans and responds to incoming call inquiries. VLB also provides marketing and outreach to further promote VLB programs.
<b>C.1.2 VETERANS' HOMES</b>  Administer nursing home facilities to ensure veterans receive quality nursing home care.	Texas State Veterans Home Customers/Those Responsible for Payment for Veteran Home Services	The VLB has constructed State Veterans Homes in Temple, Big Spring, Bonham, El Paso, Houston, McAllen, Amarillo, Floresville, and Tyler to offer long-term care for qualified veterans. The contracted operators are responsible for conducting surveys for customers of the Veteran Homes.
	Veterans' Land Board (VLB) Members	The VLB staff provides information and assistance to the VLB members.

<b>Customer Groups</b> (GLO FY 2024 - 25 Strategies)	<b>Customer Sub-Groups</b>	<b>Brief Description of Services Provided</b>
<b>C.1.3 VETERANS' CEMETERIES</b>  Provide burial sites for Texas veterans.	Texas Veterans Cemeteries (Families of Deceased Veterans) and Funeral Directors	<p>In November 2001, Texas voters approved a constitutional amendment that authorized the creation of up to seven state cemeteries for veterans and their eligible dependents. Through a grant, the U.S. Department of Veterans Affairs funds 100 percent of the construction costs and provides some funding for equipment. The state owns and operates the cemeteries and funds the cost of operations and remaining equipment. Four cemeteries have been completed in Killeen, Mission, Abilene, and Corpus Christi. A fifth cemetery is under construction in Lubbock and will be completed in Fall 2025. The cemeteries provide a plot, flag, grave liner, and perpetual care of the grave site at no cost to the veteran or their families. In addition, these benefits are provided to eligible spouses and family members, also at no cost. The cemeteries provide traditional casket plots, columbarium niches for cremated remains, in-ground cremated remains plots with upright headstones, a memorial wall, and a scattering garden. The National Cemetery Administration is responsible for conducting surveys of customers of the Veterans Cemeteries annually.</p>
	Texas State Veterans Cemetery Committee Members	The VLB staff provides information and assistance to the committee members.

<b>Customer Groups</b> (GLO FY 2024 - 25 Strategies)	<b>Customer Sub-Groups</b>	<b>Brief Description of Services Provided</b>
<b>D.1.1 HOUSING PROJECTS &amp; ACTIVITIES</b>  Oversee housing projects and activities in furtherance of disaster recovery	Subrecipients (Councils of Government, Counties or Cities)	The GLO Community Development and Revitalization (CDR) Program awards Federal Housing and Urban Development (HUD) Community Development Block Grant – Disaster Recovery (CDBG-DR) funding for housing to subrecipients in declared disaster areas. CDR staff works directly with the subrecipients to provide new or rehabilitated homes to the community’s residents in accordance with CDBG-DR regulations.
	Homeowners	The CDR Program staff assists homeowners that were impacted by a disaster, qualified for the program, and whose single-family house was completed.
	Developers	The CDR staff assists developers that have received grant funding and completed a multi-family activity or project.
<b>D.1.2 INFRASTRUCTURE PROJECTS/ACTIVITIES</b>  Oversee infrastructure projects and activities in furtherance of disaster recovery	Subrecipients (Councils of Government, Counties or Cities)	The CDR Program awards Federal Housing and Urban Development (HUD) Community Development Block Grant – Disaster Recovery (CDBG-DR) funding to non-housing subrecipients in declared disaster areas. CDR staff works directly with the subrecipient to provide new or rehabilitated infrastructure, equipment acquisition, or economic development projects in accordance with CDBG-DR regulations.

<b>Customer Groups</b> (GLO FY 2024 - 25 Strategies)	<b>Customer Sub-Groups</b>	<b>Brief Description of Services Provided</b>
<b>ARCHIVES &amp; RECORDS</b>  The Archives and Records Program Area supports the GLO’s land and mineral management/leasing and VLB strategies, as well as the general public.	Persons who contacted or visited the GLO Archives and Records Program Area did so for duplicates of or assistance in researching original land grant documents, maps, mineral files, or other items from various archival collections curated by the Program Area.	The GLO is the steward of 36 million documents and maps containing information about land grants and land transactions dating back to the 16th century. These records support all land ownership in Texas and hold valuable information for many public users, particularly surveyors, “landmen,” attorneys, teachers, genealogists, historians, and numerous tour groups. The GLO assists these customers by providing information, research, and duplication services, as well as educational resources for students, teachers, and the public.
<b>OFFICE OF GENERAL COUNSEL</b>  The Office of General Counsel Program Area provides legal information and support to the School Land Board, Veterans’ Land Board, and Boards for Lease.	GLO Divisions	Office of General Counsel (OGC) staff provide legal advice and assistance to all GLO divisions.
	School Land Board (SLB) Members	OGC staff provide legal advice and assistance to the SLB members.
	Veterans' Land Board (VLB) Members	OGC staff provide legal advice and assistance to the VLB members.
	Board for Lease of University Lands Members	OGC staff provide legal advice and assistance to the Board for Lease of University Lands members.
	Texas Parks & Wildlife and Texas Department of Criminal Justice Boards for Lease Members	OGC staff provide legal advice and assistance to the Boards for Lease members.
	Patent Recipients	The GLO issues patents, which convey legal title from the State to applicants who meet the statutory requirements. OGC staff assist in the preparation of these patents.

<b>Customer Groups</b> (GLO FY 2024 - 25 Strategies)	<b>Customer Sub-Groups</b>	<b>Brief Description of Services Provided</b>
OFFICE OF GENERAL COUNSEL - <i>continued</i>  The Office of General Counsel Program Area provides legal information and support to the School Land Board, Veterans' Land Board, and Boards for Lease.	Certificate of Fact Recipients	Upon request, the GLO prepares Certificates of Fact based on the contents of the original land files and lease records on file in the archives of the agency. These certificates recite the disposition of original grants of land from the governments of Spain, Mexico, the Republic, the State of Texas, and any encumbrances against property in which the State retained an interest. OGC staff assist in the preparation of these certificates.
	Deed of Acquittance Recipients	To clear title acreage that was in excess of the original patent, the GLO issues Deeds of Acquittance to applicants who meet the statutory requirements. OGC staff assist in the preparation of these deeds.

## 2. **Information Gathering**

As part of our continuing effort to improve the performance of the GLO, and as required by state law, the agency gathered input about the quality of services customers received from the agency by conducting an electronic survey. The survey gave these customers the opportunity to provide feedback and rate the quality of customer service they received from the GLO. The survey results help identify the areas of the agency that may need improvement.

**Customer Groups and Sub-Groups Eligible to be Surveyed.** The following chart lists the customer group inventory for the GLO and customers eligible to be surveyed.

CUSTOMER SATISFACTION SURVEY APPROACH		
Customer Groups (GLO FY 2024 - 25 Strategies)	Customer Sub-Groups	Customers Eligible to Be Surveyed
<p><b>ENERGY RESOURCES</b></p> <p><b>A.1.1 ENERGY LEASE MANAGEMENT &amp; REVENUE AUDIT</b></p> <p>Assess the revenue potential of state lands for energy leasing and conduct aggressive energy leasing and revenue management activities.</p>	Lessees of State Oil, Gas and Other Minerals	Those who were issued new leases in FY 2022 & 2023.
	Geophysical Permittees	Those who were issued new or renewed geophysical permits in FY 2022 & 2023.
	Prospect Permittees	Those who were issued new or renewed prospect permits in FY 2022 & 2023.
	Public with Map Questions	Those to whom the GLO provided mapping expertise and related research in FY 2022 & 2023.
	Corps of Engineers (COE) and COE Permit Recipients	Those to whom the GLO issued COE permits in FY 2022 & 2023 and specific Corps of Engineers customers.
	Texas Parks & Wildlife and Texas Department of Criminal Justice Boards for Lease Members	Board members in FY 2022 & 2023.
	School Land Board (SLB) Members	SLB members in FY 2022 & 2023.
	Board for Lease of University Lands Members	Board members in FY 2022 & 2023.
	Energy Resources Division Payors	Those who submitted payment to the GLO in FY 2022 & 2023 relating to an instrument issued or a service provided by the Energy Resources Division and whose names and addresses were captured by the program area in the ordinary course of business.

CUSTOMER SATISFACTION SURVEY APPROACH		
Customer Groups (GLO FY 2024 - 25 Strategies)	Customer Sub-Groups	Customers Eligible to Be Surveyed
<p><b>A.1.2 ENERGY MARKETING</b></p> <p>Promote the sale and use of state-owned energy resources, including renewable energy resources, to maximize the revenues generated by assets and develop public-private partnerships and programs to promote economic development.</p>	Buyers of the State’s Gas and Other Minerals Taken-In-Kind	Public and private payors who brought any in-kind oil, gas, or other minerals in FY 2022 & 2023.
	Buyers of Electricity Through the State Power Program	Customers who purchased electric power indirectly from the GLO through Reliant Energy and Cavallo Energy in FY 2022 & 2023.
<p><b>A.1.3 DEFENSE AND PROSECUTION</b></p> <p>Royalty and Mineral Lease Defense and Prosecution</p> <p>Prosecute for the defense of title to Permanent School Fund lands and the Relinquishment Act, royalty deficiencies, and other mineral lease claims or cases.</p>	Internal Customers	GLO is merely enforcing and protecting the State’s rights. Therefore, no customer group was surveyed for this strategy.
<p><b>A.1.4 COASTAL AND UPLANDS LEASING</b></p> <p>Coastal and Uplands Leasing and Inspection</p> <p>Promote and conduct coastal and upland/surface leasing activities for Permanent School Fund and state agency lands.</p>	Uplands Surface Leases	Those who received one or more of these instruments in FY 2022 & 2023.
	Uplands Miscellaneous Easements	Those who received one or more of these instruments in FY 2022 & 2023.
	Uplands Special Documents	Those who received one or more of these instruments in FY 2022 & 2023.
	Coastal Special Documents	Those who received one or more of these instruments in FY 2022 & 2023.



**CUSTOMER SATISFACTION SURVEY APPROACH**

<b>Customer Groups</b> (GLO FY 2024 - 25 Strategies)	<b>Customer Sub-Groups</b>	<b>Customers Eligible to Be Surveyed</b>
<p>A.1.4 COASTAL AND UPLANDS LEASING - <i>continued</i></p> <p>Coastal and Uplands Leasing and Inspection</p> <p>Promote and conduct coastal and upland/surface leasing activities for Permanent School Fund and state agency lands.</p>	Coastal Easements	Those who received one or more of these instruments in FY 2022 & 2023.
	Coastal Leases	Those who received one or more of these instruments in FY 2022 & 2023.
	Coastal Structure Registrations	Those who received one or more of these instruments in FY 2022 & 2023.
	Coastal Commercial Leases	Those who received one or more of these instruments in FY 2022 & 2023.
	Cabin Permits	Those who received one or more of these instruments in FY 2022 & 2023.
	Surface Leases	Those who received one or more of these instruments in FY 2022 & 2023.
	Miscellaneous Easements	Those who received one or more of these instruments in FY 2022 & 2023.
	Permit Assistance Customers	Those who received permitting assistance in FY 2022 & 2023.
	Renewable Energy & Alternative Fuel Customers and Lessees	Those to whom the GLO issued leases for the development of renewable energy resources on Permanent School Fund and other agency lands in FY 2022 & 2023.
	School Land Board (SLB) Members	Board members in FY 2022 & 2023.

CUSTOMER SATISFACTION SURVEY APPROACH		
Customer Groups (GLO FY 2024 - 25 Strategies)	Customer Sub-Groups	Customers Eligible to Be Surveyed
<b>ASSET MANAGEMENT</b>  <b>A.2.1 ASSET MANAGEMENT</b>  PSF & State Agency Real Property Evaluation/Acquisition/Disposition  To evaluate, acquire and dispose of real property on behalf of the Permanent School Fund and to evaluate and dispose of underutilized state-owned land.	Buyers of State Land	Those who traded land with the GLO in FY 2022 & 2023.
	Sellers of Real Estate Assets	Those who bought state land from the GLO in FY 2022 & 2023.
	Those Who Traded Land with the GLO	Those who sold investment property to the GLO in FY 2022 & 2023.
	Agencies for or with which the GLO Conducts Real Estate Transactions	Those who conducted real estate transactions with the GLO for FY 2022 & 2023.
	Real Estate Evaluation Report Customers	Those state agencies that were helped by the GLO Appraisal Division in FY 2022 & 2023.
	School Land Board Members	Board members in FY 2022 & 2023.
	<b>SURVEYING &amp; APPRAISAL</b>  <b>A.2.2 SURVEYING AND APPRAISAL</b>  PSF & State Agency Surveying and Appraisal  Conduct surveys and appraisals on Permanent School fund and state agency lands.	Those who Contacted or Came to the GLO Surveying Division for Assistance with Surveying and Related Title Questions
School Land Board (SLB) Members for Surveying		Board members in FY 2022 & 2023.
School Land Board (SLB) Members for Appraisal		Board members in FY 2022 & 2023.
Veterans' Land Board (VLB) Members for Surveying		Board members in FY 2022 & 2023.
Veterans' Land Board (VLB) Members for Appraisal		Board members in FY 2022 & 2023.

CUSTOMER SATISFACTION SURVEY APPROACH		
Customer Groups (GLO FY 2024 - 25 Strategies)	Customer Sub-Groups	Customers Eligible to Be Surveyed
<p>THE ALAMO</p> <p>A.3.1 PRESERVE &amp; MAINTAIN ALAMO COMPLEX</p> <p>Preserve, maintain, and restore the Alamo Complex and its contents and the protection of the historical and architectural integrity of the exterior, interior and grounds of the Alamo complex.</p>	Alamo Complex Visitors	Those who visited the Alamo in FY 2022 & 2023.
<p>COASTAL RESOURCES</p> <p>B.1.1 COASTAL MANAGEMENT</p> <p>Administer federally funded Texas Coastal Management Program (CMP), CMP grants, Beach Watch, state-funded beach management programs and a coastal erosion control and beach nourishment program.</p>	Coastal Management Program (CMP) Grant Recipients and Project Partners	CMP grant recipients and project partners for FY 2022 & 2023.
	Federal Agencies that Submit Activities and Action for Consistency Review	The federal agencies whose activities and actions were reviewed by the GLO for consistency in FY 2022 & 2023.
	Coastal Coordination Advisory Committee Members (CCAC)	Those who provided information and assistance to the CCAC members in FY 2022 & 2023.
<p>B.1.2 COASTAL EROSION CONTROL PROJECTS</p> <p>Develop and implement a comprehensive Coastal Erosion Response Program.</p>	The GLO Coordinated or Partnered with Various Project Partners on Coastal Erosion and/or Beach Nourishment Projects	Those who coordinated or partnered with various project partners on coastal erosion and/or beach nourishment projects in FY 2022 & 2023.
<i>Adopt-A-Beach (AAB) Program</i>	Adopt-A-Beach (AAB) Coordinators	AAB coordinators for FY 2022 & 2023.

**CUSTOMER SATISFACTION SURVEY APPROACH**

<b>Customer Groups</b> (GLO FY 2024 - 25 Strategies)	<b>Customer Sub-Groups</b>	<b>Customers Eligible to Be Surveyed</b>
<p>PREVENT/RESPOND TO OIL SPILLS</p> <p>B.2.1 OIL SPILL RESPONSE</p> <p>Develop and implement an oil spill response program and respond quickly and efficiently to oil spills.</p>	<p>Oil Spill Response Partner Agencies</p>	<p>Entities with whom the Oil Spill program partners to plan for and respond to oil spills, natural disasters and derelict vessel issues impacting Texas coastal water and commerce.</p>
<p>B.2.2 OIL SPILL PREVENTION</p> <p>Develop and implement a comprehensive oil spill prevention program to monitor the integrity of oil transport through Texas’ coastal waters.</p>	<p>Vessel Response Plan Submitters</p>	<p>Vessel owners, operators and qualified individuals/agents who submit plans for OSPRA regulated vessels.</p>
	<p>Oil Handling Facilities</p>	<p>OSPRA regulated facility owners, operators, and designated facility contacts.</p>
	<p>Discharge Cleanup Organizations (DCO)</p>	<p>OSPRA certified Discharge Cleanup Organization contacts.</p>
	<p>Oil Spill Outreach Participants</p>	<p>Entities/individuals who participated in an Oil Spill outreach event</p>
<p>VETERANS LAND &amp; HOUSING</p> <p>C.1.1 VETERANS’ LOAN PROGRAMS</p> <p>Provide veterans with benefit information, below-market lending opportunities, and efficient loan services; manage active loan accounts and bond funds to ensure the financial integrity of VLB loan programs.</p>	<p>Recipients of Loans Originated by the Veterans' Land Board (VLB)</p>	<p>Recipients of VLB housing and home improvement loans in FY 2022 &amp; 2023.</p>
	<p>Recipients of Land, Home, or Home Improvement Loans Serviced by Either Dovenmuehle Mortgage (DMI), Gateway, or Mr. Cooper (formerly Nationstar)</p>	<p>Recipients of VLB land, home, or home improvement loans in FY 2022 &amp; 2023.</p>

CUSTOMER SATISFACTION SURVEY APPROACH		
Customer Groups (GLO FY 2024 - 25 Strategies)	Customer Sub-Groups	Customers Eligible to Be Surveyed
<b>C.1.2 VETERANS HOMES</b>  State Veterans Homes  Administer nursing home facilities to ensure veterans receive quality nursing home care.	Texas State Veterans Home Customers/Those Responsible for Payment for Veteran Home Services	Family members and residents of the Texas State Veteran Homes (TSVH) in FY 2022 & 2023. (Pinnacle Communities is responsible for conducting surveys of the residents and family members per GLO/VLB contract).
	Veterans' Land Board (VLB) Members	Board Members in FY 2022 & 2023.
<b>C.1.3 VETERANS CEMETERIES</b>  State Veterans' Cemeteries  Provide burial sites for Texas veterans.	Texas Veterans Cemeteries (Families of Deceased Veterans) and Funeral Directors	Family members of deceased veterans and Funeral Directors responsible for making arrangements for interment at the Texas State Veterans Cemeteries. (Staff at each cemetery are responsible for conducting surveys of the family members responsible for making arrangements for interment.)
	Texas State Veterans Cemetery Committee Members	The VLB staff provides information and assistance to the committee members.
<b>D.1.1 HOUSING PROJECTS &amp; ACTIVITIES</b>  Oversee housing projects and activities in furtherance of disaster recovery	Subrecipients (Councils of Government, Counties or Cities)	Those awarded Federal HUD CDBG-DR funding for new or rehabilitated homes in declared disaster areas in FY 2022 & 2023.
	Developers	Those awarded Federal HUD CDBG-DR funding for multi-family housing in declared disaster areas in FY 2022 & 2023.
<b>D.1.2 INFRASTRUCTURE PROJECTS/ACTIVITIES</b>  Oversee infrastructure projects and activities in furtherance of disaster recovery	Subrecipients (Councils of Government, Counties or Cities)	Those awarded Federal HUD CDBG-DR funding for new or rehabilitated infrastructure, equipment acquisition, or economic development projects in declared disaster areas in FY 2022 & 2023.

CUSTOMER SATISFACTION SURVEY APPROACH		
Customer Groups (GLO FY 2024 - 25 Strategies)	Customer Sub-Groups	Customers Eligible to Be Surveyed
<b>ARCHIVES &amp; RECORDS</b>  The Archives and Records Program Area supports the GLO's land and mineral management/leasing and VLB strategies, as well as the general public.	Persons Who Contacted or visited the GLO Archives and Records Program Area for duplicates of or Assistance in Researching Original Land Grant Documents, Mineral Files or other items from various archival collections curated by the Program Area	Those who visited the Archives and Records or ordered materials in FY 2022 & 2023.

### 3. Survey Results

The 2024 Customer Service Survey results summary table shows the survey results for each survey question (i.e., each statutory customer service quality element) by customer group. For each survey question, the results in these columns show the total number of responses, the number of respondents who gave a “good” or “excellent” rating for the question, and the percentage of respondents who gave a “good” or “excellent” rating for the question. For the GLO survey, the GLO defines a good or excellent response as either a "satisfied" or "very satisfied" rating.

For column 8 (Overall Satisfaction), the scale is: 5 = yes, customer is very satisfied and 1 = no, customer is not very satisfied. The results depict the total number of responses, the number of respondents who expressed overall satisfaction with the GLO, and the percentage of respondents who expressed overall satisfaction with the GLO. Any survey question with a response of Not Applicable was omitted from the calculations.

The survey response data reflects the feedback provided on survey responses received through April 19, 2024, and May 10, 2024. GLO/VLB Survey data results from agency customers for FY 2022 and 2023 are summarized on the following pages.

**2024 Customer Survey Results by Strategy**  
All responses Including NA

Customer Group Strategy	Facilities	Staff	Communication	Internet	Complaint	Timely	Publications	Overall
<b>A.1.1 Energy Lease Mgmt &amp; Rev Audit</b>								
Number of Responses	58	58	58	58	58	58	58	58
Good or Excellent Responses	13	33	38	37	22	33	24	42
Percentage of Good or Excellent Responses	22.41%	56.90%	65.52%	63.79%	37.93%	56.90%	41.38%	72.41%
<b>A.1.4 Coastal and Uplands Leasing</b>								
Number of Responses	204	204	204	204	204	204	204	204
Good or Excellent Responses	105	149	154	122	49	132	97	159
Percentage of Good or Excellent Responses	51.47%	73.04%	75.49%	59.80%	24.02%	64.71%	47.55%	77.94%
<b>A.1.4 Energy Lease Mgmt &amp; Rev Audit</b>								
Number of Responses	10	10	10	10	10	10	10	10
Good or Excellent Responses	4	8	8	7	3	7	4	8
Percentage of Good or Excellent Responses	40.00%	80.00%	80.00%	70.00%	30.00%	70.00%	40.00%	80.00%
<b>A.2.1 Asset Management</b>								
Number of Responses	2	2	2	2	2	2	2	2
Good or Excellent Responses	0	2	1	2	0	2	1	2
Percentage of Good or Excellent Responses	0.00%	100.00%	50.00%	100.00%	0.00%	100.00%	50.00%	100.00%
<b>A.2.2 Surveying and Appraisal</b>								
Number of Responses	1	1	1	1	1	1	1	1
Good or Excellent Responses	1	1	1	1	1	1	1	1
Percentage of Good or Excellent Responses	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
<b>Archives &amp; Records</b>								
Number of Responses	43	43	43	43	43	43	43	43
Good or Excellent Responses	27	32	30	38	11	32	30	39
Percentage of Good or Excellent Responses	62.79%	74.42%	69.77%	88.37%	25.58%	74.42%	69.77%	90.70%
<b>B.1.1 Coastal Management</b>								
Number of Responses	21	21	21	21	21	21	21	21
Good or Excellent Responses	7	16	13	13	3	12	14	17
Percentage of Good or Excellent Responses	33.33%	76.19%	61.90%	61.90%	14.29%	57.14%	66.67%	80.95%
<b>B.1.2 Coastal Erosion Control</b>								
Number of Responses	31	31	31	31	31	31	31	31
Good or Excellent Responses	17	26	27	25	11	24	25	28
Percentage of Good or Excellent Responses	54.84%	83.87%	87.10%	80.65%	35.48%	77.42%	80.65%	90.32%
<b>B.2.1 Oil Spill Response</b>								
Number of Responses	2	2	2	2	2	2	2	2
Good or Excellent Responses	0	1	0	0	0	0	0	1
Percentage of Good or Excellent Responses	0.00%	50.00%	0.00%	0.00%	0.00%	0.00%	0.00%	50.00%
<b>B.2.2 Oil Spill Prevention</b>								
Number of Responses	133	133	133	133	133	133	133	133
Good or Excellent Responses	82	109	102	97	65	96	83	110
Percentage of Good or Excellent Responses	61.65%	81.95%	76.69%	72.93%	48.87%	72.18%	62.41%	82.71%

**2024 Customer Survey Results by Strategy**  
**All responses Including NA**

<b>Customer Group Strategy</b>	<b>Facilities</b>	<b>Staff</b>	<b>Communication</b>	<b>Internet</b>	<b>Complaint</b>	<b>Timely</b>	<b>Publications</b>	<b>Overall</b>
<b>C.1.1 Veterans Loan Programs</b>								
Number of Responses	19	19	19	19	19	19	19	19
Good or Excellent Responses	7	10	10	10	4	7	5	11
Percentage of Good or Excellent Responses	36.84%	52.63%	52.63%	52.63%	21.05%	36.84%	26.32%	57.89%
<b>C.1.2 Veterans Homes</b>								
Number of Responses	105	105	105	105	105	105	105	105
Good or Excellent Responses	95	84	82	60	48	81	60	95
Percentage of Good or Excellent Responses	90.48%	80.00%	78.10%	57.14%	45.71%	77.14%	57.14%	90.48%
<b>C.1.3 Veterans Cemeteries</b>								
Number of Responses	32	32	32	32	32	32	32	32
Good or Excellent Responses	29	27	26	20	13	26	20	27
Percentage of Good or Excellent Responses	90.63%	84.38%	81.25%	62.50%	40.63%	81.25%	62.50%	84.38%
<b>D.1.1 Disaster Recovery Housing Projects &amp; Activities</b>								
Number of Responses	9	9	9	9	9	9	9	9
Good or Excellent Responses	4	7	7	5	1	5	5	6
Percentage of Good or Excellent Responses	44.44%	77.78%	77.78%	55.56%	11.11%	55.56%	55.56%	66.67%
<b>D.1.2 Disaster Recovery Infrastructure</b>								
Number of Responses	48	48	48	48	48	48	48	48
Good or Excellent Responses	19	37	36	35	19	33	32	39
Percentage of Good or Excellent Responses	39.58%	77.08%	75.00%	72.92%	39.58%	68.75%	66.67%	81.25%
<b>Total Number of Responses</b>	<b>718</b>	<b>718</b>	<b>718</b>	<b>718</b>	<b>718</b>	<b>718</b>	<b>718</b>	<b>718</b>
<b>Total Good or Excellent Responses</b>	<b>410</b>	<b>542</b>	<b>535</b>	<b>472</b>	<b>250</b>	<b>491</b>	<b>401</b>	<b>585</b>
<b>Total Percentage of Good or Excellent Responses</b>	<b>57.10%</b>	<b>75.49%</b>	<b>74.51%</b>	<b>65.74%</b>	<b>34.82%</b>	<b>68.38%</b>	<b>55.85%</b>	<b>81.48%</b>



**2024 Customer Survey Results by Strategy**  
**All responses Excluding NA**

Customer Group Strategy	Facilities	Staff	Communication	Internet	Complaint	Timely	Publications	Overall
<b>A.1.1 Energy Lease Mgmt &amp; Rev Audit</b>								
Number of Responses	16	37	51	55	31	45	33	56
Good or Excellent Responses	13	33	38	37	22	33	24	42
Percentage of Good or Excellent Responses	81.25%	89.19%	74.51%	67.27%	70.97%	73.33%	72.73%	75.00%
<b>A.1.4 Coastal and Uplands Leasing</b>								
Number of Responses	129	183	198	163	80	181	130	203
Good or Excellent Responses	105	149	154	122	49	132	97	159
Percentage of Good or Excellent Responses	81.40%	81.42%	77.78%	74.85%	61.25%	72.93%	74.62%	78.33%
<b>A.1.4 Energy Lease Mgmt &amp; Rev Audit</b>								
Number of Responses	5	9	9	9	3	8	5	9
Good or Excellent Responses	4	8	8	7	3	7	4	8
Percentage of Good or Excellent Responses	80.00%	88.89%	88.89%	77.78%	100.00%	87.50%	80.00%	88.89%
<b>A.2.1 Asset Management</b>								
Number of Responses	0	2	1	2	0	2	1	2
Good or Excellent Responses	0	2	1	2	0	2	1	2
Percentage of Good or Excellent Responses	0.00%	100.00%	100.00%	100.00%	0.00%	100.00%	100.00%	100.00%
<b>A.2.2 Surveying and Appraisal</b>								
Number of Responses	1	1	1	1	1	1	1	1
Good or Excellent Responses	1	1	1	1	1	1	1	1
Percentage of Good or Excellent Responses	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
<b>Archives &amp; Records</b>								
Number of Responses	31	34	32	42	14	34	34	43
Good or Excellent Responses	27	32	30	38	11	32	30	39
Percentage of Good or Excellent Responses	87.10%	94.12%	93.75%	90.48%	78.57%	94.12%	88.24%	90.70%
<b>B.1.1 Coastal Management</b>								
Number of Responses	8	18	18	21	6	17	17	21
Good or Excellent Responses	7	16	13	13	3	12	14	17
Percentage of Good or Excellent Responses	87.50%	88.89%	72.22%	61.90%	50.00%	70.59%	82.35%	80.95%
<b>B.1.2 Coastal Erosion Control</b>								
Number of Responses	21	29	30	31	14	27	28	31
Good or Excellent Responses	17	26	27	25	11	24	25	28
Percentage of Good or Excellent Responses	80.95%	89.66%	90.00%	80.65%	78.57%	88.89%	89.29%	90.32%
<b>B.2.1 Oil Spill Response</b>								
Number of Responses	0	2	2	1	1	2	1	2
Good or Excellent Responses	0	1	0	0	0	0	0	1
Percentage of Good or Excellent Responses	0.00%	50.00%	0.00%	0.00%	0.00%	0.00%	0.00%	50.00%
<b>B.2.2 Oil Spill Prevention</b>								
Number of Responses	104	125	122	125	85	122	110	132
Good or Excellent Responses	82	109	102	97	65	96	83	110
Percentage of Good or Excellent Responses	78.85%	87.20%	83.61%	77.60%	76.47%	78.69%	75.45%	83.33%

**2024 Customer Survey Results by Strategy**  
All responses **Excluding NA**

Customer Group Strategy	Facilities	Staff	Communication	Internet	Complaint	Timely	Publications	Overall
<b>C.1.1 Veterans Loan Programs</b>								
Number of Responses	9	16	18	17	10	17	11	18
Good or Excellent Responses	7	10	10	10	4	7	5	11
Percentage of Good or Excellent Responses	77.78%	62.50%	55.56%	58.82%	40.00%	41.18%	45.45%	61.11%
<b>C.1.2 Veterans Homes</b>								
Number of Responses	102	102	102	80	71	97	78	103
Good or Excellent Responses	95	84	82	60	48	81	60	95
Percentage of Good or Excellent Responses	93.14%	82.35%	80.39%	75.00%	67.61%	83.51%	76.92%	92.23%
<b>C.1.3 Veterans Cemeteries</b>								
Number of Responses	32	32	32	26	20	32	27	32
Good or Excellent Responses	29	27	26	20	13	26	20	27
Percentage of Good or Excellent Responses	90.63%	84.38%	81.25%	76.92%	65.00%	81.25%	74.07%	84.38%
<b>D.1.1 Disaster Recovery Housing Projects &amp; Activities</b>								
Number of Responses	6	8	8	8	3	7	7	8
Good or Excellent Responses	4	7	7	5	1	5	5	6
Percentage of Good or Excellent Responses	66.67%	87.50%	87.50%	62.50%	33.33%	71.43%	71.43%	75.00%
<b>D.1.2 Disaster Recovery Infrastructure</b>								
Number of Responses	25	45	45	45	29	45	39	47
Good or Excellent Responses	19	37	36	35	19	33	32	39
Percentage of Good or Excellent Responses	76.00%	82.22%	80.00%	77.78%	65.52%	73.33%	82.05%	82.98%
<b>Total</b> Number of Responses	<b>489</b>	<b>643</b>	<b>669</b>	<b>626</b>	<b>368</b>	<b>637</b>	<b>522</b>	<b>708</b>
<b>Total</b> Good or Excellent Responses	<b>410</b>	<b>542</b>	<b>535</b>	<b>472</b>	<b>250</b>	<b>491</b>	<b>401</b>	<b>585</b>
<b>Total</b> Percentage of Good or Excellent Responses	<b>83.84%</b>	<b>84.29%</b>	<b>79.97%</b>	<b>75.40%</b>	<b>67.93%</b>	<b>77.08%</b>	<b>76.82%</b>	<b>82.63%</b>

## 4. Analysis of Findings

### a. Summary of Findings:

For FY 2022 and FY 2023, customers were identified by program areas and an electronic survey was sent to applicable customers. Of the customers surveyed, a total of 718 responded. The survey results, as follows, exclude the responses of Not Applicable.

- For the GLO survey, the GLO defines a good or excellent response as either a "satisfied" or "very satisfied" rating.
- 82.63 percent of the survey respondents expressed overall satisfaction with services rendered by the GLO.
- The percentages of respondents indicating a “very satisfied” or “satisfied” rating in the statutory customer service quality elements are as follows:

Staff:	84.29 percent
Timeliness:	77.08 percent
Communication:	79.97 percent
Publications:	76.82 percent
Facilities:	83.84 percent
Internet Site:	75.40 percent
Complaint Handling:	67.93 percent
Overall Satisfaction:	82.63 percent

There was minimal cost to the agency associated with sending the 2024 survey and collecting the results. The surveys were emailed using one of the agency’s Survey Monkey accounts, and the cost to send them was less than \$.01 each.

### b. Improvements to be made in response to this Survey

To improve operation of the various program areas, the GLO’s Customer Service Survey report will provide GLO leadership with an analysis of the 2024 Customer Service Survey results, which will include data reflected on a customer group and sub-group level. Data will also be shared with relevant division directors, providing feedback about the customer service they are providing. The GLO continually works to improve all areas of its customer service and there are training opportunities to help employees communicate effectively.

**c. Improvements to be made for the Survey**

The GLO's process for surveying customers utilizes an electronic method of delivery with the use of SurveyMonkey software. This enhanced method provides a more accurate analysis of the impact of GLO services to customers. The GLO will continue to work with agency programs on refining the survey process for the 2026 survey.

## 5. Performance Measure Information

### a. Customer Performance Measure Definitions

#### 1. Percentage of Surveyed Customer Respondents Expressing a “Very Satisfied” Or a “Satisfied” Rating for the Following Categories of Service:

- i. Staff
- ii. Timeliness
- iii. Communication
- iv. Publications
- v. Facilities
- vi. Internet site
- vii. Complaint Handling
- viii. Overall Satisfaction

Short Definition: For each of these eight categories of service, the percentage of customer service surveys received expressed satisfaction (by giving either a “satisfied” or “very satisfied” rating). For the GLO survey, the GLO defines a good or excellent response as either a "satisfied" or "very satisfied" rating.

Purpose/Importance: To measure overall satisfaction with specific aspects of the GLO’s customer service.

Source/Collection of Data: Agency-wide survey responses received. The survey was created, and a survey link was generated by Survey Monkey. This link was emailed to GLO external customers.

Method of Calculation: For each of the eight categories of service, the number of GLO customer surveys received with an “excellent” or a “good” rating for the question divided by the total number of GLO customer surveys received that answered the question.

Data Limitations: Because the GLO transacts business as the manager of state land and resources, the GLO has the duty to negotiate the best deal possible for the state and to enforce statutes and rules designed to protect the state’s interests and resources. In these cases, some individuals with whom the GLO negotiates or who the GLO regulates may not feel “satisfied” with the GLO’s services, even though the agency is carrying out its duty to the state. To the extent these individuals respond to the GLO’s survey, this measure may not be an accurate gauge of the agency’s true performance. Other measures of the agency’s activities may provide a better indication of how well the GLO performs its proprietary and regulatory functions.

Calculation Type: Non-Cumulative

New Measure: No

Desired Performance: Higher than targeted

## **2. Percentage of Complaints Responded to Within Ten Working Days After the Receipt of an External Written Complaint to the GLO.**

Short Definition: Percentage of GLO responses to external written complaints within ten working days after the receipt of the complaint or request.

Purpose/Importance: To measure the agency's responsiveness to external written complaints.

Source/Collection of Data: Agency Compliment and Complaint Tracking System

Method of Calculation: The total number of responses provided within ten working days after the GLO's receipt of an external written complaint divided by the total number external written complaints requiring a response.

Data Limitations: Agency research on complaint may take longer than ten days.

Calculation Type: Cumulative

New Measure: No

Desired Performance: Higher than targeted

## **3. Percentage of Surveyed Customer Respondents Identifying Ways to Improve Service Delivery.**

Short Definition: The percentage of customer service surveys received that identified ways to improve service.

Purpose/Importance: To measure surveyed GLO customers' participation in identifying ways the GLO may improve its services.

Source/Collection of Data: Agency-wide survey responses received. The survey was created, and a survey link was generated by Survey Monkey. This link was emailed to applicable GLO customers.

Method of Calculation: The number of survey responses received that identified ways to improve service divided by the total number of survey responses received.

Data Limitations: Any responses received after the specified date were not included in the survey response statistics

Calculation Type: Non-Cumulative

New Measure: No

Desired Performance: Higher than targeted

#### **4. Number of Customers Surveyed.**

Short Definition: The total number of agency-wide customer surveys emailed.

Purpose/Importance: To measure the volume of agency-wide surveys sent.

Source/Collection of Data: Agency-wide survey responses received. The survey was created, and a survey link was generated by Survey Monkey. This link was emailed to applicable GLO customers.

Method of Calculation: The sum of all agency-wide customer service surveys emailed.

Data Limitations: The GLO attempts to send the survey to applicable customers. Surveys not emailed due to incorrect email addresses or other delivery problems may be excluded from the results. For customer service purposes, the GLO does not have a preference as to whether the number of surveys emailed is a higher or lower number.

Calculation Type: Cumulative

New Measure: No

Desired Performance: NA

#### **5. Number of Customers Served.**

Short Definition: The total number of customers in the customer sub-groups.

Purpose/Importance: To measure the total population of customers in the customer sub-groups.

Source/Collection of Data: Personnel in the relevant program areas of the GLO provide the number of customers served. In most cases, these numbers are generated by databases maintained by the relevant program areas. In some cases, the data is collected manually.

Method of Calculation: The sum of all customers identified by the program areas in each customer sub-group surveyed.

Data Limitations: Personnel in the relevant program areas collect this data. This measure depends on the actual customer populations. For customer service purposes, the agency does not have a preference as to whether it is a higher or lower number.

Calculation Type: Cumulative

New Measure: No

Desired Performance: Higher than targeted

## **6. Cost Per Customer Surveyed.**

Short Definition: The cost to the agency for each survey to be emailed.

Purpose/Importance: To measure the cost per survey in the customer service survey process.

Source/Collection of Data: GLO is responsible for creating and sending the survey link and maintains a record of expenses incurred throughout the survey process.

Method of Calculation: An allocated cost of the survey software tool divided by the total number of surveys sent to applicable customers.

Data Limitations: None identified.

Calculation Type: Non-Cumulative

New Measure: No

Desired Performance: Lower than targeted

## **7. Number of Customers Identified.**

Short Definition: The total number of customers in the customer groups selected to be surveyed.

Purpose/Importance: To measure the total population of customers selected to be surveyed.

Source/Collection of Data: The data is collected by GLO programs.

Method of Calculation: The sum of all customers identified by the Program Areas in each customer sub-group surveyed (measure #4) and the number of customers in the sub-groups and groups who were selected for survey but may not have been surveyed due to incorrect email addresses or other factors.

Data Limitations: The populations for the sub-groups and groups that were not surveyed because of data problems are estimates provided by the relevant Program Areas. These estimates are based on staff experience, judgment, and notes. This measure depends on actual and estimated customer populations. For customer service purposes, the agency does not have a preference as to whether it is a higher or lower number

Calculation Type: Cumulative

New Measure: No

Desired Performance: Higher than targeted



## 8. Number of Customer Groups Inventoried.

Short Definition: The number of customer groups: (a) surveyed, (b) selected for survey but not surveyed because of data collection limitations and, (c) identified but not selected for survey.

Purpose/Importance: Provides the total number of customer groups that were considered for surveying purposes.

Source/Collection of Data: These groups were identified based on input from the relevant Program Areas.

Method of Calculation: The sum of the number of customer groups: (a) surveyed, (b) selected for survey but not surveyed because of data collection limitations and, (c) identified but not selected for survey.

Data Limitations: To explain the “(c)” group referred to above, three groups of customers were identified but were not selected for survey:

- The survey focuses on the public the GLO serves and not on customers that are governmental bodies, boards, agencies, councils, etc.
- The survey focuses on those parties who were involved in all phases of a transaction with the GLO, not on mere applicants or bidders.
- The survey focuses on the areas that receive a high enough volume of calls and questions from the public to justify keeping track of the names and addresses of the contacts and not on all calls and questions from the public that are received throughout the agency. The decision to track calls and questions is made by agency management.

This measure depends on the number of actual customer groups. For customer service purposes, the agency does not have a preference as to whether it is a higher or lower number.

Calculation Type: Cumulative

New Measure: No

Desired Performance: Not Applicable

**b. Performance for FY 2024**

The following lists the GLO’s performance targets for FY 2024 customer service measures:

MEASURES	TARGETS
Percentage of Surveyed Customer Respondents Expressing Overall Satisfaction with Services Received (Responses of Satisfied/Very Satisfied reflected as Good/Excellent in results)	82.63%
Total Customers Surveyed	35,800
Response Rate	2.005%
Total Customers Served (Total number of customers receiving services through the agency’s programs within the surveyed groups.)	95,400
Cost Per Customer Surveyed	\$.01
Number of Customers Identified (estimated)	1,000,000
Number of Customer Groups Inventoried (Total number of unique customer groups identified for each agency program. Groups served by more than one program are only counted once.)	63
Percentage of Surveyed Customer Respondents Identifying Ways to Improve Service Delivery (GLO Satisfaction Measure – non-standard)	6.13%
Percentage of Complaints Responded to Within Ten Working Days After the Receipt of an External Written Complaint to the GLO (GLO Satisfaction Measure – non-standard)	98.12%

**Conclusion**

The GLO remains committed to providing quality customer service to fulfill its mission of serving the people of Texas. The results of the 2024 Customer Service Survey indicate that the employees of the GLO are succeeding in their efforts. Through continued emphasis on its statutory duties and responsibilities, the agency will continue to evaluate its customer service delivery both internally and externally.



## CERTIFICATE

### Texas General Land Office & Veterans' Land Board

Pursuant to the Texas Government Code, Section 2056.002(b)(12), this is to certify that the agency has complied with the cybersecurity training required pursuant to the Texas Government Code, Sections 2054.5191 and 2054.5192.

#### Chief Executive Officer or Presiding Judge

DocuSigned by:

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Signature

Mark Havens

Printed Name

Chief Clerk

Title

June 1, 2024

Date

#### Board or Commission Chair

DocuSigned by:  
*Dawn Buckingham*

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Signature

Dawn Buckingham, M.D.

Printed Name

Land Commissioner

Title

June 1, 2024

Date



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